

HONORING TOP-SELLING LOTTERY RETAILERS

The parade of retailers whose Lottery sales exceeded \$1 million in 2022 continues – with some surpassing that lofty sales mark in previous years as well. Each of these retailers, whose photos were submitted by their Lottery DSRs, are valued partners of the Michigan Lottery, and their ongoing sales efforts are greatly appreciated in their support of education programs within our state. Following are a number of retailers from the Metro Detroit area.



ALL STAR PETROLEUM
On Van Dyke Avenue, Warren



AMORI'S MARKET
On John R Road, Madison Heights



BP DETROIT DONUT**
On East 11 Mile Road, Warren



DEQUINDRE OIL COMPANY
On Dequindre Road, Madison Heights



KELSEY'S MARKET
On Ryan Road, Warren



MADISON BEVERAGE
On John R Road, Madison Heights



MD 12 MILE LLC
On 12 Mile Road, Warren



MEIJER CASH OFFICE
On East 13 Mile Road, Madison Heights



MEIJER CASH OFFICE
On Mound Road, Warren



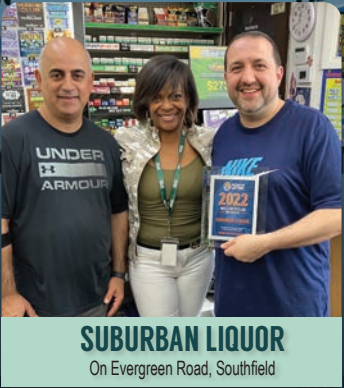
MOUND TRUCK STOP
On Mound Road, Warren



PARTY KING
On East 11 Mile Road, Warren



S&F STATION
On Dequindre Road, Warren



SUBURBAN LIQUOR
On Evergreen Road, Southfield

*\$2 million-selling retailer **\$3 million-selling retailer

IMPORTANT RETAILER INFORMATION

Please keep and display this page for ongoing staff reference.

NOVEMBER POINT OF SALE

Retailers are strongly encouraged to put up game support materials for currently offered games and promotions and remove materials for those that have ended.



WHAT GOES UP – OR STAYS UP

LOTTERY COUPONS

Retailers are reminded that while you use the "Instant Coupon" button to redeem the coupon, Free Play coupons can be used on any Lottery product purchase – for Instant or Draw Games. Cash should never be given to a player for a coupon. Limit one coupon per purchase.

TO REDEEM A COUPON

From the home screen, touch COUPONS, then select the desired option: Instant / Pull Tab Coupon or Draw Game Coupon. Coupons should be kept to balance at the end of each business day. The value of the coupons in the cash drawer should match the value of the coupons listed on the sales report at day's end.

Refer to your reference guide for more details.



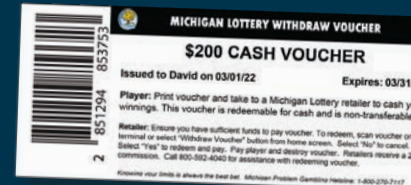
WITHDRAW AT RETAIL VOUCHER INFORMATION

The Withdraw at Retail Voucher is a withdrawal option for people who have winnings in their Michigan Lottery online account. Withdraw Vouchers must be printed and then taken to any Lottery retailer. This allows an online player to quickly cash winnings in-store and results in a player with cash-in-hand at the store.

Vouchers are in whole dollar amounts and can range from \$10 to \$200. Retailers earn a 2% cashing commission on all vouchers cashed. Withdraw Vouchers can be validated (redeemed) from any screen on the Retailer Pro (RP) terminal, and if the Aurora system validates it, then it is authentic.

Terminals will ask retailers to verify that they have enough funds to pay the player, similar to the process for redeeming winning tickets. Vouchers expire 30 days from the date of issuance; if not cashed prior to the expiration date, the money will automatically go back in the player's account. The issued and expiration dates are listed on the voucher.

Withdraw Vouchers are requested by the player through their Michigan Lottery online account. Upon approval, a Withdraw Voucher is available to print immediately. Call 1-800-592-4040 for assistance if there are any issues.



INSTANT TICKET RETURNS REMINDER

A reminder that ALL Instant ticket returns will be processed by your Lottery Sales Representative during their regularly scheduled visit(s). Contact your Lottery District Sales Representative with any questions or for added details.

It is a retailer's responsibility to monitor their inventory for Instant and Pull Tabs tickets that have expired or are nearing expiration. Note that expiration dates are displayed on the back of each Instant ticket and on the front of each Pull Tabs. Expired tickets cannot be sold, redeemed for prizes or returned for credit.

RETAILER INCENTIVE PROGRAMS FOR OCTOBER – DECEMBER 2023

A reminder that the quarterly Club and Printed Products Incentive is available to eligible retailers for sales of Instant Games, Pull Tabs and Club Account Club Keno sales. For this quarter, the Printed Products goal is 0.1% and the goal for Club Account Club Keno is also set at 0.1%. It is a retailer's responsibility to obtain their incentive number *before* the end of the quarter and to track their progress to their incentive goal. For complete program rules, talk to your Lottery Sales Representative. Also, ask your Lottery Sales Representative about the Cashless Bonus Commission.

NEED LOTTERY ASSISTANCE? CALL 1-800-592-4040 OR [RETAILERS.MICHIGANLOTTERY.COM](https://retailers.michiganlottery.com)



The Michigan Lottery Presents

NOVEMBER 2023

GAME LINE

Gift Something Wonderful



Win up to \$500,000 instantly



A Little Play Can Make Your Day!

NEW THIS MONTH

On sale as of Tuesday, October 31



\$10 - HOLIDAY WISHES
Game #0613
Ticket size 7.5" x 4"
60 Tickets per pack
Overall Odds: 3.61
UPC 6 44684 00613 4

- Each ticket includes 4 instant win BONUS spots
- Win up to 20 times on each ticket
- Win up to \$500,000
- Over \$29 million in total cash prizes available



\$5 - PEPPERMINT PAYOUT
-Game #0612
-Ticket size 5.5" x 4"
-100 tickets per pack
-Overall odds 1:4.11
-UPC 6 44684 00612 7

- Win up to 15 times on each ticket
- Win up to \$300,000
- Over \$18 million in total cash prizes available



\$2 - 'TIS THE SEASON
-Game #0611
-Ticket size 4.5" x 4"
-200 tickets per pack
-Overall odds 1:4.50
-UPC 6 44684 00611 0

- Win up to 12 times on each ticket
- Win up to \$10,000
- Over \$10 million in total cash prizes available



\$1 - A PARTRIDGE IN A PEAR TREE
-Game #0610
-Ticket size 2" x 4"
-300 tickets per pack
-Overall odds 1:4.61
-UPC 6 44684 00610 3

- Win up to 6 times on each ticket
- 400 top prizes of \$500 available
- Over \$5.8 million in total cash prizes available

EXPIRING SOON

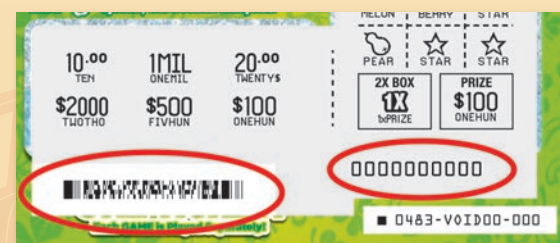
GAME ID	GAME NAME	PRICE	EXPIRATION
IG404	Candy Cane Cash	\$1	11/1/2023
IG405	Season's Joy	\$2	11/1/2023
IG406	Holiday Magic	\$5	11/1/2023
IG407	Peppermint Payout Millions	\$10	11/1/2023
IG385	\$50,000 Taxes Paid!	\$2	12/21/2023
IG386	Amazing 8's Doubler	\$2	12/21/2023
IG415	Blizzard Bucks	\$5	1/4/2024
IG367	\$2,000,000 Frenzy Multiplier	\$20	1/9/2024
IG368	\$5,000 Frenzy Multiplier	\$1	1/9/2024
IG369	\$50,000 Frenzy Multiplier	\$2	1/9/2024
IG370	\$500,000 Frenzy Multiplier	\$5	1/9/2024
IG371	\$1,000,000 Frenzy Multiplier	\$10	1/9/2024

IMPORTANT INSTANT GAMES VALIDATIONS INFORMATION

With 4-digit game numbers now being assigned to Instant Games, as reflected on the games going on sale this month, retailers and DSRs will not have the capability to scan the ticket back barcodes to validate them. For games starting with "0," please scan the front barcode under the scratch-off material to validate. The barcode requires no manual entry. Tickets can also be validated manually by entering the game-pack-ticket number and 10-digit VIRN, as shown below.

The ticket back barcode should only be used for inventory transactions (pack status transitions, confirmed, activated, settled). If you scan the ticket back barcode the terminal message will read "Please Scan Front Barcode To Validate Ticket."

Should you have any questions about the validation process, please contact your Lottery Sales Representative.



RETAILER VALIDATIONS REMINDER

Retailers should not validate winning Lottery tickets less than \$600 from an image (e.g. on a smartphone) or paper copy. Lottery tickets should only be validated from the original ticket and scanned on the terminal.

PULL TABS

NEW THIS MONTH

On sale as of Tuesday, October 31



\$.50 - FORTUNE NUT
-Game MI557
-756 tickets per deal
-Overall odds 1:5.04
• \$3,000 top prizes
• Over \$700,000 in total cash prizes available



\$1 - THAT'S WILD
-Game MI556
-540 tickets per deal
-Overall odds 1:4.74
• \$6,000 top prizes
• Over \$1,500,000 in total cash prizes available



\$5 - \$2,000,000 FAST CASH
-Game MI555
-156 tickets per deal
-Overall odds 1:3.63
• \$30,000 top prizes
• Over \$2,450,000 in total cash prizes available

The games displayed were scheduled at time of publication. Always refer to your terminal, DSR/SSR or Instant Ticket Specialist for current game availability.

EXPIRING SOON

Nov 14



MI502

Dec 12



MI513

Jan 16



MI506



MI523



PTVM MAINTENANCE AND LEASING INFO

Call 1-800-377-7554 to schedule maintenance on your American Games brand Pull Tabs vending machine. If you need to leave a message, please include your business name and phone number.

We've got you! Lease a 6-column Pull Tabs vending machine for as low as \$114 a month! Call 1-800-972-8604. Contact your Lottery Sales Representative for additional information.

GAMES CURRENTLY AVAILABLE FOR ORDER

\$.50 GAMES



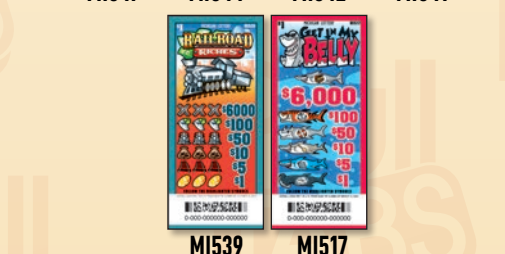
MI557 MI550 MI548 MI543 MI535

\$1 GAMES



MI556 MI554 MI551 MI549

MI547 MI544 MI542 MI541

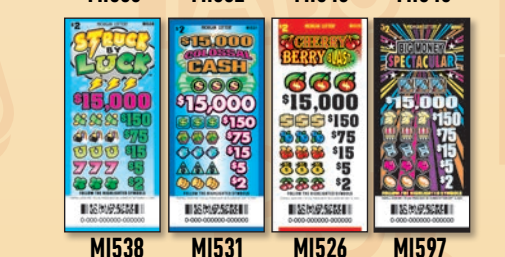


MI539 MI517

\$2 GAMES



MI553 MI552 MI546 MI540



MI538 MI531 MI526 MI597

\$5 GAMES



MI555 MI545 MI537 MI533

HOLIDAY DISPLAYS

The Michigan Lottery encourages usage of creative displays to promote your holiday game sales!



IMPORTANT HOLIDAY SEASON SALES REMINDER

During this busy time of year, retailers are reminded that Lottery games are intended for an adult audience only. It is against the law to sell tickets to anyone under the age of 18.

NOVEMBER HOLIDAY SCHEDULE

The Michigan Lottery headquarters in Lansing and all Lottery regional offices and Claims Centers will be closed for the following:

NOVEMBER 10 Veterans Day Holiday

NOVEMBER 23-24 Thanksgiving Holiday

All regularly scheduled game drawings for these days will be held.

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