

## **Pull Tabs Games**

On Sale May 2, 2023

Game Name:
Game #:
Price Point:
Top Prizes:
Deal Size:
Retail Value:
Overall Odds:
Expiration Date:

Need the Dough
MI543
\$0.50
\$3,000
756
\$378
5.04
December 10, 2024



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Game #:
Price Point:
Top Prizes:
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Retail Value:
Overall Odds:
Expiration Date:



## **Lottery Best Practices**

It is critical that Pull Tabs Games are on display and for sale the week they arrive at your retail location.

Many loyal Lottery players seek out these Pull Tabs Games so be sure to capture all sales by making sure your machine is full of product at ALL price points (\$.50, \$1, \$2 and \$5 games).

Keep your Pull Tabs Vending Machine in a well-lit, high-traffic area to help capture every possible Pull Tabs sale!

Thank you for your cooperation.