



# Strategy & Adjustments to the Plan-O-Gram Guide

May 2 - June 5, 2023

**Note: The Plan-O-Gram is to be used as a guide, game selection should be based on maximizing retailer's sales.**

## 12-Game Plan Enhancements

Return	Replace with <b>NEW GAMES</b>
\$20 MONEY #446	\$20 \$2,000 Large 477
\$10 Cash is King/Queen #486	\$10 \$1,000 Large 476
\$5 Power Shot Multiplier #467	\$5 \$500 Large 475
\$1 Hot 7's #460	\$2 \$50 Large 474

## 28-Game Plan Enhancements

Return	Replace with <b>NEW GAMES</b>
\$20 \$70,000,000 Cash Blowout! #422	\$20 \$2,000 Large 477
\$10 Double Diamond #442	\$10 \$1,000 Large 476
\$5 Power Shot Multiplier #467	\$5 \$500 Large 475
\$2 Lucky Slug #468	\$2 \$50 Large 474

## 16-Game Plan Enhancements

Return	Replace with <b>NEW GAMES</b>
\$20 Scorching Hot 7's 459	\$20 \$2,000 Large 477
\$10 Sizzling Hot 7's 463	\$10 \$1,000 Large 476
\$5 Power Shot Multiplier #467	\$5 \$500 Large 475
\$1 Hot 7's #460	\$2 \$50 Large 474

## 30-Game Plan Enhancements

Return	Replace with <b>NEW GAMES</b>
\$70,000,000 Cash Blowout! #422	\$20 \$2,000 Large 477
\$10 Double Diamond #442	\$10 \$1,000 Large 476
\$2 Lucky Slug #466	\$5 \$500 Large 475
\$1 Hot 7's #460	\$2 \$50 Large 474

## 18-Game Plan Enhancements

Return	Replace with <b>NEW GAMES</b>
\$20 Scorching Hot 7's #459	\$20 \$2,000 Large 477
\$10 Sizzling Hot 7's #463	\$10 \$1,000 Large 476
\$5 Emerald Gree #435/ \$5 Power Shot Multiplier #467	\$5 \$500 Large 475
\$1 Hot 7's #460	\$2 \$50 Large 474

## 32-Game Plan Enhancements

Return	Replace with <b>NEW GAMES</b>
\$10 Cash Blast #441	\$20 \$2,000 Large 477
\$10 Double Diamond #442	\$10 \$1,000 Large 476
\$2 Burning Hot 7's #461	\$5 \$500 Large 475
\$1 Hot 7's #460	\$2 \$50 Large 474

## 20-Game Plan Enhancements

Return	Replace with <b>NEW GAMES</b>
\$20 Cashword Times 20 #419	\$20 \$2,000 Large 477
\$10 Ruby Red Wild Time #433	\$10 \$1,000 Large 476
\$5 Emerald Green Wild Time #435/ \$5 Power Shot Multiplier #467	\$5 \$500 Large 475
\$1 Hot 7's #460	\$2 \$50 Large 474

## 36-Game Plan Enhancements

Return	Replace with <b>NEW GAMES</b>
\$20 \$2,000,000 Multiplier Spectacular! #398	\$20 \$2,000 Large 477
\$5 Winter Green 7's #457	\$10 \$1,000 Large 476
\$2 Burning Hot 7's #461	\$5 \$500 Large 475
\$1 Hot 7's #460	\$2 \$50 Large 474

## 24-Game Enhancements

Return	Replace with <b>NEW GAMES</b>
\$20 Cashword Times 20 #419	\$20 \$2,000 Large 477
\$10 Double Diamond #442	\$10 \$1,000 Large 476
\$5 Power Shot Multiplier #467	\$5 \$500 Large 475
\$1 Hot 7's #460	\$2 \$50 Large 474



## LARGE (Super) Quad Lineup

Plan O Gram diagrams are set to reflect what the customer views as they approach the counter or set.

Suggested Option





# May 2 - June 5, 2023

## 12-Game Lineup

Plan O Gram diagrams are set to reflect what the customer views as they approach the counter or set.

**Note: The Plan-O-Gram is to be used as a guide, game selection should be based on maximizing retailer's sales. Any deviation from the Plan-O-Gram requires the review and approval of your District Sales Representative (DSR).**



Add dispensers where possible to promote all new launch games and allow for additional price points.

Place non-SBO games in price point order.

Return or Replacing	Replace with <b>NEW GAMES</b>
\$20 MONEY #446	\$20 \$2,000 Large 477
\$10 Cash is King/Queen #486	\$10 \$1,000 Large 476
\$5 Power Shot Multiplier #467	\$5 \$500 Large 475
\$1 Hot 7's #460	\$2 \$50 Large 474





# May 2 - June 5, 2023

## 16-Game Lineup

Plan O Gram diagrams are set to reflect what the customer views as they approach the counter or set.

**Note: The Plan-O-Gram is to be used as a guide, game selection should be based on maximizing retailer's sales. Any deviation from the Plan-O-Gram requires the review and approval of your District Sales Representative (DSR).**

Add dispensers where possible to promote all new launch games and allow for additional price points.

**Place non-SBO games in price point order.**

Return or Replacing	Replace with <b>NEW GAMES</b>
\$20 Scorching Hot 7's 459	\$20 \$2,000 Large 477
\$10 Sizzling Hot 7's 463	\$10 \$1,000 Large 476
\$5 Power Shot Multiplier #467	\$5 \$500 Large 475
\$1 Hot 7's #460	\$2 \$50 Large 474



# May 2 - June 5, 2023 18-Game Lineup

Plan O Gram diagrams are set to reflect what the customer views as they approach the counter or set.

**Note: The Plan-O-Gram is to be used as a guide, game selection should be based on maximizing retailer's sales. Any deviation from the Plan-O-Gram requires the review and approval of your District Sales Representative (DSR).**



Add dispensers where possible to promote all new launch games and allow for additional price points.

Place non-SBO games in price point order.

Return or Replacing	Replace with <b>NEW GAMES</b>
\$20 Scorching Hot 7's #459	\$20 \$2,000 Large 477
\$10 Sizzling Hot 7's #463	\$10 \$1,000 Large 476
\$5 Emerald Gree #435/ \$5 Power Shot Multiplier #467	\$5 \$500 Large 475
\$1 Hot 7's #460	\$2 \$50 Large 474





May 2 - June 5, 2023

# 20-Game Lineup

Plan O Gram diagrams are set to reflect what the customer views as they approach the counter or set.

Note: The Plan-O-Gram is to be used as a guide, game selection should be based on maximizing retailer's sales. Any deviation from the Plan-O-Gram requires the review and approval of your District Sales Representative (DSR).



Add dispensers where possible to promote all new launch games and allow for additional price points.

Place non-SBO games in price point order.

Return or Replacing	Replace with <b>NEW GAMES</b>
\$20 Cashword Times 20 #419	\$20 \$2,000 Large 477
\$10 Ruby Red Wild Time #433	\$10 \$1,000 Large 476
Old Green Wild Time #435/ \$5 Power Shot Multi	\$5 \$500 Large 475
\$1 Hot 7's #460	\$2 \$50 Large 474





May 2 - June 5, 2023

# 24-Game Lineup

Plan O Gram diagrams are set to reflect what the customer views as they approach the counter or set.

**Note: The Plan-O-Gram is to be used as a guide, game selection should be based on maximizing retailer's sales. Any deviation from the Plan-O-Gram requires the review and approval of your District Sales Representative (DSR).**

Add dispensers where possible to promote all new launch games and allow for additional price points.

Place non-SBO games in price point order.

Return or Replacing	Replace with <b>NEW GAMES</b>
\$20 Cashword Times 20 #419	\$20 \$2,000 Large 477
\$10 Double Diamond #442	\$10 \$1,000 Large 476
\$5 Power Shot Multiplier #467	\$5 \$500 Large 475
\$1 Hot 7's #460	\$2 \$50 Large 474





# May 2 - June 5, 2023

## 24-Game ITVM Lineup

Plan O Gram diagrams are set to reflect what the customer views as they approach the counter or set.

**Note: The Plan-O-Gram is to be used as a guide, game selection should be based on maximizing retailer's sales. Any deviation from the Plan-O-Gram requires the review and approval of your District Sales Representative (DSR).**

The grid contains 24 game cards arranged in 6 rows and 4 columns. Each card shows the game name, a top prize amount, and a price point. Some cards are marked as 'New Game!'.

Add dispensers where possible to promote all new launch games and allow for additional price points.

Place non-SBO games in price point order.

Return or Replacing	Replace with <b>NEW GAMES</b>
\$20 Cashword Times 20 #419	\$20 \$2,000 Large 477
\$10 Double Diamond #442	\$10 \$1,000 Large 476
\$5 Power Shot Multiplier #467	\$5 \$500 Large 475
\$2 Cashword #445	\$2 \$50 Large 474

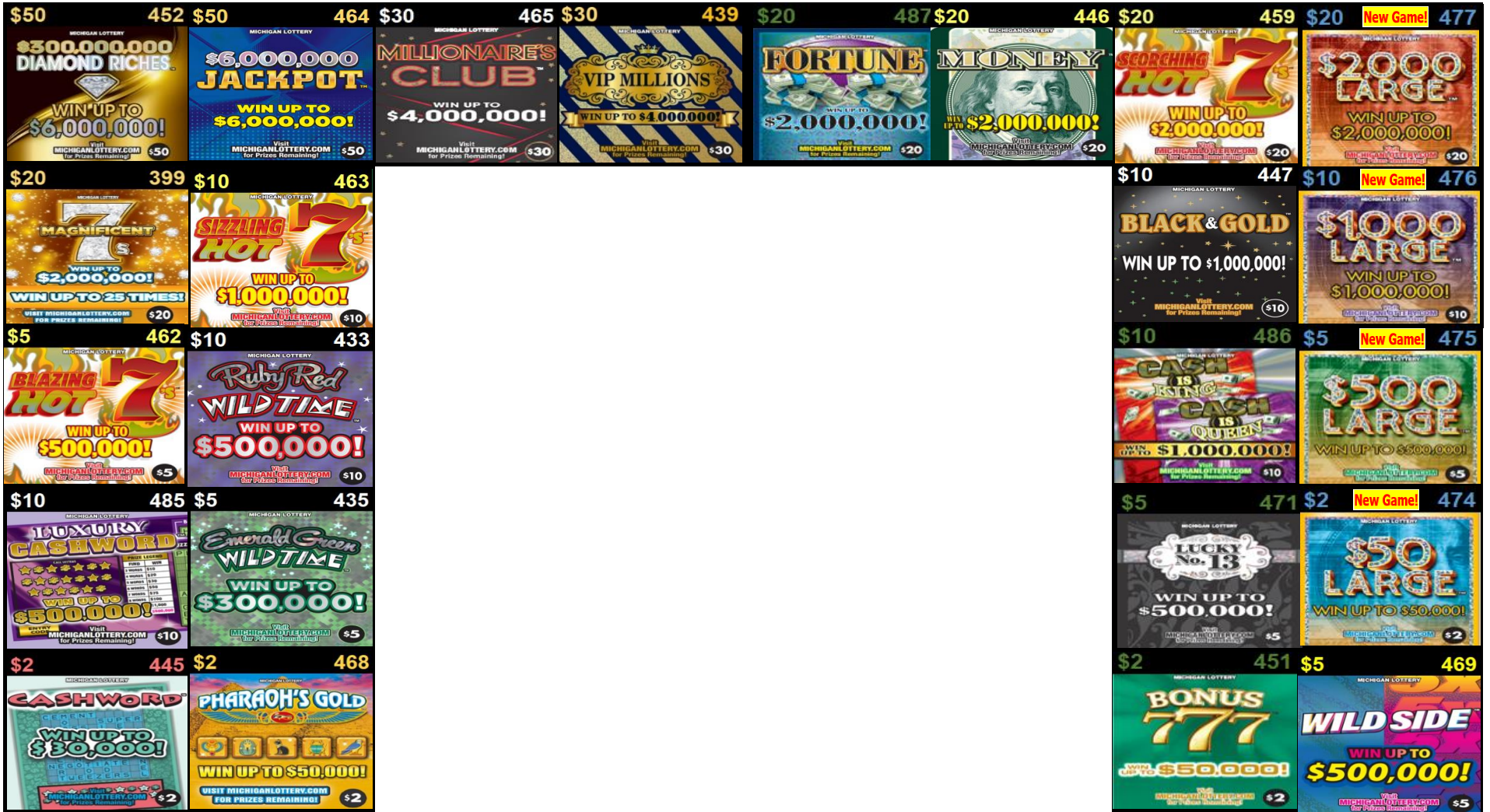




# May 2 - June 5, 2023

Plan O Gram diagrams are set to reflect what the customer views as they approach the counter or set.

Note: The Plan-O-Gram is to be used as a guide, game selection should be based on maximizing retailer's sales. Any deviation from the Plan-O-Gram requires the review and approval of your District Sales Representative (DSR).



Add dispensers where possible to promote all new launch games and allow for additional price points.

Place non-SBO games in price point order.

Return or Replacing	Replace with <b>NEW GAMES</b>
\$20 Cashword Times 20 #419	\$20 \$2,000 Large 477
\$10 Double Diamond #442	\$10 \$1,000 Large 476
\$5 Power Shot Multiplier #467	\$5 \$500 Large 475
\$1 Hot 7's #460	\$2 \$50 Large 474



May 2 - June 5, 2023

## 24-Game Kroger Fuel

Plan O Gram diagrams are set to reflect what the customer views as they approach the counter or set.

Note: The Plan-O-Gram is to be used as a guide, game selection should be based on maximizing retailer's sales. Deviations require the review and approval of your District Sales Representative (DSR).



The image displays two side-by-side Plan-O-Gram diagrams for Michigan Lottery games. Each diagram is a grid of 24 game tiles, arranged in 8 rows and 3 columns. The tiles are color-coded by price point: \$50 (yellow), \$30 (blue), \$20 (orange), \$10 (purple), \$5 (green), and \$2 (red). The games shown include Diamond Riches, Jackpot, Millionaire's Club, VIP Millions, Money, Scorching Hot 7, \$2000 Large, \$1000 Large, \$500 Large, \$50 Large, Cashword, Ruby Red Wildtime, Black & Gold, Cash is King, Emerald Green Wildtime, Lucky No. 13, Blazing Hot 7, Wild Side, Pharaoh's Gold, Bonus 777, and Cashword. Some tiles are marked as 'New Game!'.

Add dispensers where possible to promote all new launch games and allow for additional price points.

Place non-SBO games in price point order.

Return or Replacing
\$20 Cashword Times 20 #419
\$10 Double Diamond #442
\$5 Powershot Multiplier #467
\$1 Hot 7's #460

Replace with NEW GAMES
\$20 \$2,000 Large 477
\$10 \$1,000 Large 476
\$5 \$500 Large 475
\$2 \$50 Large 474





May 2 - June 5, 2023

## 28-Game Gemini Touch Lineup

Please note: Plan-O-Gram diagrams are set to reflect what the customer views as they approach the counter or set.

Note: The Plan-O-Gram is to be used as a guide, game selection should be based on maximizing retailer's sales. Any deviation from the Plan-O-Gram requires the review and approval of your District Sales Representative (DSR).

Add dispensers where possible to promote all new launch games and allow for additional price points.

Place non-SBO games in price point order.

Return or Replacing	Replace with <b>NEW GAMES</b>
\$20 \$70,000,000 Cash Blowout! #422	\$20 \$2,000 Large 477
\$10 Double Diamond #442	\$10 \$1,000 Large 476
\$5 Power Shot Multiplier #467	\$5 \$500 Large 475
\$2 Lucky Slug #468	\$2 \$50 Large 474





# May 2 - June 5, 2023 28-Game Bridge Lineup

Please note: Plan O Gram diagrams are set to reflect what the customer views as they approach the counter or set.

**Note: The Plan-O-Gram is to be used as a guide, game selection should be based on maximizing retailer's sales. Any deviation from the Plan-O-Gram requires the review and approval of your District Sales Representative (DSR).**

Add dispensers where possible to promote all new launch games and allow for additional price points.

Place non-SBO games in price point order.

\$20 \$70,000,000 Cash Blowout! #422	\$20 \$2,000 Large 477
\$10 Djouble Diamond #442	\$10 \$1,000 Large 476
\$5 Power Shot Multiplier #467	\$5 \$500 Large 475
\$2 Lucky Slug Doubler #466	\$2 \$50 Large 474





May 2 - June 5, 2023

# 30-Game Lineup

Plan-O-Gram diagrams are set to reflect what the customer views as they approach the counter or set.

**Note: The Plan-O-Gram is to be used as a guide, game selection should be based on maximizing retailer's sales. Any deviation from the Plan-O-Gram requires the review and approval of your District Sales Representative (DSR).**

Add dispensers where possible to promote all new launch games and allow for additional price points.





















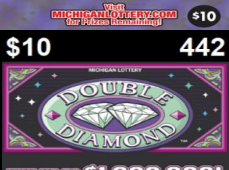











Place non-SBO games in price point order.

Return or Replacing	Replace with <b>NEW GAMES</b>
\$70,000,000 Cash Blowout! #422	\$20 \$2,000 Large 477
\$10 Double Diamond #442	\$10 \$1,000 Large 476
\$2 Lucky Slug #466	\$5 \$500 Large 475
\$1 Hot 7's #460	\$2 \$50 Large 474



# May 2 - June 5, 2023

## 32-Game Counter Mat

\$50	452 \$50	464 \$20	459 \$20 <span style="background-color: yellow; font-weight: bold;">New Game!</span>
			
\$30	439 \$30	465 \$20	446 \$10 <span style="background-color: yellow; font-weight: bold;">New Game!</span>
			
\$20	399 \$20	487 \$20	419 \$5 <span style="background-color: yellow; font-weight: bold;">New Game!</span>
			
\$20	443 \$20	422 \$10	485 \$2 <span style="background-color: yellow; font-weight: bold;">New Game!</span>
			
\$10	433 \$10	463 \$10	486 \$10
			
\$10	442 \$10	447 \$5	417 \$5
			
\$5	467 \$5	462 \$5	414 \$5
			
\$5	435 \$2	445 \$2	451 \$2
			

Add dispensers where possible to promote all new launch games and allow for additional price points. Place newest family games in vertical line down the top right side; all other games should be placed in price point order.

Return or Replacing	Replace with <b>NEW GAMES</b>
\$5 5X Multiplier #432	\$20 \$2,000 Large 477
\$10 \$40,000,000 Blowout! #381	\$10 \$1,000 Large 476
\$2 Burning Hot 7's #461	\$5 \$500 Large 475
\$1 Hot 7's #460	\$2 \$50 Large 474

Move games into price-point order.



# May 2 - June 5, 2023

## 32-Game Optional Lineup

\$50 452	\$50 464	\$20 459	\$20 <b>New Game!</b> 477
\$30 439	\$30 426	\$30 465	\$10 <b>New Game!</b> 476
\$20 399	\$20 487	\$20 419	\$5 <b>New Game!</b> 475
\$20 443	\$20 422	\$20 446	\$2 <b>New Game!</b> 474
\$10 433	\$10 486	\$10 485	\$10 463
\$10 447	\$5 462	\$5 417	\$5 467
\$5 471	\$5 469	\$5 414	\$2 451
\$5 435	\$2 445	\$2 468	\$2 466

Add dispensers where possible to promote all new launch games and allow for additional price points. Place newest family games in vertical line down the top right side; all other games should be placed in price point order.

Return or Replacing	Replace with <b>NEW GAMES</b>
\$10 Cash Blast #441	\$20 \$2,000 Large 477
\$10 Double Diamond #442	\$10 \$1,000 Large 476
\$2 Burning Hot 7's #461	\$5 \$500 Large 475
\$1 Hot 7's #460	\$2 \$50 Large 474

Move games into price-point order.





May 2 - June 5, 2023

# 32-Game Bridge

Plan O Gram diagrams are set to reflect what the customer views as they approach the counter or set.

Note: The Plan-O-Gram is to be used as a guide, game selection should be based on maximizing retailer's sales. Any deviation from the Plan-O-Gram requires the review and approval of your District Sales Representative (DSR).

Add dispensers where possible to promote all new launch games and allow for additional price points.

Place non-SBO games in price point order.

Return or Replacing	Replace with NEW GAMES
\$10 Cash Blast #441	\$20 \$2,000 Large 477
\$10 Double Diamond #442	\$10 \$1,000 Large 476
\$2 Burning Hot 7's #461	\$5 \$500 Large 475
\$1 Hot 7's #460	\$2 \$50 Large 474





May 2 - June 5, 2023

# 36-Game Lineup

Plan-O-Gram diagrams are set to reflect what the customer views as they approach the counter or set.

**Note: The Plan-O-Gram is to be used as a guide, game selection should be based on maximizing retailer's sales. Any deviation from the Plan-O-Gram requires the review and approval of your District Sales Representative (DSR).**

The grid contains the following games (row by row, left to right):

- Row 1: \$50 Diamond Riches (452), \$50 Jackpot (464), \$30 Millionaire's Club (465), \$30 Extreme Cash (426), \$20 Scorching Hot 7's (459), \$20 New Game! \$2,000 Large (477)
- Row 2: \$30 VIP Millions (439), \$20 Fortune (487), \$20 \$70,000,000 Cash Blowout! (422), \$20 Cashword Times 20 (419), \$20 Money (446), \$10 New Game! \$1,000 Large (476)
- Row 3: \$20 Jackpot Millions (443), \$20 Magnificent 7's (399), \$10 Sizzling Hot 7's (463), \$10 Cash is King (486), \$10 Double Diamond (442), \$5 New Game! \$500 Large (475)
- Row 4: \$10 The Big Spin (449), \$10 Cash Blast (441), \$10 Black & Gold (447), \$10 Luxury Cashword (485), \$10 Ruby Red Wildtime (433), \$2 New Game! \$50 Large (474)
- Row 5: \$5 Wild Side (469), \$5 Cashword Times 5 (417), \$5 Emerald Green Wildtime (435), \$5 Blazing Hot 7's (462), \$5 Power Shot Multiplier (467), \$5 Bingo Blockbuster (416)
- Row 6: \$5 Mystery Key Cashword (414), \$5 Lucky No. 13 (471), \$2 Lucky Sug (466), \$2 Cashword (445), \$2 Bonus 777 (451), \$2 Pharaoh's Gold (468)

Add dispensers where possible to promote all new launch games and allow for additional price points.

Place non-SBO games in price point order.

Return or Replacing	Replace with <b>NEW GAMES</b>
\$20 \$2,000,000 Multiplier Spectacular! #398	\$20 \$2,000 Large 477
\$5 Winter Green 7's #457	\$10 \$1,000 Large 476
\$2 Burning Hot 7's #461	\$5 \$500 Large 475
\$1 Hot 7's #460	\$2 \$50 Large 474