



18 & DEQUINDRE CONVENIENCE MOBIL

\$4,000,000 WINNING TICKET SOLD IN STERLING HEIGHTS

The staff at the 18 & Dequindre Convenience Mobil in Sterling Heights – (L-R) Martina, Wally and Ivan - have every reason to smile, as their station-store sold a \$4 million winning Instant Games ticket to one very lucky customer!

TOP-SELLING LOTTERY RETAILERS

Game Line is pleased to continue displaying images of high-performing Lottery retailers, as provided by their DSRs, whose sales exceeded \$1 million in 2021. The Michigan Lottery, along with schools from all across our state, are appreciative for their efforts in bolstering Michigan's Public School Aid Fund.



THE BOAT BAR
On South Ortonville Road in Ortonville



VILLAGE MINI MART
On South Euclid Avenue in Bay City

BIG POWERBALL WINNING TICKET SOLD IN LIVONIA

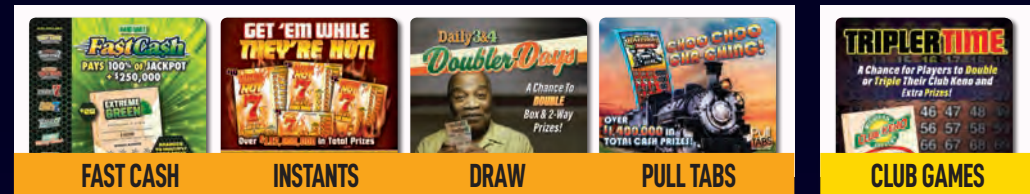
Livonia Liquor Shop on 5 Mile Road in Livonia sold a \$50,000 winning Powerball ticket last November. Store owners Cliff and Steven Yaldo are pleased for their lucky customer — and proud to display their new Lottery banner advertising the sale.



LIVONIA LIQUOR SHOP

MARCH POINT OF SALE

Retailers are strongly encouraged to put up game support materials for currently offered games and promotions and remove materials for those that have ended.



WHAT GOES UP — OR STAYS UP

WHAT GOES DOWN



LOTTERY COUPONS

Retailers are reminded that while you use the "Instant Coupon" button to redeem the coupon, Free Play coupons can be used on any Lottery product purchase — for Instant or Draw Games. Cash should never be given to a player for a coupon. Limit one coupon per purchase.

TO REDEEM A COUPON

From the home screen, touch COUPONS, then select the desired option: Instant / Pull Tab Coupon or Draw Game Coupon. Coupons should be kept to balance at the end of each business day. The value of the coupons in the cash drawer should match the value of the coupons listed on the sales report at day's end.

Refer to your reference guide for more details.

WITHDRAW AT RETAIL VOUCHER INFORMATION

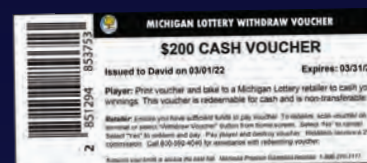
The Withdraw at Retail Voucher is a withdrawal option for people who have winnings in their Michigan Lottery online account. Withdraw Vouchers must be printed and then taken to any Lottery retailer. This allows an online player to quickly cash winnings in-store and results in a player with cash-in-hand at the store.

Vouchers are in whole dollar amounts and can range from \$10 to \$200. Retailers earn a 2% cashing commission on all vouchers cashed. Withdraw Vouchers can be validated (redeemed) from any screen on the Altura, and if ES validates it, then it is authentic.

Terminals will ask retailers to verify that they have enough funds to pay the player, similar to the process for redeeming winning tickets. Vouchers expire 30 days from the date of issuance; if not cashed prior to the expiration date, the money will automatically go back in the player's account. The issued and expiration dates are listed on the voucher.

Withdraw Vouchers are requested by the player through their Michigan Lottery online account. Upon approval, a Withdraw Voucher is available to print immediately.

Call 1-800-592-4040 for assistance if there are any issues.



IMPORTANT INCOME TAX INFORMATION

The 2022 retailer commission tax documents have been mailed. Duplicate 2022 tax documents can be requested by calling 517-373-6001. Duplicates for prior years can be requested at any time.

RETAILER INCENTIVE PROGRAMS FOR JANUARY — MARCH 2023

A reminder that the quarterly Club and Printed Products Incentive is available to eligible retailers for sales of Instant Games, Pull Tabs and Club Account Club Keno sales. For this quarter, the Printed Products goal is 5.4% and the goal for Club Account Club Keno is set at 1.4%. It is a retailer's responsibility to obtain their incentive number *before* the end of the quarter and to track their progress to their incentive goal. For complete program rules, talk to your Lottery Sales Representative. Also, ask your Lottery Sales Representative about the Cashless Bonus Commission.

NEED LOTTERY ASSISTANCE? CALL 1-800-592-4040 OR [RETAILERS.MICHIGANLOTTERY.COM](https://retailers.michiganlottery.com)



The Michigan Lottery Presents

March 2023

GAME LINE

Daily 3&4

Doubler Days



A Chance To DOUBLE Box & 2-Way Prizes!

For A Limited
Time In March

MARCH IS PROBLEM GAMBLING AWARENESS MONTH IN MICHIGAN

Knowing your limits is always the best bet. Common signs of problem gambling may include:

- Lying about the time spent gambling or the money lost
- Being unable to stop or control gambling activity
- Borrowing money to gamble
- Preoccupation with gambling activities
- Gambling more to recover losses
- Missing work or sacrificing time with family to gamble
- Withdrawal when not gambling
- Using gambling as an escape from problems

A "Play Responsibly" button is available on the terminal home screen providing Michigan Problem Gambling Helpline contact information.

The Helpline is available to provide one-on-one support for players who may have a problem. For confidential help 24 hours a day, seven days a week, players may call 1-800-270-7117. Chat and text options also are available through michiganlottery.com.



PROBLEM GAMBLING
AWARENESS MONTH

LOTTERY™

LOTTERY™

LOTTERY™

LOTTERY™



Daily 3&4 Doubler Days

During the promotion, random Daily 3&4 Box and 2-Way tickets will print with a DOUBLER message. Lucky players with these tickets will double their winnings!

For a limited time in March, Box and 2-Way Daily 3&4 tickets are eligible for the DOUBLER.

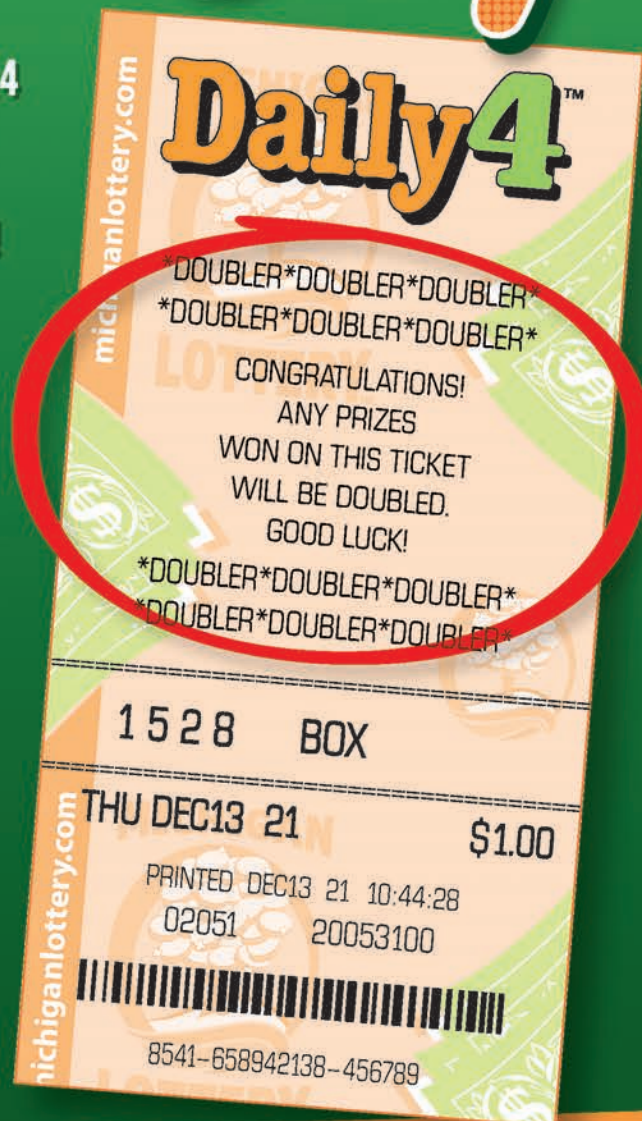
Tickets must be valid winners to be eligible for double winnings. A DOUBLER message itself does not denote a win.

The DOUBLER applies to all prizes won on the ticket.

If a player purchases a multi-draw ticket and receives a DOUBLER message, all winnings accrued in all drawings on that ticket are doubled.

Straight, Wheel and 1-Off tickets are excluded from this promotion.

When a player **doubles** their winnings, you'll **double** your redemption commission. Tell your customers to play Daily 3&4 today!



A Little Play Can Make Your Day!

NEW THIS MONTH On sale Tuesday, March 7



\$20 - MONEY
-Game #446
-Ticket size 11" x 4"
-30 tickets per pack
-Overall odds 1:3.69
-UPC 6 44684 00446 8
• Win up to 25 times on each ticket
• Win up to \$2,000,000
• Over \$95 million in total cash prizes available

\$10 - LUXURY CASHWORD
-Game #485
-Ticket size 11" x 4"
-60 tickets per pack
-Overall odds 1:3.47
-UPC 6 44684 00485 7
• Each ticket contains 3 puzzles
• Win up to \$500,000
• Over \$55 million in total cash prizes available

\$5 - Wild Side
-Game #469
-Ticket size 5.5" x 4"
-100 tickets per pack
-Overall odds 1:4.08
-UPC 6 44684 00469 7
• Win up to 15 times on each ticket
• Win up to \$500,000
• Over \$28 million in total cash prizes available

\$2 - PHARAOH'S GOLD
-Game #468
-Ticket size 4.5" x 4"
-200 tickets per pack
-Overall odds 1:4.54
-UPC 6 44684 00468 0
• Win up to 12 times on each ticket
• Win up to \$50,000
• Over \$8.9 million in total cash prizes available

EXPIRING SOON*

April 2

CASHWORD
IG 384

April 3

10X CASHWORD
IG 382

WILDTIME SUPREME
IG 389

April 4

HIT THE JACKPOT
IG 322

WINNING MILLIONS
IG 325

LOOSE CHANGE
IG 339

*No Instant Games are scheduled to expire in March '23

April 5

FROGGER
IG 375

May 9

500,000 JUMBO CASH
IG 390

500,000 JUMBO CASH
IG 391

\$1,000,000 JUMBO CASH
IG 392

\$2,000,000 JUMBO CASH
IG 393

INSTANT TICKET RETURNS REMINDER

A reminder that ALL Instant ticket returns will be processed by your Lottery Sales Representative during their regularly scheduled visit(s). Contact your Lottery District Sales Representative with any questions or for added details.

It is a retailer's responsibility to monitor their inventory for Instant and Pull Tabs tickets that have expired or are nearing expiration. Expired tickets cannot be sold, redeemed for prizes or returned for credit. For games expiring, be sure to monitor the IGT Warehouse deadlines for receiving your returns.

RETAILER VALIDATION REMINDER

Retailers should not validate winning Lottery tickets less than \$600 from an image (e.g. on a smartphone) or paper copy. Lottery tickets should only be validated from the original ticket and scanned on the terminal.



NEW THIS MONTH

On sale Tuesday, March 7



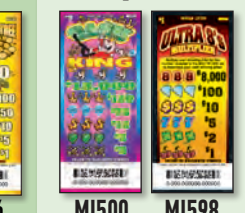
\$1 - RAILROAD RICHES
-Game MI539
-540 tickets per deal
-Overall odds 1:4.74
• \$6,000 top prizes
• Over \$1,400,000 in total cash prizes available

EXPIRING SOON

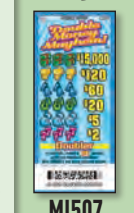
Mar 14



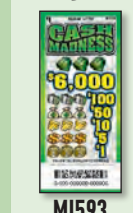
Apr 18



May 9



May 16



PTVM MAINTENANCE AND LEASING INFO

Call 1-800-377-7554 to schedule maintenance on your American Games brand Pull Tabs vending machine. If you need to leave a message, please include your business name and phone number.

We've got you! Lease a 6-column Pull Tabs vending machine for as low as \$114 a month! Call 1-800-972-8604. Contact your Lottery Sales Representative for additional information.

GAMES CURRENTLY AVAILABLE FOR ORDER

\$0.50 GAMES



\$1 GAMES



\$2 GAMES



\$5 GAMES

