

# Strategy & Adjustments to the Plan-O-Gram Guide March 7 - April 3, 2023

#### Note: The Plan-O-Gram is to be used as a guide, game selection should be based on maximizing retailer's sales.

#### 12-Game Plan Enhancements

| Return                           | Replace with NEW GAMES    |
|----------------------------------|---------------------------|
| \$10 Ruby Red Wild Time #433     | \$20 Money #446           |
| \$10 Black & Gold #447           | \$10 Luxury Cashword #485 |
| \$5 Emerald Green Wild Time #435 | \$5 Wild Side #469        |
| \$2 Burning Hot 7's #461         | \$2 Pharaoh's Gold #468   |

#### **16-Game Plan Enhancements**

| Return                       | Replace with NEW GAMES    |
|------------------------------|---------------------------|
| \$10 Double Diamond #442     | \$20 Money #446           |
| \$10 Ruby Red Wild Time #433 | \$10 Luxury Cashword #485 |
| \$5 Winter Green 7's #457    | \$5 Wild Side #469        |
| \$2 Burning Hot 7's #461     | \$2 Pharaoh's Gold #468   |

#### 18-Game Plan Enhancements

| Return                                 | Replace with NEW GAMES    |
|--|---------------------------|
| \$10 DD #442 or \$5 5X Multiplier #432 | \$20 Money #446           |
| \$10 Cashword Times 10 #418            | \$10 Luxury Cashword #485 |
| \$5 Winter Green 7's #457              | \$5 Wild Side #469        |
| \$2 Burning Hot 7's #461               | \$2 Pharaoh's Gold #468   |

#### 20-Game Plan Enhancements

| Return                                 | Replace with NEW GAMES    |
|--|---------------------------|
| \$10 DD #442 or \$20 Cash Blowout #422 | \$20 Money #446           |
| \$10 Cashword Times 10 #418            | \$10 Luxury Cashword #485 |
| \$5 Winter Green 7's #457              | \$5 Wild Side #469        |
| \$2 Burning Hot 7's #461               | \$2 Pharaoh's Gold #468   |

#### 24-Game Enhancements

| Return                      | Replace with NEW GAMES    |
|-----------------------------|---------------------------|
| \$20 Jackpot Millions #443  | \$20 Money #446           |
| \$10 Cashword Times 10 #418 | \$10 Luxury Cashword #485 |
| \$5 5X Multiplier #432      | \$5 Wild Side #469        |
| \$2 Burning Hot 7's #461    | \$2 Pharaoh's Gold #468   |

#### 28-Game Plan Enhancements

| Return                      | Replace with NEW GAMES    |
|-----------------------------|---------------------------|
| \$10 The Big Spin #449      | \$20 Money #446           |
| \$10 Cashword Times 10 #418 | \$10 Luxury Cashword #485 |
| \$5 5X Multiplier #432      | \$5 Wild Side #469        |
| \$2 Burning Hot 7's #461    | \$2 Pharaoh's Gold #468   |

#### **30-Game Plan Enhancements**

| Return                            | Replace with NEW GAMES    |
|-----------------------------------|---------------------------|
| \$10 The Big Spin #449            | \$20 Money #446           |
| \$10 Cashword Times 10 #418       | \$10 Luxury Cashword #485 |
| \$5 5X Multiplier #432            | \$5 Wild Side #469        |
| \$2 Payout #428 or Wild Time #395 | \$2 Pharaoh's Gold #468   |

#### 32-Game Plan Enhancements

| Return                            | Replace with NEW GAMES    |
|-----------------------------------|---------------------------|
| \$10 Cashword Times 10 #418       | \$20 Money #446           |
| \$10 The Big Spin #449            | \$10 Luxury Cashword #485 |
| \$5 5X Multiplier #432            | \$5 Wild Side #469        |
| \$2 Payout #428 or Wild Time #395 | \$2 Pharaoh's Gold #468   |

#### **36-Game Plan Enhancements**

| Return                             | Replace with NEW GAMES    |
|------------------------------------|---------------------------|
| \$20 \$80 Million Cash Payout #431 | \$20 Money #446           |
| \$10 Cashword Time 10 \$418        | \$10 Luxury Cashword #485 |
| \$5 5X Multiplier #432             | \$5 Wild Side #469        |
| \$1 Triple Tripler #450            | \$2 Pharaoh's Gold #468   |



## HOT 7's (Super) Quad Lineup

Plan O Gram diagrams are set to reflect what the customer views as they approach the counter or set.

















## March 7 - April 3, 2023 12-Game Lineup

Plan O Gram diagrams are set to reflect what the customer views as they approach the counter or set.

Note: The Plan-O-Gram is to be used as a guide, game selection should be based on maximizing retailer's sales. Any deviation from the Plan-O-Gram requires the review and approval of your District Sales Representative (DSR).



Add dispensers where possible to promote all new launch games and allow for additional price points.

| Return or Replacing              | Replace with NEW GAMES    |
|----------------------------------|---------------------------|
| \$10 Ruby Red Wild Time #433     | \$20 Money #446           |
| \$10 Black & Gold #447           | \$10 Luxury Cashword #485 |
| \$5 Emerald Green Wild Time #435 | \$5 Wild Side #469        |
| \$2 Burning Hot 7's #461         | \$2 Pharaoh's Gold #468   |



## March 7 - April 3, 2023 16-Game Lineup

Plan O Gram diagrams are set to reflect what the customer views as they approach the counter or set.

Note: The Plan-O-Gram is to be used as a guide, game selection should be based on maximizing retailer's sales. Any deviation from the Plan-O-Gram requires the review and approval of your District Sales Representative (DSR).



Add dispensers where possible to promote all new launch games and allow for additional price points.

| Return or Replacing          | Replace with NEW GAMES    |
|------------------------------|---------------------------|
| \$10 Double Diamond #442     | \$20 Money #446           |
| \$10 Ruby Red Wild Time #433 | \$10 Luxury Cashword #485 |
| \$5 Winter Green 7's #457    | \$5 Wild Side #469        |
| \$2 Burning Hot 7's #461     | \$2 Pharaoh's Gold #468   |



## March 7 - April 3, 2023 18-Game Lineup

Plan O Gram diagrams are set to reflect what the customer views as they approach the counter or set.

Note: The Plan-O-Gram is to be used as a guide, game selection should be based on maximizing retailer's sales. Any deviation from the Plan-O-Gram requires the review and approval of your District Sales Representative (DSR).



Add dispensers where possible to promote all new launch games and allow for additional price points.

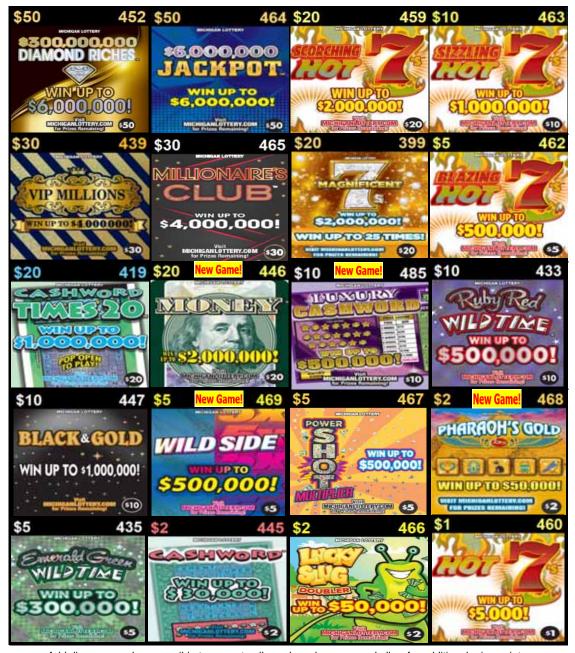
| Return or Replacing                    | Replace with NEW GAMES    |
|--|---------------------------|
| \$10 DD #442 or \$5 5X Multiplier #432 | \$20 Money #446           |
| \$10 Cashword Times 10 #418            | \$10 Luxury Cashword #485 |
| \$5 Winter Green 7's #457              | \$5 Wild Side #469        |
| \$2 Burning Hot 7's #461               | \$2 Pharaoh's Gold #468   |



## March 7 - April 3, 2023 20-Game Lineup

Plan O Gram diagrams are set to reflect what the customer views as they approach the counter or set.

Note: The Plan-O-Gram is to be used as a guide, game selection should be based on maximizing retailer's sales. Any deviation from the Plan-O-Gram requires the review and approval of your District Sales Representative (DSR).



Add dispensers where possible to promote all new launch games and allow for additional price points.

| Return or Replacing                    | Replace with NEW GAMES    |
|--|---------------------------|
| \$10 DD #442 or \$20 Cash Blowout #422 | \$20 Money #446           |
| \$10 Cashword Times 10 #418            | \$10 Luxury Cashword #485 |
| \$5 Winter Green 7's #457              | \$5 Wild Side #469        |
| \$2 Burning Hot 7's #461               | \$2 Pharaoh's Gold #468   |



## March 7 - April 3, 2023 24-Game Lineup

Plan O Gram diagrams are set to reflect what the customer views as they approach the counter or set.



Add dispensers where possible to promote all new launch games and allow for additional price points.

Place non-SBO games in price point order.

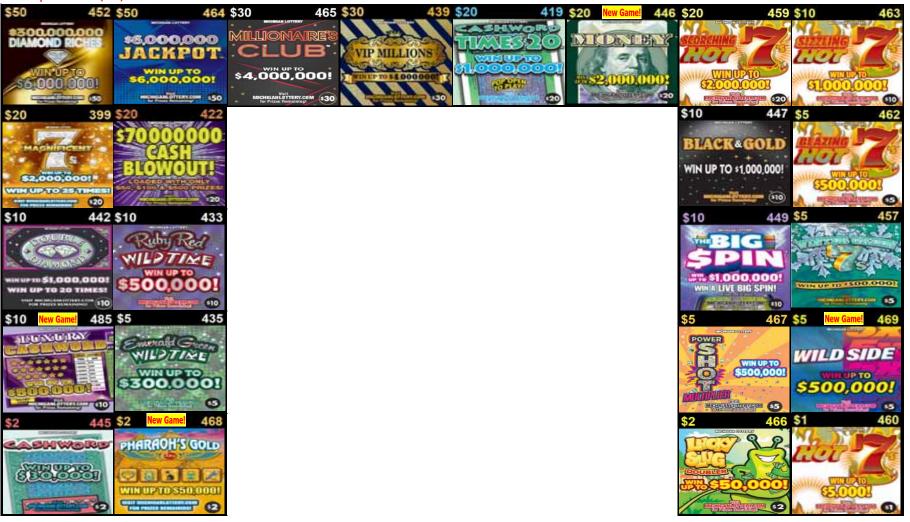
| That their ede games in phice point cracin |                           |
|--|---------------------------|
| Return or Replacing                        | Replace with NEW GAMES    |
| \$20 Jackpot Millions #443                 | \$20 Money #446           |
| \$10 Cashword Times 10 #418                | \$10 Luxury Cashword #485 |
| \$5 5X Multiplier #432                     | \$5 Wild Side #469        |
| \$2 Burning Hot 7's #461                   | \$2 Pharaoh's Gold #468   |



## March 7 - April 3, 2023 24-Game Bridge

Plan O Gram diagrams are set to reflect what the customer views as they approach the counter or set.

Note: The Plan-O-Gram is to be used as a guide, game selection should be based on maximizing retailer's sales. Any deviation from the Plan-O-Gram requires the review and approval of your District Sales Representative (DSR).



Add dispensers where possible to promote all new launch games and allow for additional price points.

Place non-SBO games in price point order.

| riace non ede games in phes point order. |                           |
|--|---------------------------|
| Return or Replacing                      | Replace with NEW GAMES    |
| \$20 Jackpot Millions #443               | \$20 Money #446           |
| \$10 Cashword Times 10 #418              | \$10 Luxury Cashword #485 |
| \$5 5X Multiplier #432                   | \$5 Wild Side #469        |
| \$2 Burning Hot 7's #461                 | \$2 Pharaoh's Gold #468   |

### March 7 - April 3, 2023 24-Game Kroger Fuel

Plan O Gram diagrams are set to reflect what the customer views as they approach the counter or set.

Note: The Plan-O-Gram is to be used as a guide, game selection should be based on maximizing retailer's sales. Deviations require the review and approval of your District Sales Representative (DSR).



Add dispensers where possible to promote all new launch games and allow for additional price points.

Place non-SBO games in price point order.

| Return or Replacing         |
|-----------------------------|
| \$20 Jackpot Millions #443  |
| \$10 Cashword Times 10 #418 |
| \$5 5X Multiplier #432      |
| \$2 Burning Hot 7's #461    |



## March 7 - April 3, 2023 28-Game Gemini Touch Lineup

Please note: Plan-O-Gram diagrams are set to reflect what the customer views as they approach the counter or set.



Add dispensers where possible to promote all new launch games and allow for additional price points.

Place non-SBO games in price point order.

| Flace non-SBO games in price point order. |                           |
|---|---------------------------|
| Return or Replacing                       | Replace with NEW GAMES    |
| \$10 The Big Spin #449                    | \$20 Money #446           |
| \$10 Cashword Times 10 #418               | \$10 Luxury Cashword #485 |
| \$5 5X Multiplier #432                    | \$5 Wild Side #469        |
| \$2 Burning Hot 7's #461                  | \$2 Pharaoh's Gold #468   |



### March 7 - April 3, 2023 28-Game Bridge Lineup

Please note: Plan O Gram diagrams are set to reflect what the customer views as they approach the counter or set.



Add dispensers where possible to promote all new launch games and allow for additional price points.

Place non-SBO games in price point order.

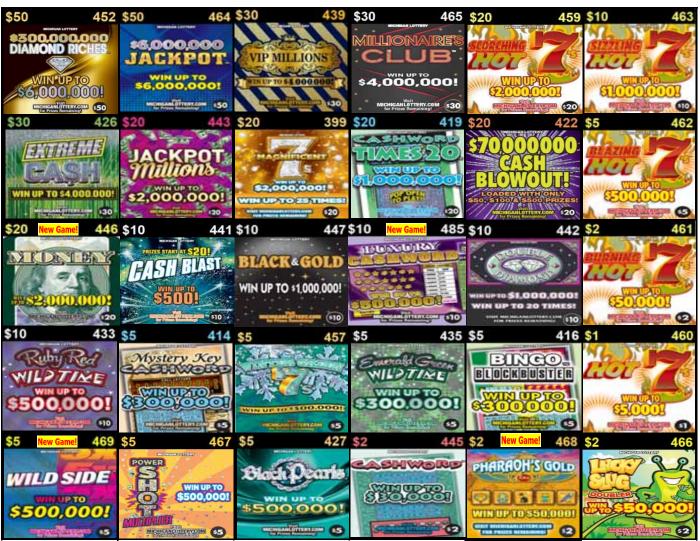
| \$10 The Big Spin #449        | \$20 Money #446           |
|-------------------------------|---------------------------|
| \$10 Cashword Times \$10 #418 | \$10 Luxury Cashword #485 |
| \$5 Black Pearls #427         | \$5 Wild Side #469        |
| \$2 Burning Hot 7's #461      | \$2 Pharaoh's Gold #468   |



## March 7 - April 3, 2023

### 30-Game Lineup

Plan-O-Gram diagrams are set to reflect what the customer views as they approach the counter or set.



Add dispensers where possible to promote all new launch games and allow for additional price points.

| 1 lace from CDC games in price point craci: |                           |
|---|---------------------------|
| Return or Replacing                         | Replace with NEW GAMES    |
| \$10 The Big Spin #449                      | \$20 Money #446           |
| \$10 Cashword Times 10 #418                 | \$10 Luxury Cashword #485 |
| \$5 5X Multiplier #432                      | \$5 Wild Side #469        |
| \$2 Payout #428 or Wild Time #395           | \$2 Pharaoh's Gold #468   |

## March 7 - April 3, 2023 32-Game Counter Mat



Add dispensers where possible to promote all new launch games and allow for additional price points. Place newest family games in vertical line down the top right side; all other games should be placed in price point order.

| price point order.          |                           |
|-----------------------------|---------------------------|
| Return or Replacing         | Replace with NEW GAMES    |
| \$30 Diamond 7's #396       | \$20 Money #446           |
| \$10 Cashword Times 10 #418 | \$10 Luxury Cashword #485 |
| \$5 Winter Green 7's #457   | \$5 Wild Side #469        |
| \$1 Triple Tripler #450     | \$2 Pharaoh's Gold #468   |

Move games into price-point order.

## March 7 - April 3, 2023 32-Game Optional Lineup



Add dispensers where possible to promote all new launch games and allow for additional price points. Place newest family games in vertical line down the top right side; all other games should be placed in price point order.

| Return or Replacing               | Replace with NEW GAMES    |
|-----------------------------------|---------------------------|
| \$10 Cashword Times 10 #418       | \$20 Money #446           |
| \$10 The Big Spin #449            | \$10 Luxury Cashword #485 |
| \$5 5X Multiplier #432            | \$5 Wild Side #469        |
| \$2 Payout #428 or Wild Time #395 | \$2 Pharaoh's Gold #468   |



### March 7 - April 3, 2023 32-Game Bridge

Plan O Gram diagrams are set to reflect what the customer views as they approach the counter or set.

Note: The Plan-O-Gram is to be used as a guide, game selection should be based on maximizing retailer's sales. Any deviation from the Plan-O-Gram requires the review and approval of your District Sales Representative (DSR).



Add dispensers where possible to promote all new launch games and allow for additional price points.

Place non-SBO games in price point order.

| Return or Replacing         | Replace with NEW GAMES    |
|-----------------------------|---------------------------|
| \$10 Cashword Times 10 #418 | \$20 Money #446           |
| \$10 The Big Spin #449      | \$10 Luxury Cashword #485 |
| \$5 5X Multiplier #432      | \$5 Wild Side #469        |
| \$2 \$10M Cash Payout #428  | \$2 Pharaoh's Gold #468   |



## March 7 - April 3, 2023 36-Game Lineup

Plan-O-Gram diagrams are set to reflect what the customer views as they approach the counter or set.



Add dispensers where possible to promote all new launch games and allow for additional price points.

Place non-SBO games in price point order.

| Return or Replacing                | Replace with NEW GAMES    |
|------------------------------------|---------------------------|
| \$20 \$80 Million Cash Payout #431 | \$20 Money #446           |
| \$10 Cashword Time 10 \$418        | \$10 Luxury Cashword #485 |
| \$5 5X Multiplier #432             | \$5 Wild Side #469        |
| \$1 Triple Tripler #450            | \$2 Pharaoh's Gold #468   |