

Michigan Lottery Achieves iCAP Re-certification for Responsible Online Gaming Practices

LANSING, Mich., Jan. 11, 2023 – The Michigan Lottery has received re-certification for its commitment to responsible gaming after completing the Internet Responsible Gambling Compliance Assessment Program (iCAP) through the National Council on Problem Gambling (NCPG).

The Lottery first earned iCAP certification in October 2015 and was the first lottery in the United States to achieve this certification.

Developed by the NCPG, iCAP is the first and only online responsible gaming assessment program in the United States. The NCPG evaluated the Lottery's compliance with Internet Responsible Gaming (IRG) standards developed based on best practices from jurisdictions around the world. IRG standards are the highest standards for online responsible gaming in the nation. The nine areas of focus for the NCPG iCAP certification are:

- Corporate policy and commitment to responsible gaming
- Staff training
- Information available to players through MichiganLottery.com, and player account features to assist players in informed decision making
- Assisting players who indicate they are in distress or experiencing problems
- Self-exclusion and player-initiated restrictions on online play
- Advertising and promotion
- Game and website features that assist with gambling responsibly
- Research based on the transparency of play data
- Payment controls and limits

iCAP re-certification provides Lottery players assurance that MichiganLottery.com is trustworthy and has adopted the best standards of player protection.

The NCPG, a non-profit organization founded in 1972, leads state and national stakeholders in the development of comprehensive policy and programs for all those affected by problem gambling.

Michigan Lottery players have a chance to win up to \$500,000 instantly playing online. Players also may win prizes ranging from \$1 up to multi-million-dollar jackpots playing Powerball, Mega Millions, Lucky for Life, Lotto 47, and Fantasy 5 online. Through its online platform, the Lottery offers players more than 175 different games with plays ranging in price from 5 cents to \$20.

More than 1 million players have registered to play the Lottery's online games, which were launched in 2014. For more information or to play online, visit <http://bit.ly/MSLOnlineGames>.

More than 97 cents of every dollar spent on Lottery tickets is returned to the state in the form of contributions to the state School Aid Fund, prizes to players and commissions to vendors and retailers. In the 2021 fiscal year, the Lottery provided more than \$1.419 billion for Michigan's public schools, its seventh record contribution in a row. Since it began in 1972, the Lottery has contributed more than \$26 billion to support public education in Michigan. For additional information, follow the Michigan Lottery on Facebook, Instagram, Twitter and online at MichiganLottery.com.

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