## LOTTERY CONVERSION

#### **AVAILABLE IN EARLY 2023**

The Michigan Lottery will soon be implementing a number of enhancements to better support your organization's Lottery efforts. So prepare to learn about many new and exciting changes that

- Larger icons on the Home screen and larger numbers on the keypad
- Larger "Fast Cash" and "Club Keno" buttons on the Home Screen
- Larger keypad on the "Daily 3" and "Daily 4" screen
- The "Cash" button changing to "Clear" on the Total screen
- A running total of Daily 3 and Daily 4 purchases being displayed
- Current jackpots remaining on the Home Screen
- A "Print" button appearing on the "Help" and "Adjustment" screens
- The Home Screen timing-out after 60 minutes
- **B** Playslip Reader
- A Multi Media Monitor C New Home Touch Screen
  - Barcode Scanner
- E Power Button F Playslip Stacker G Printer

DELL



#### **DAILY 3&4 GAME SCREENS AND PLAYSLIPS**

On the Daily 3&4 Retailer Pro game screens, a new "BOTH" button will appear next to the MIDDAY and EVENING buttons. If "BOTH" is selected, two tickets will print, doubling the cost for the player. If "BOTH" is selected for a multi-draw wager, two tickets will print each for the number of multi-draws selected (for example, 60 draws = one ticket for 60 midday draws and one ticket for 60 evening draws). The playslips for both games have also been updated to include a "BOTH" checkbox. The playslips will begin shipping to retailers following conversion launch

#### **REPLAY OPTION**

Wagers placed prior to conversion launch will not be eligible for Replay.

Smart Count is an Instant Ticket and sale-tracking tool. By using your barcode scanner to scan inventory that is on display, Smart Count automatically calculates the number and dollar value of tickets on hand and tickets that have been sold since the last scan – no need for manual counting. Available early 2023.

Retailer Wizard is an interactive, user-friendly retailer website that provides all the tools and location-specific data retailers need to successfully manage and grow their Lottery business. Retailer Wizard is a powerful tool customized to fit the needs of corporate and independent retailers

#### Overview features:

- At-a-glance sales, earnings, and inventory data specific to your location(s)
- Responsive design works across any browser or device, freeing you from your terminals by allowing you access via desktop, laptop, tablet, or mobile
- Alerts about sales opportunities and potential revenue-draining situations
- Instant Ticket management through Instants dashboard
- Detailed inventory and sales reports
- Provides information on key data, forms, new games, and much more

Look for additional details on this subject in next month's Game Line.

## **JANUARY POINT OF SALE**

Retailers are strongly encouraged to put up game support materials for currently offered games and promotions and remove materials for those that have ended.







WHAT GOES UP — OR STAYS UP

WHAT GOES DOWN



and expiration dates are listed on the voucher.

# LOTTERY COUPONS

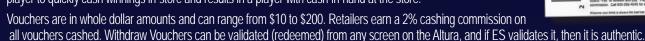
Retailers are reminded that while you use the "Instant Coupon" button to redeem the coupon, Free Play coupons can be used on any Lottery product purchase – for Instant or Draw Games. Cash should never be given to a player for a coupon. Limit one coupon

rom the home screen, touch COUPONS, then select the desired option: Instant\Pull Tab Coupon or Draw Game Coupon. Coupons should be kept to balance at the end of each business day. The value of the coupons in the cash drawer should match the value of the coupons listed on the sales report at day's end.

Refer to your reference guide for more details.

## WITHDRAW AT RETAIL VOUCHER INFORMATION

The Withdraw at Retail Voucher is a withdrawal option for people who have winnings in their Michigan Lottery online account. Withdraw Vouchers must be printed and then taken to any Lottery retailer. This allows an online player to guickly cash winnings in-store and results in a player with cash-in-hand at the store



Terminals will ask retailers to verify that they have enough funds to pay the player, similar to the process for redeeming winning tickets. Vouchers expire 30 days from the date of issuance; if not cashed prior to the expiration date, the money will automatically go back in the player's account. The issued

Withdraw Vouchers are requested by the player through their Michigan Lottery online account. Upon approval, a Withdraw Voucher is available to print immediately. Call 1-800-592-4040 for assistance if there are any issues.

# JANUARY HOLIDAY SCHEDULE

The Michigan Lottery headquarters in Lansing and all Lottery regional offices and Claims Centers will be closed on/for the following:

JANUARY 2 New Year's Holiday **JANUARY 16** Martin Luther King Jr. Holiday

All regularly scheduled game drawings for these days will be held.

### IMPORTANT INCOME TAX INFORMATION

The 2022 retailer commission tax documents will be mailed by January 31 and cannot be provided before then. Duplicate 2022 tax documents can be requested by calling 517-373-6001 after February 10, 2023. Duplicates for prior years can be requested at any time.

# RETAILER INCENTIVE PROGRAMS FOR FOR JANUARY —

As Game Line went to press, this quarter's incentive structure had not been determined. Please talk to your Lottery Sales Representative for an update on the programs and Cashless Bonus Commission.

NEED LOTTERY ASSISTANCE? CALL 1-800-592-4040 OR RETAILERS. MICHIGANLOTTERY. COM



MICHIGAN LOTTERY



- -Overall odds 1:3. -UPC 6 44684 00463
- 20 chances to win or each ticket
- Win up to \$1,000,000 Over \$54 million in total cash prizes available

Over \$5 million in total cash prizes available



Same #462

- icket size 5.5" x 4 00 tickets per pack Overall odds 1:4.04 JPC 6 44684 00462 8
- Win up to 15 times on
- each ticket Win up to \$500,000
- Over \$30 million in total cash prizes available

Ticket size 4.5" x 4" 200 tickets per pack Overall odds 1:4.61 UPC 6 44684 00461

- Win up to 12 times on each ticket
- Win up to \$50,000
- Over \$12 million in tota cash prizes available



MICHIGAN LOTTERY







IN SALE JAN. 22 See next page for

more information

# NEW \$20 GAME! ON SALE JAN 22!



- Newest \$20 Fast Cash Ticket
- Top-prize winners get
   100% of the jackpot PLUS
   an additional \$250,000
- "Extreme Numbers" give players the chance to win 5X their non-jackpot winning prize

PRIZE	ODDS
Progressive Jackpot + \$250,000	1 in 500,000
\$11,000	1 in 21,429
\$5,000	1 in 13,637
\$2,000	1 in 8,824
\$1,000	1 in 6,250
\$500	1 in 1,667
\$100	1 in 667
\$75	1 in 60
\$50	1 in 34
\$40	1 in 10
\$20	1 in 6
OVERALL ODDS	1 in 2.88



\$100 WINNER

MEST

# A reminder that ALL Instant ticket returns will be processed

A reminder that ALL Instant ticket returns will be processed by your Lottery Sales Representative during their regularly scheduled visit(s). Contact your Lottery District Sales Representative with any questions or for added details.

It is a retailer's responsibility to monitor their inventory for Instant and Pull Tabs tickets that have expired or are nearing expiration. Expired tickets cannot be sold, redeemed for prizes or returned for credit. For games expiring, be sure to monitor the IGT Warehouse deadlines for receiving your returns.

#### RETAILER VALIDATION REMINDER

Retailers should not validate winning Lottery tickets less than \$600 from an image (e.g. on a smartphone) or paper copy. Lottery tickets should only be validated from the original ticket and scanned on the terminal.

# LOTTERY'S REGION 1 OFFICE HAS A NEW PHONE NUMBER

Effective immediately, Region 1's new phone number is (313) 572-0711. Please retain this number for future contact reference.



# **EXPIRING SOON\***

## February 1

IG 374

# February 6



\$4,000,000 CASH

G 334

\*No Instant Games are scheduled to expire in January or March '23

# **EXPIRING SOON**

1- SPACE MOOLAH

540 tickets per deal

Overall odd's 1:4.74
• \$6,000 top prizes

Game MI534

**OUT OF THIS WORLD!** 

Over \$1,400,000 in total

cash prizes available

0-000-000000-000000





**NEW THIS MONTH** 

On sale Tuesday, January 3



# PUTABS

# PTVM MAINTENAN AND LEASING INFO

Call 1-800-377-7554 to schedule maintenance on your American Games brand Pull Tabs vending machine. If you need to leave a message, please include your business name and phone number.

We've got you! Lease a 6-column Pull Tabs vending machine for as low as \$114 a month! Call 1-800-972-8604. Contact your Lottery Sales Representative for additional information.

#### **GAMES CURRENTLY AVAILABLE FOR ORDER**

#### \$.50 GAMES



#### \$1 GAMES



#### \$2 GAMES



#### \$5 GAMES



# HONORING TOP-SELLING LOTTERY RETAILERS

Game Line continues to honor retailers from all across the state who surpass \$1 million in Lottery sales on an annual basis in 2021. The Michigan Lottery, and all Michigan Public Schools, greatly appreciate and fully applaud the hard work performed by our retailer partners in support of the Public School Aid Fund. Below is a representation of retailers whose pictures were submitted by their Lottery sales representatives for this issue.



# \$3,000,000 + SELLING RETAILER

### D BROTHERS PARTY STORE

On East 12 Mile Road in Roseville

# \$1,000,000 + SELLING RETAILERS



**GOLDEN SPOT LIQUOR** 

MAC'S FOOD FAIR

Great play value - 30 chances to win!