

TOP-SELLING LOTTERY RETAILERS

Game Line continues to honor retailers from all across the state who surpass \$1 million in Lottery sales on an annual basis. The Michigan Lottery, and the schools within our state, greatly appreciate and fully applaud the hard work performed by our retailer partners in support of the Public School Aid Fund. Below is a representation of retailers whose pictures were submitted by their Lottery sales representatives for this issue, based on their 2021 sales.

\$2,000,000+ SELLING RETAILERS



CHERRY BELT PARTY STORE
On Cherry Hill Road in Inkster



LIQUOR BASKET PARTY STORE
On Dixie Highway in Saginaw

\$1,000,000+ SELLING RETAILERS



DADO MARKET
On North Saginaw Street in Flint



FOOD BASKET
On Eureka Road in Taylor



CANTON PARTY STORE
On Michigan Avenue in Canton



QUICK PICK PARTY STORE
On West Court Street in Flint



SIM'S MARKET
On East Pierson Road in Flint

FEBRUARY POINT OF SALE

Retailers are strongly encouraged to put up game support materials for currently offered games and promotions and remove materials for those that have ended.



CLUB GAMES

FAST CASH

INSTANTS

WHAT GOES UP — OR STAYS UP



INSTANTS

WHAT GOES DOWN



LOTTERY COUPONS

Retailers are reminded that while you use the "Instant Coupon" button to redeem the coupon, Free Play coupons can be used on any Lottery product purchase – for Instant or Draw Games. Cash should never be given to a player for a coupon. Limit one coupon per purchase.

TO REDEEM A COUPON

From the home screen, touch COUPONS, then select the desired option: Instant/Pull Tab Coupon or Draw Game Coupon. Coupons should be kept to balance at the end of each business day. The value of the coupons in the cash drawer should match the value of the coupons listed on the sales report at day's end.

Refer to your reference guide for more details.

WITHDRAW AT RETAIL VOUCHER INFORMATION

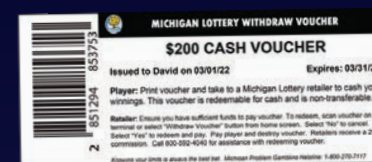
The Withdraw at Retail Voucher is a withdrawal option for people who have winnings in their Michigan Lottery online account. Withdraw Vouchers must be printed and then taken to any Lottery retailer. This allows an online player to quickly cash winnings in-store and results in a player with cash-in-hand at the store.

Vouchers are in whole dollar amounts and can range from \$10 to \$200. Retailers earn a 2% cashing commission on all vouchers cashed. Withdraw Vouchers can be validated (redeemed) from any screen on the Altura, and if ES validates it, then it is authentic.

Terminals will ask retailers to verify that they have enough funds to pay the player, similar to the process for redeeming winning tickets. Vouchers expire 30 days from the date of issuance; if not cashed prior to the expiration date, the money will automatically go back in the player's account. The issued and expiration dates are listed on the voucher.

Withdraw Vouchers are requested by the player through their Michigan Lottery online account. Upon approval, a Withdraw Voucher is available to print immediately.

Call 1-800-592-4040 for assistance if there are any issues.

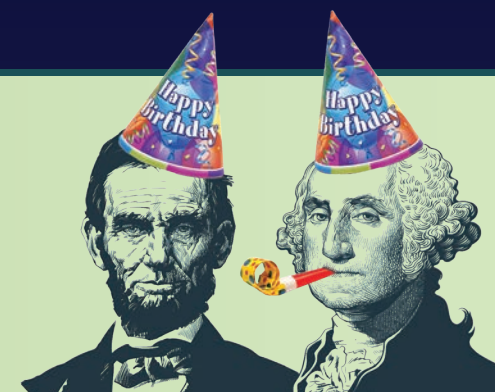


FEBRUARY HOLIDAY SCHEDULE

Please note that all Lottery offices will be closed on/for this day:

FEBRUARY 20 Presidents' Day Holiday

All regularly scheduled game drawings for this day will be held.



IMPORTANT INCOME TAX INFORMATION

The 2022 retailer commission tax documents have been mailed. Duplicate 2022 tax documents can be requested by calling 517-373-6001 after February 10, 2023. Duplicates for prior years can be requested at any time.

RETAILER INCENTIVE PROGRAMS FOR JANUARY — MARCH 2023

A reminder that the quarterly Club and Printed Products Incentive is available to eligible retailers for sales of Instant Games, Pull Tabs and Club Account Club Keno sales. For this quarter, the Printed Products goal is 5.4% and the goal for Club Account Club Keno is set at 1.4%. It is a retailer's responsibility to obtain their incentive number *before* the end of the quarter and to track their progress to their incentive goal. For complete program rules, talk to your Lottery Sales Representative. Also, ask your Lottery Sales Representative about the Cashless Bonus Commission.

NEED LOTTERY ASSISTANCE? CALL 1-800-592-4040 OR [RETAILERS.MICHIGANLOTTERY.COM](https://retailers.michiganlottery.com)



The Michigan Lottery Presents

February 2023

GAME LINE

TRIPLERTIME

**A Chance to Double or Triple
Your Club Keno and Extra Prizes!**



**Look for the Doubler or
Tripler message on your
Club Keno ticket**



**ON
SALE NOW!**

