



Strategy & Adjustments to the Plan-O-Gram Guide

January 3 - February 6, 2023

Note: The Plan-O-Gram is to be used as a guide, game selection should be based on maximizing retailer's sales.

12-Game Plan Enhancements

Return	Replace with NEW GAMES
\$10 The Perfect Gift #456	\$10 Sizzling Hot 7's #463
\$5 Loaded #403	\$5 Blazing Hot 7's #462
\$2 Merry Money X12 #454	\$2 Burning Hot 7's #461
\$1 Tinsel Town #453	\$1 Hot 7's #460

28-Game Plan Enhancements

Return	Replace with NEW GAMES
\$10 The Perfect Gift #456	\$10 Sizzling Hot 7's #463
\$5 Loaded #403	\$5 Blazing Hot 7's #462
\$2 Merry Money X12 #454	\$2 Burning Hot 7's #461
\$1 Tinsel Town #453	\$1 Hot 7's #460

16-Game Plan Enhancements

Return	Replace with NEW GAMES
\$10 The Perfect Gift #456	\$10 Sizzling Hot 7's #463
\$5 Loaded #403	\$5 Blazing Hot 7's #462
\$2 Merry Money X12 #454	\$2 Burning Hot 7's #461
\$1 Tinsel Town #453	\$1 Hot 7's #460

30-Game Plan Enhancements

Return	Replace with NEW GAMES
\$10 The Perfect Gift #456	\$10 Sizzling Hot 7's #463
\$5 Loaded #403	\$5 Blazing Hot 7's #462
\$2 Merry Money X12 #454	\$2 Burning Hot 7's #461
\$1 Tinsel Town #453	\$1 Hot 7's #460

18-Game Plan Enhancements

Return	Replace with NEW GAMES
\$10 The Perfect Gift #456	\$10 Sizzling Hot 7's #463
\$5 Loaded #403	\$5 Blazing Hot 7's #462
\$2 Merry Money X12 #454	\$2 Burning Hot 7's #461
\$1 Tinsel Town #453	\$1 Hot 7's #460

32-Game Plan Enhancements

Return	Replace with NEW GAMES
\$10 The Perfect Gift #456	\$10 Sizzling Hot 7's #463
\$5 Loaded #403	\$5 Blazing Hot 7's #462
\$2 Merry Money X12 #454	\$2 Burning Hot 7's #461
\$1 Tinsel Town #453	\$1 Hot 7's #460

20-Game Plan Enhancements

Return	Replace with NEW GAMES
\$10 The Perfect Gift #456	\$10 Sizzling Hot 7's #463
\$5 Loaded #403	\$5 Blazing Hot 7's #462
\$2 Merry Money X12 #454	\$2 Burning Hot 7's #461
\$1 Tinsel Town #453	\$1 Hot 7's #460

36-Game Plan Enhancements

Return	Replace with NEW GAMES
\$10 The Perfect Gift #456	\$10 Sizzling Hot 7's #463
\$5 Loaded #403	\$5 Blazing Hot 7's #462
\$2 Merry Money X12 #454	\$2 Burning Hot 7's #461
\$1 Tinsel Town #453	\$1 Hot 7's #460

24-Game Enhancements

Return	Replace with NEW GAMES
\$10 The Perfect Gift #456	\$10 Sizzling Hot 7's #463
\$5 Loaded #403	\$5 Blazing Hot 7's #462
\$2 Merry Money X12 #454	\$2 Burning Hot 7's #461
\$1 Tinsel Town #453	\$1 Hot 7's #460



HOT 7's (Super) Quad Lineup

Plan O Gram diagrams are set to reflect what the customer views as they approach the counter or set.

Suggested Option

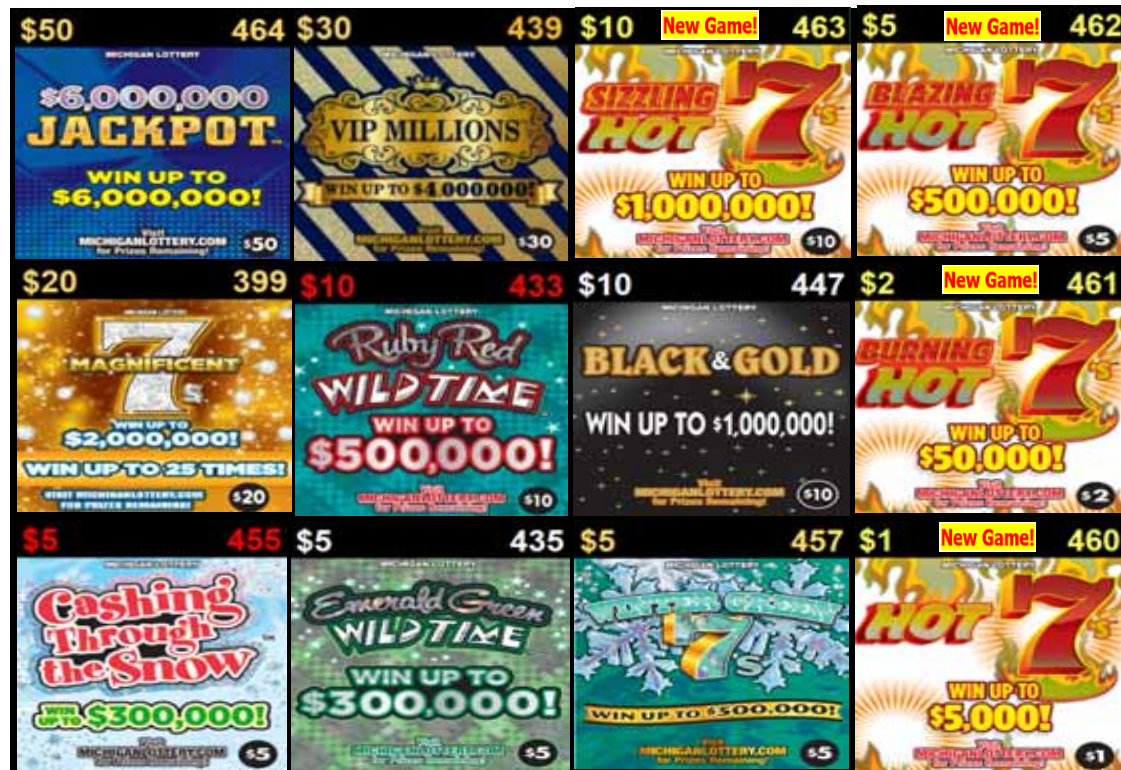




January 3 - February 6, 2023 12-Game Lineup

Plan O Gram diagrams are set to reflect what the customer views as they approach the counter or set.

Note: The Plan-O-Gram is to be used as a guide, game selection should be based on maximizing retailer's sales. Any deviation from the Plan-O-Gram requires the review and approval of your District Sales Representative (DSR).



Add dispensers where possible to promote all new launch games and allow for additional price points.

Place non-SBO games in price point order.

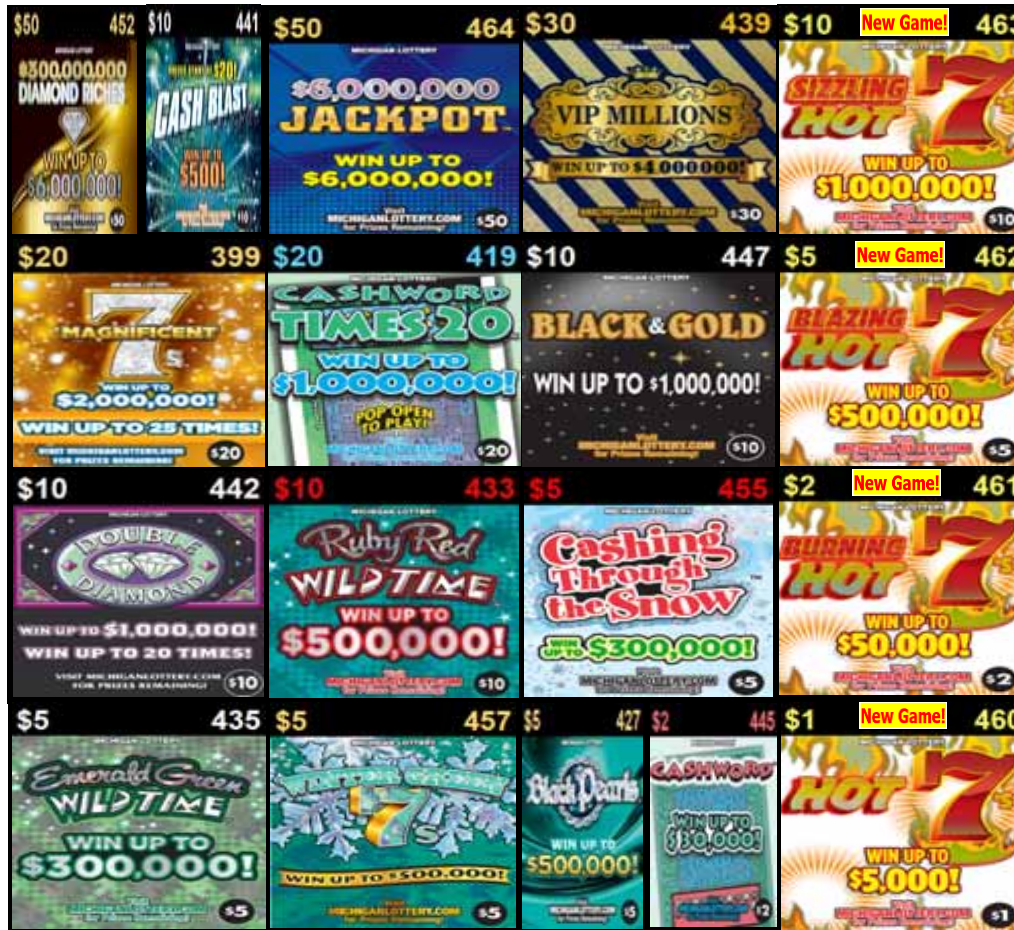
Return or Replacing	Replace with NEW GAMES
\$10 The Perfect Gift #456	\$10 Sizzling Hot 7's #463
\$5 Loaded #403	\$5 Blazing Hot 7's #462
\$2 Merry Money X12 #454	\$2 Burning Hot 7's #461
\$1 Tinsel Town #453	\$1 Hot 7's #460



January 3 - February 6, 2023 16-Game Lineup

Plan O Gram diagrams are set to reflect what the customer views as they approach the counter or set.

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Add dispensers where possible to promote all new launch games and allow for additional price points.

Place non-SBO games in price point order.

Return or Replacing	Replace with NEW GAMES
\$10 The Perfect Gift #456	\$10 Sizzling Hot 7's #463
\$5 Loaded #403	\$5 Blazing Hot 7's #462
\$2 Merry Money X12 #454	\$2 Burning Hot 7's #461
\$1 Tinsel Town #453	\$1 Hot 7's #460



January 3 - February 6, 2023 18-Game Lineup

Plan O Gram diagrams are set to reflect what the customer views as they approach the counter or set.

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Add dispensers where possible to promote all new launch games and allow for additional price points.

Place non-SBO games in price point order.

Return or Replacing	Replace with NEW GAMES
\$10 The Perfect Gift #456	\$10 Sizzling Hot 7's #463
\$5 Loaded #403	\$5 Blazing Hot 7's #462
\$2 Merry Money X12 #454	\$2 Burning Hot 7's #461
\$1 Tinsel Town #453	\$1 Hot 7's #460



January 3 - February 6, 2023

20-Game Lineup

Plan O Gram diagrams are set to reflect what the customer views as they approach the counter or set.

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Add dispensers where possible to promote all new launch games and allow for additional price points.

Place non-SBO games in price point order.

Return or Replacing	Replace with NEW GAMES
\$10 The Perfect Gift #456	\$10 Sizzling Hot 7's #463
\$5 Loaded #403	\$5 Blazing Hot 7's #462
\$2 Merry Money X12 #454	\$2 Burning Hot 7's #461
\$1 Tinsel Town #453	\$1 Hot 7's #460

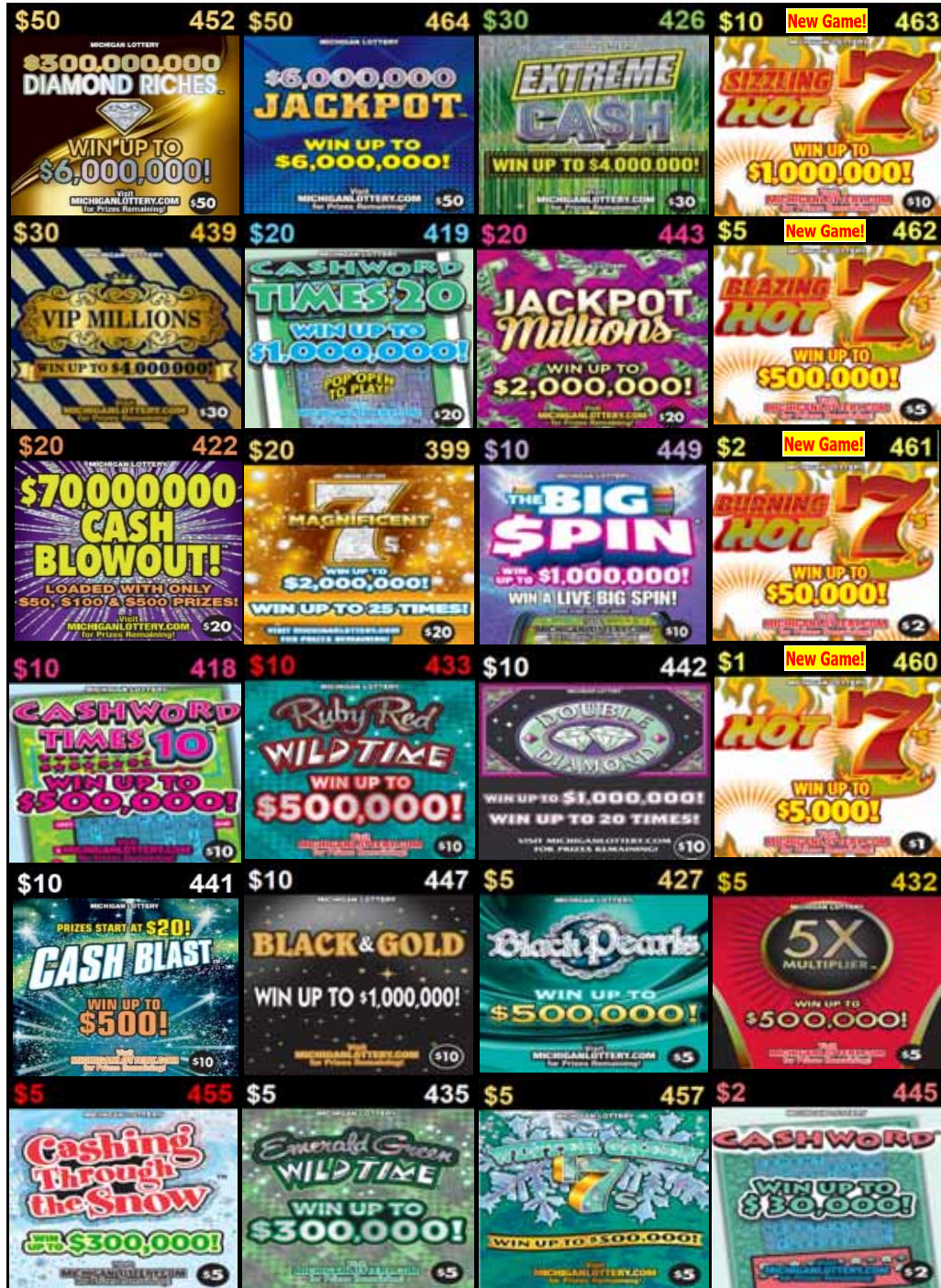


January 3 - February 6, 2023

24-Game Lineup

Plan O Gram diagrams are set to reflect what the customer views as they approach the counter or set.

Note: The Plan-O-Gram is to be used as a guide, game selection should be based on maximizing retailer's sales. Any deviation from the Plan-O-Gram requires the review and approval of your District Sales Representative (DSR).



Add dispensers where possible to promote all new launch games and allow for additional price points.

Place non-SBO games in price point order.

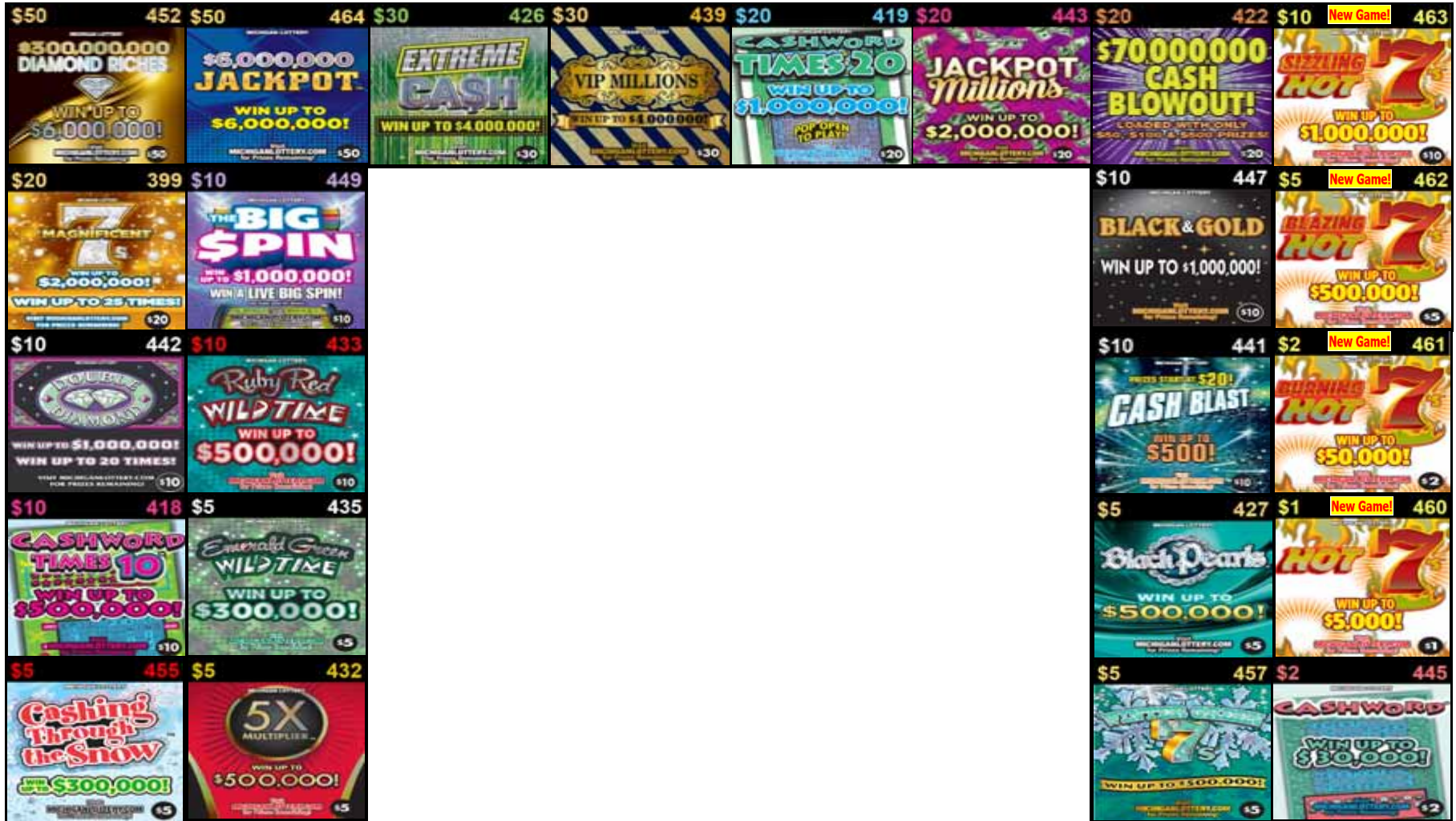
Return or Replacing	Replace with NEW GAMES
\$10 The Perfect Gift #456	\$10 Sizzling Hot 7's #463
\$5 Loaded #403	\$5 Blazing Hot 7's #462
\$2 Merry Money X12 #454	\$2 Burning Hot 7's #461
\$1 Tinsel Town #453	\$1 Hot 7's #460



January 3 - February 6, 2023 24-Game Bridge

Plan O Gram diagrams are set to reflect what the customer views as they approach the counter or set.

Note: The Plan-O-Gram is to be used as a guide, game selection should be based on maximizing retailer's sales. Any deviation from the Plan-O-Gram requires the review and approval of your District Sales Representative (DSR).



Add dispensers where possible to promote all new launch games and allow for additional price points.

Place non-SBO games in price point order.


Return or Replacing	Replace with NEW GAMES
\$10 The Perfect Gift #456	\$10 Sizzling Hot 7's #463
\$5 Loaded #403	\$5 Blazing Hot 7's #462
\$2 Merry Money X12 #454	\$2 Burning Hot 7's #461
\$1 Tinsel Town #453	\$1 Hot 7's #460

January 3 - February 6, 2023

24-Game Kroger Fuel

Plan O Gram diagrams are set to reflect what the customer views as they approach the counter or set.

Note: The Plan-O-Gram is to be used as a guide, game selection should be based on maximizing retailer's sales. Deviations require the review and approval of your District Sales Representative (DSR).



The image displays two side-by-side Plan-O-Gram diagrams for Michigan Lottery games. Each diagram is a grid of 24 game tiles, with the Michigan Lottery logo centered between them. The tiles are arranged in two columns of 12 rows each. Each tile shows a game name, a price point, and a top prize amount. Some tiles are marked as 'New Game!'.

Left Diagram Game List:

- Row 1: \$50 452 \$50 464 \$30 426: \$300,000,000 DIAMOND RICHES; \$5,000,000 JACKPOT; EXTREME CASH
- Row 2: \$30 439 \$20 443 \$20 422 \$10 New Game! 463: VIP MILLIONS; JACKPOT Millions; \$7,000,000 CASH BLOWOUT!; SIZZLING HOT 7
- Row 3: \$20 399 \$10 418 \$20 419 \$5 New Game! 462: MAGNIFICENT 7; CASHWORD TIMES 10; CASHWORD TIMES 20; BLAZING HOT 7
- Row 4: \$10 433 \$10 442 \$10 449 \$2 New Game! 461: RUBY RED WILD TIME; THE PERFECT GIFT; THE BIG SPIN; BURNING HOT 7
- Row 5: \$10 441 \$10 447 \$5 435 \$1 New Game! 460: CASH BLAST; BLACK & GOLD; Emerald Green WILD TIME; HOT 7
- Row 6: \$5 427 \$5 455 \$5 432: Black Pearls; Cashing Through the Snow; 5X MULTIPLE
- Row 7: \$5 457 \$2 445: CASHWORD; CASHWORD

Right Diagram Game List:

- Row 1: \$30 426 \$50 464 \$50 452: EXTREME CASH; \$5,000,000 JACKPOT; \$300,000,000 DIAMOND RICHES
- Row 2: \$10 New Game! 463 \$30 439 \$20 443 \$20 419: SIZZLING HOT 7; VIP MILLIONS; JACKPOT Millions; CASHWORD TIMES 20
- Row 3: \$5 New Game! 462 \$20 422 \$20 399 \$10 449: BLAZING HOT 7; \$7,000,000 CASH BLOWOUT!; MAGNIFICENT 7; THE BIG SPIN
- Row 4: \$2 New Game! 461 \$10 418 \$10 442 \$10 433: BURNING HOT 7; CASHWORD TIMES 10; THE PERFECT GIFT; RUBY RED WILD TIME
- Row 5: \$1 New Game! 460 \$10 441 \$10 447 \$5 432: HOT 7; CASH BLAST; BLACK & GOLD; 5X MULTIPLE
- Row 6: \$5 427 \$5 455 \$5 435: Black Pearls; Cashing Through the Snow; Emerald Green WILD TIME
- Row 7: \$5 457 \$2 445: CASHWORD; CASHWORD

Add dispensers where possible to promote all new launch games and allow for additional price points.

Place non-SBO games in price point order.

Return or Replacing
\$10 The Perfect Gift #456
\$5 Loaded #403
\$2 Merry Money X12 #454
\$1 Tinsel Town #453

Replace with NEW GAMES
\$10 Sizzling Hot 7's #463
\$5 Blazing Hot 7's #462
\$2 Burning Hot 7's #461
\$1 Hot 7's #460



January 3 - February 6, 2023

28-Game Gemini Touch Lineup

Please note: Plan-O-Gram diagrams are set to reflect what the customer views as they approach the counter or set.

Note: The Plan-O-Gram is to be used as a guide, game selection should be based on maximizing retailer's sales. Any deviation from the Plan-O-Gram requires the review and approval of your District Sales Representative (DSR).

\$50 452 \$300,000,000 DIAMOND RICHES WIN UP TO \$6,000,000! \$50	\$50 464 \$6,000,000 JACKPOT WIN UP TO \$6,000,000! \$50	\$30 439 VIP MILLIONS WIN UP TO \$1,000,000! \$30	\$10 New Game! 463 SIZZLING HOT 7 WIN UP TO \$1,000,000! \$10
\$30 396 DIAMOND 7 WIN UP TO \$4,000,000! \$30	\$30 426 EXTREME CASH WIN UP TO \$4,000,000! \$30	\$20 398 \$2,000,000 MULTIPLIER Spectacular! WIN UP TO \$1,000,000! \$20	\$5 New Game! 462 BLAZING HOT 7 WIN UP TO \$500,000! \$5
\$20 419 CASHWORD TIMES 20 WIN UP TO \$1,000,000! \$20	\$20 399 MAGNIFICENT 7 WIN UP TO \$2,000,000! WIN UP TO 25 TIMES! \$20	\$20 422 \$70,000,000 CASH BLOWOUT! LOADED WITH ONLY \$50, \$100 & \$500 PRIZES! \$20	\$2 New Game! 461 BURNING HOT 7 WIN UP TO \$50,000! \$2
\$20 443 JACKPOT Millions WIN UP TO \$2,000,000! \$20	\$10 449 THE BIG SPIN WIN UP TO \$1,000,000! WIN A LIVE BIG SPIN! \$10	\$10 442 EXQUISITE DIAMOND WIN UP TO \$1,000,000! WIN UP TO 20 TIMES! \$10	\$1 New Game! 460 HOT 7 WIN UP TO \$5,000! \$1
\$10 447 BLACK & GOLD WIN UP TO \$1,000,000! \$10	\$10 433 Ruby Red WILD TIME WIN UP TO \$500,000! \$10	\$10 441 CASH BLAST PRIZES START AT \$20! WIN UP TO \$500! \$10	\$10 418 CASHWORD TIMES 10 WIN UP TO \$500,000! \$10
\$5 435 Emerald Green WILD TIME WIN UP TO \$300,000! \$5	\$5 455 Cashing Through the Snow WIN UP TO \$300,000! \$5	\$5 414 Mystery Key CASHWORD WIN UP TO \$300,000! \$5	\$5 432 5X MULTIPLIER WIN UP TO \$500,000! \$5
\$5 427 Black Pearls WIN UP TO \$500,000! \$5	\$5 457 CASHWORD WIN UP TO \$30,000! \$5	\$2 445 CASHWORD WIN UP TO \$30,000! \$2	\$2 428 \$10 MILLION CASH PRIZES WIN UP TO \$50,000! \$2
			\$1 450 TRIPLE TRIPLER WIN UP TO \$5,000! \$1

Add dispensers where possible to promote all new launch games and allow for additional price points.

Place non-SBO games in price point order.

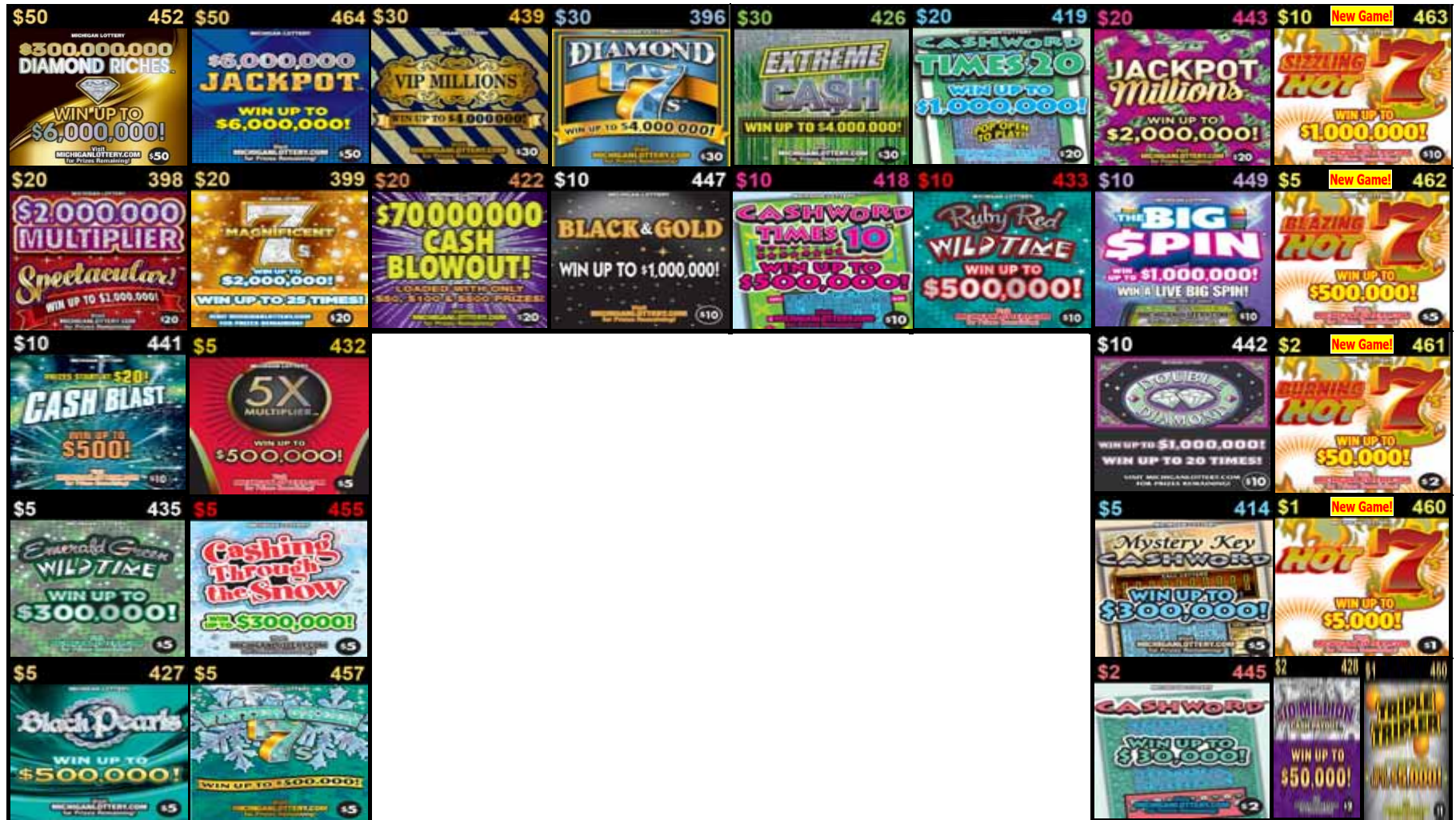
Return or Replacing	Replace with NEW GAMES
\$10 The Perfect Gift #456	\$10 Sizzling Hot 7's #463
\$5 Loaded #403	\$5 Blazing Hot 7's #462
\$2 Merry Money X12 #454	\$2 Burning Hot 7's #461
\$1 Tinsel Town #453	\$1 Hot 7's #460



January 3 - February 6, 2023 28-Game Bridge Lineup

Please note: Plan O Gram diagrams are set to reflect what the customer views as they approach the counter or set.

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Add dispensers where possible to promote all new launch games and allow for additional price points.

Place non-SBO games in price point order.

\$10 The Perfect Gift #456	\$10 Sizzling Hot 7's #463
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\$2 Merry Money X12 #454	\$2 Burning Hot 7's #461
\$1 Tinsel Town #453	\$1 Hot 7's #460

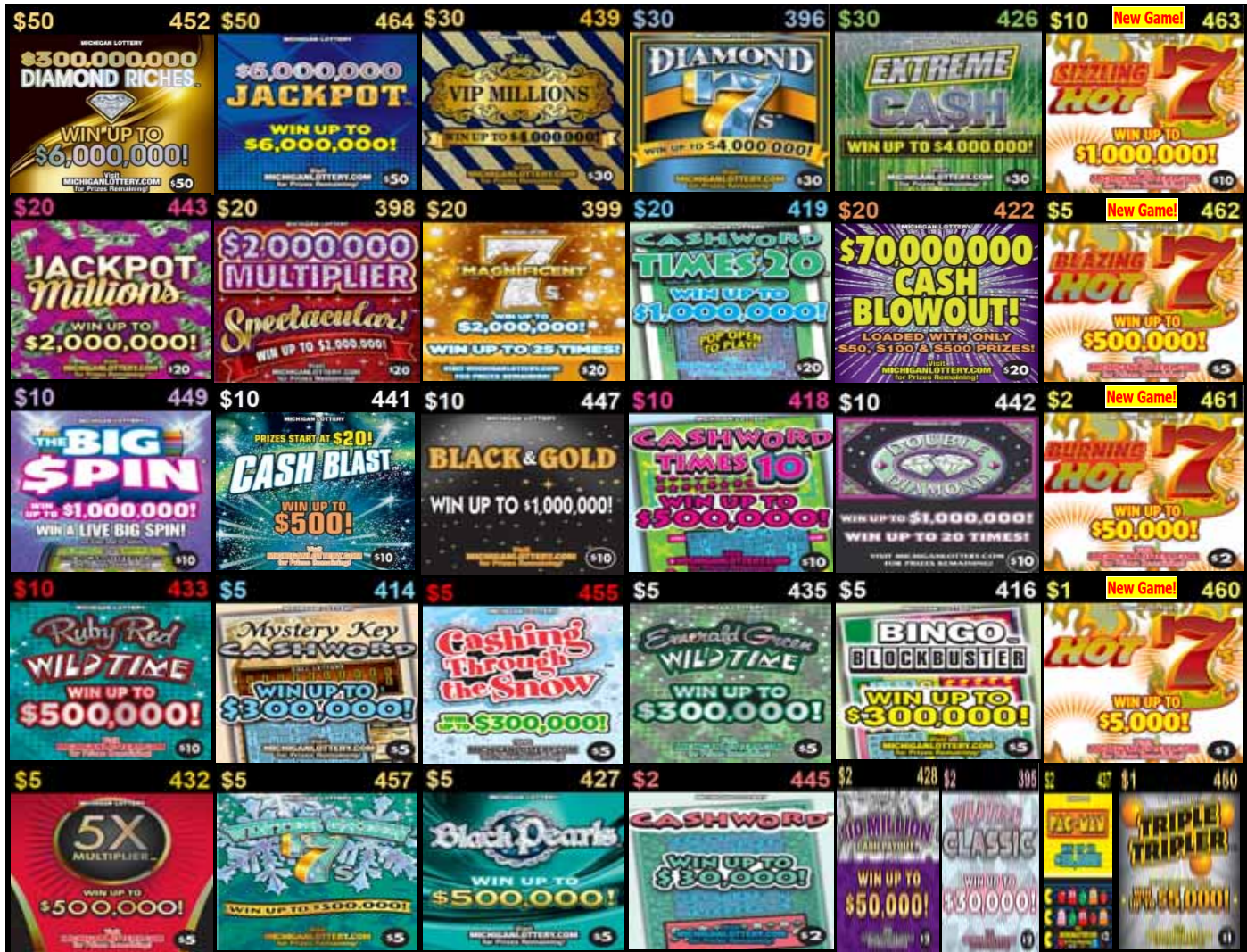


January 3 - February 6, 2023

30-Game Lineup

Plan-O-Gram diagrams are set to reflect what the customer views as they approach the counter or set.

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Add dispensers where possible to promote all new launch games and allow for additional price points.

Place non-SBO games in price point order.

Return or Replacing	Replace with NEW GAMES
\$10 The Perfect Gift #456	\$10 Sizzling Hot 7's #463
\$5 Loaded #403	\$5 Blazing Hot 7's #462
\$2 Merry Money X12 #454	\$2 Burning Hot 7's #461
\$1 Tinsel Town #453	\$1 Hot 7's #460

January 3 - February 6, 2023 32-Game Counter Mat

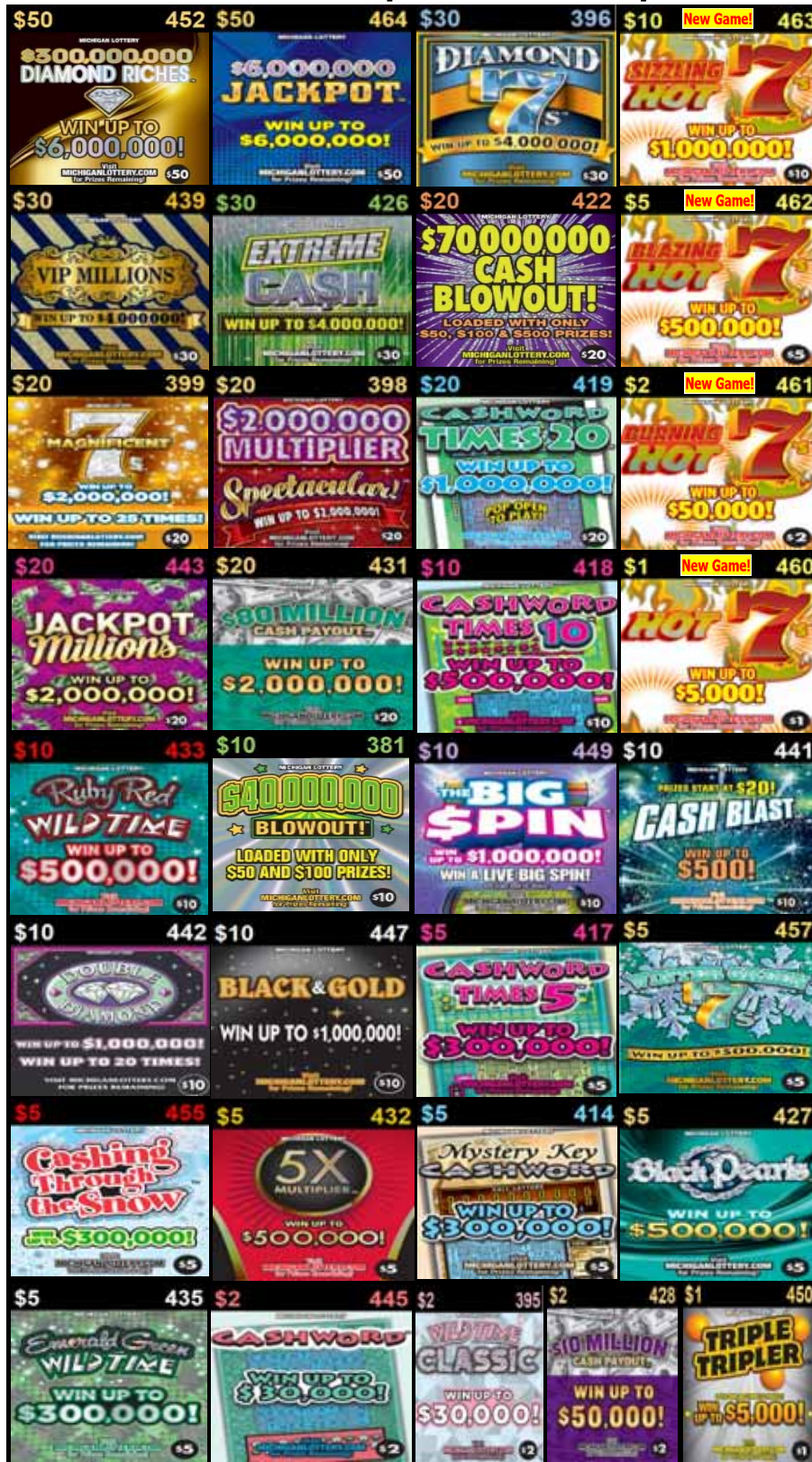


Add dispensers where possible to promote all new launch games and allow for additional price points. Place newest family games in vertical line down the top right side; all other games should be placed in price point order.

Return or Replacing	Replace with NEW GAMES
\$10 The Perfect Gift #456	\$10 Sizzling Hot 7's #463
\$5 Cashing Through the Snow #455	\$5 Blazing Hot 7's #462
\$2 Merry Money X12 #454	\$2 Burning Hot 7's #461
\$1 Tinsel Town #453	\$1 Hot 7's #460

Move games into price-point order.

January 3 - February 6, 2023 32-Game Optional Lineup



Add dispensers where possible to promote all new launch games and allow for additional price points. Place newest family games in vertical line down the top right side; all other games should be placed in price point order.

Return or Replacing	Replace with NEW GAMES
\$10 The Perfect Gift	\$10 Sizzling Hot 7's #463
\$5 Loaded #403	\$5 Blazing Hot 7's #462
\$2 Merry Money X12 #454	\$2 Burning Hot 7's #461
\$1 Tinsel Town #453	\$1 Hot 7's #460

Move games into price-point order.

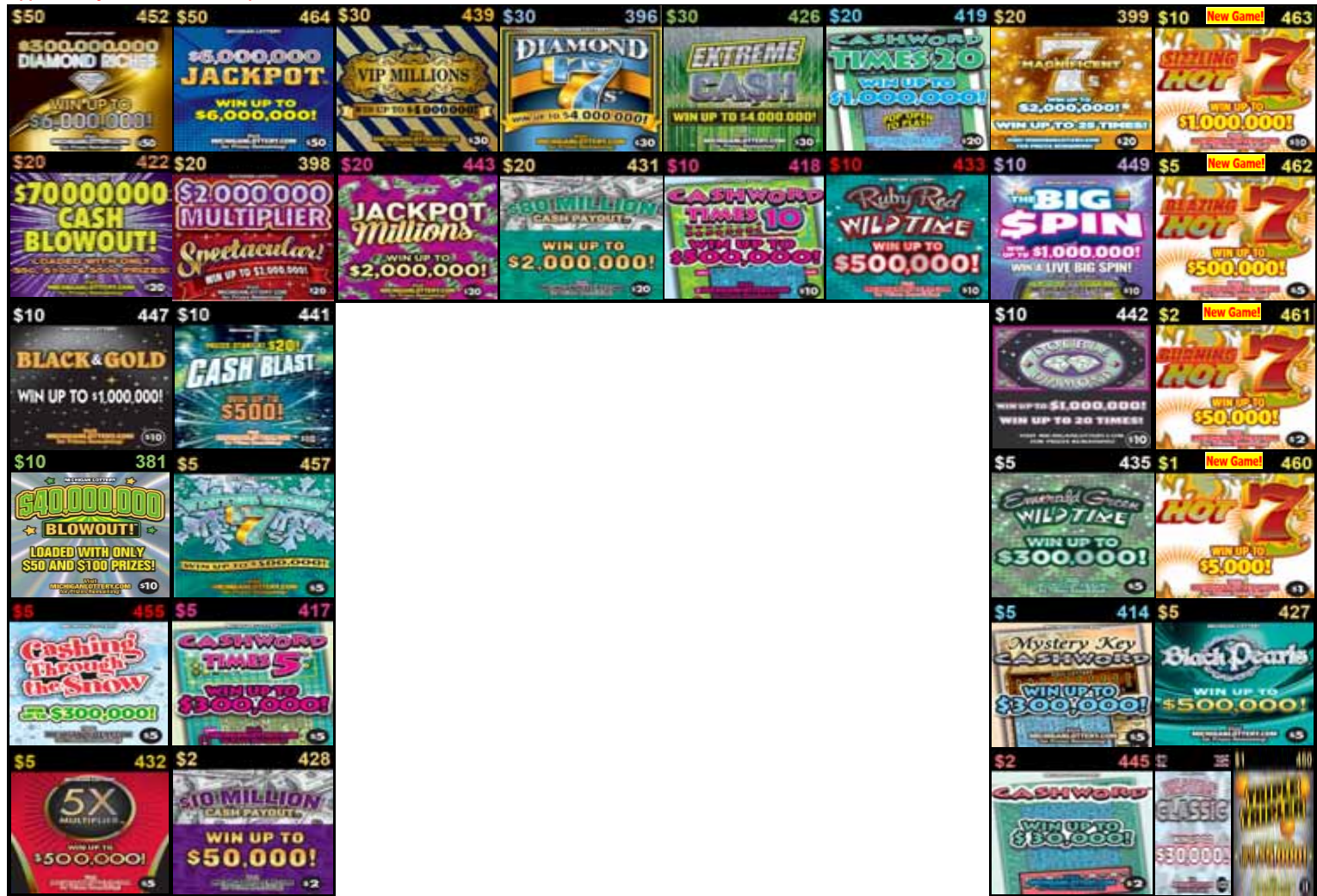


January 3 - February 6, 2023

32-Game Bridge

Plan O Gram diagrams are set to reflect what the customer views as they approach the counter or set.

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Add dispensers where possible to promote all new launch games and allow for additional price points.

Place non-SBO games in price point order.

Return or Replacing	Replace with NEW GAMES
\$10 The Perfect Gift #456	\$10 Sizzling Hot 7's #463
\$5 Loaded #403	\$5 Blazing Hot 7's #462
\$2 Merry Money X12 #454	\$2 Burning Hot 7's #461
\$1 Tinsel Town #453	\$1 Hot 7's #460



January 3 - February 6, 2023

36-Game Lineup

Plan-O-Gram diagrams are set to reflect what the customer views as they approach the counter or set.

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Add dispensers where possible to promote all new launch games and allow for additional price points.

Place non-SBO games in price point order.

Return or Replacing	Replace with NEW GAMES
\$10 The Perfect Gift #456	\$10 Sizzling Hot 7's #463
\$5 Loaded #403	\$5 Blazing Hot 7's #462
\$2 Merry Money X12 #454	\$2 Burning Hot 7's #461
\$1 Tinsel Town #453	\$1 Hot 7's #460