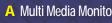
LOTTERY CONVERSION IS UNDER WAY!

The Michigan Lottery will soon be implementing a number of enhancements to better support your organization's Lottery efforts. So prepare to learn about many new and exciting changes that will impact and/or include:

- Larger icons on the Home screen and larger numbers on the keypad
- The Jackpot Report will print out automatically when signing on
- The "Cash" button will be changed to "Clear" on the Total Screen
- The current Fast Cash jackpot will be available with all the other Draw Games jackpots, as located under the orange triangle icon on the right side of the Home screen
- A terminal reset button is located at the bottom-front of the screen and holding it down for 45 seconds will automatically reset the Retailer Pro
- -Under the keypad, a running total of transactions will display







DAILY 3&4 GAME SCREENS AND PLAYSLIPS

On the Daily 3&4 Retailer Pro game screens, a new "BOTH" button will appear next to the MIDDAY and EVENING buttons. If "BOTH" is selected, two tickets will print, doubling the cost for the player. If "BOTH" is selected for a multi-draw wager, two tickets will print each for the number of multi-draws selected (for example, 60 draws = one ticket for 60 midday draws and one ticket for 60 evening draws). The playslips for both games have also been updated to include a "BOTH" checkbox. These will begin shipping out to retailers after October 23, 2022. These will be shipping out to retailers to support conversion launch.

FAST CASH TICKETS

Fast Cash tickets will look slightly different too. Though the ticket designs are being updated, no other changes will be made to the games.

REPLAY OPTION

Wagers placed prior to conversion launch will not be eligible for Replay.

Smart Count is an Instant Ticket and sale-tracking tool. By using your barcode scanner to scan inventory that is on display, Smart Count automatically calculates the number and dollar value of tickets on hand and tickets that have been sold since the last scan - no need for manual counting. Available early 2023.

RETAILER WIZARD

Retailer Wizard is an interactive, user-friendly retailer website that provides all the tools and location-specific data retailers need to successfully manage and grow their Lottery business. Retailer Wizard is a powerful tool customized to fit the needs of corporate and independent retailers.

Overview features:

- At-a-glance sales, earnings, and inventory data specific to your location(s)
- Responsive design works across any browser or device, freeing you from your terminals by allowing you access via desktop, laptop, tablet, and mobile, and empowering you to reach new heights with more control and more access to data
- Printable winner awareness/jackpot awareness with social media sharing capability
- Alerts about sales opportunities and potential revenue-draining situations
- Instant Ticket management through Instants dashboard
- Detailed inventory and sales reports
- Provides information on key data, forms, new games, and much more

Look for additional details on this subject in next month's Game Line.

OCTOBER POINT OF SALE

Retailers are strongly encouraged to put up game support materials for currently offered games and promotions and remove materials for those that have ended.





WHAT GOES UP — OR STAYS UP

WHAT GOES DOWN



Retailers are reminded that while you use the "Instant Coupon" button to redeem the coupon, Free Play coupons can be used on any Lottery product purchase – for Instant or Draw Games. Cash should never be given to a player for a coupon.

From the home screen, touch COUPONS, then select the desired option: Instant\Pull Tab Coupon or Draw Game Coupon. Coupons should be kept to balance at the end of each business day. The value of the coupons in the cash drawer should match the value of the coupons listed on the sales report at day's end.

Refer to your reference guide for more details.

WITHDRAW AT RETAIL VOUCHER INFORMATION

The Withdraw at Retail Voucher is a new withdrawal option for people who have winnings in their Michigan Lottery online account. Withdraw Vouchers must be printed and then taken to any Lottery retailer. This allows an online player to quickly cash winnings in-store and results in a player with cash-in-hand at the store.

Vouchers are in whole dollar amounts and can range from \$10 to \$200. Retailers earn a 2% cashing

commission on all vouchers cashed. Withdraw Vouchers can be validated (redeemed) from any screen on the Altura, and if ES validates it, then it is authentic. Terminals will ask retailers to verify that they have enough funds to pay the player, similar to the process for redeeming winning tickets.

Vouchers expire 30 days from the date of issuance; if not cashed prior to the expiration date, the money will automatically go back in the player's account. The issued and expiration dates are listed on the voucher

Withdraw Vouchers are requested by the player through their Michigan Lottery online account. Upon approval, a Withdraw Voucher is available to print immediately. Call 1-800-592-4040 for assistance if there are any issues.



\$200 CASH VOUCHER

epresentatives/customers of the

Elba-Mar Boat Club in Grosse Isle celebrated the sale of a \$10,000 winning Fast Cash ticket for a game played last June. DSR Lisa Morrison is pleased for her account – and for their lucky customer

ILER INCENTIVE PROGRAMS FOR OCTOBER — DECEMBER 2022

As Game Line went to press, this quarter's incentive structure had not been determined. Please talk to your Lottery Sales Representative for an update on the programs and Cashless Bonus Commission.

NEED LOTTERY ASSISTANCE? CALL 1-800-592-4040 OR RETAILERS.MICHIGANLOTTERY.COM



The Michigan Lottery Presents

NEW On Sale as of September 27



\$20 - MAGNIFICENT 75 -Game #399

- -Ticket size 11" x 4"
- -30 tickets per pack -Overall odds 1:3.44
- -UPC 6 44684 399 7

- Over \$90,000,000 in t

Game #403 Ticket size 5.5" x 4' 100 tickets per pack -Overall odds 1:5.92 -UPC 6 44684 00403 ⁻

Win up to 23 times

ver 5,000 top prizes

izes from \$10 to 00 available

TRIPLE

\$1 - TRIPLE TRIPLER Game #450 Ticket size 2" x 4" 300 tickets per pack Overall odds 1:4.75 UPC 6 44684 00450 5 prizes available

numbers in the same Game, win prize for it a "5X" symbol, win 5 TIMES that prize.

• Win up to \$5,000

0-403-V01000-

• Over 400,000 TRIPLED prizes • Over \$5,000,000 in total cash



Look for more information in next month's Game Line

EXPIRING SOON

October 3

MYSTERY PRIZE

BINGO **IG 358**

October 5



November 1

Holidan IG 362

IG 364

IG 365

December 1

IG 366

December 5

\$2,000,000

IG 323

INSTANT TICKET RETURNS REMINDER

A reminder that ALL Instant ticket returns will be processed by your Lottery Sales Representative during their regularly scheduled visit(s). Contact your Lottery District Sales Representative with any questions or for added details

It is a retailer's responsibility to monitor their inventory for Instant and Pull Tabs tickets that have expired or are nearing expiration. Expired tickets cannot be sold, redeemed for prizes or returned for credit. For games expiring, be sure to monitor the IGT Warehouse deadlines for receiving your

Retailers should not validate winning Lottery tickets less than \$600 from an image (e.g. on a smartphone) or paper copy. Lottery tickets should only be validated from the original ticket and scanned on the terminal.



On sale as of September 27

SPIN IT TO WIN IT! -Game MI528 -540 tickets per deal -Overall odds 1:4.74 • \$6,000 top prizes

· Over \$1,300,000 in total cash prizes available

666 \$15,000 \$ \$ \$ \$75 333 \$5 888 \$2

> **国民作为研究技术或** 0-000-000000-000000

-Overall odds 1:4.33 • \$15,000 top prizes

-Game MI526 -312 tickets per deal

Over \$1,400,000 in total cash prizes available

CHERRY BERRY BLAST

NOTE: Other new Pull Tabs Games will be launching on October 25. Information for these game will be in next month's Game Line.

GAMES CURRENTLY AVAILABLE FOR ORDER

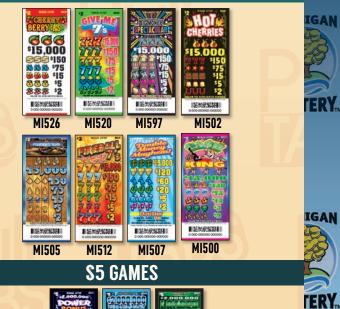
\$.50 GAMES



\$1 GAMES



\$2 GAMES



\$5 GAMES



HONORED MILLION DOLLAR

Hundreds of retailers across the state continue to register Lottery sales exceeding \$1 million each year and Game Line is pleased to display a representation of them in this issue.





LOTTERY.

LOTTERY.

LOTTERY...

LOTTERY

EXPIRING SOON

*The games displayed on this page were

scheduled at time of publication. Always

refer to your terminal, DSR/SSR or Instant Ticket Specialist for current game availability





Dec 13

Call 1-800-377-7554 to schedule maintenance on your American Games brand Pull Tabs vending machine. If you need to leave a message, please include your business name and phone number.

We've got you! Lease a 6-column Pull Tabs vending machine for as low as \$114 a month! Call 1-800-972-8604. Contact your Lottery Sales Representative for additional information.