

Strategy & Adjustments to the Plan-O-Gram Guide October 25 - December 5, 2022

Note: The Plan-O-Gram is to be used as a guide, game selection should be based on maximizing retailer's sales.

12-Game Plan Enhancements

Return	Replace with NEW GAMES
\$20 Cashword Times 20 #419	\$10 The Perfect Gift #456
\$10 Double Diamond #442	\$5 Cashing Through the Snow #455
\$2 Cashword #445	\$2 Merry Money X12 #454
\$1 Triple Tripler #450 or slowest selling \$5 game	\$1 Tinsel Town #453

16-Game Plan Enhancements

Return	Replace with NEW GAMES
\$10 Cashword Times 10 #418	\$10 The Perfect Gift #456
\$5 Mystery Key Cashword #414	\$5 Cashing Through the Snow #455
\$2 Pac-Man #437 or slowest selling \$2 game	\$2 Merry Money X12 #454
Slowest selling \$1, \$2 or \$5 game	\$1 Tinsel Town #453

18-Game Plan Enhancements

Return	Replace with NEW GAMES
\$10 Cash Blast #441	\$10 The Perfect Gift #456
\$5 Wild Time Deluxe #388	\$5 Cashing Through the Snow #455
\$2 Pac-Man #437 or slowest selling \$2 game	\$2 Merry Money X12 #454
Slowest selling \$1, \$2 or \$5 game	\$1 Tinsel Town #453

20-Game Plan Enhancements

Return	Replace with NEW GAMES
\$10 Cash Blast #441	\$10 The Perfect Gift #456
\$5 Mystery Key Cashword #414	\$5 Cashing Through the Snow #455
\$2 Pac-Man #437 or Wild Time #395	\$2 Merry Money X12 #454
Slowest selling \$1, \$2 or \$5 game	\$1 Tinsel Town #453

24-Game Enhancements

Return	Replace with NEW GAMES
\$10 Mystery Mult #438 or Blowout #381	\$10 The Perfect Gift #456
\$5 Wild Time #388 or Cash Payout #429	\$5 Cashing Through the Snow #455
\$2 Pac-Man #437 or Wild Time #395	\$2 Merry Money X12 #454
Slowest selling \$1, \$2 or \$5 game	\$1 Tinsel Town #453

28-Game Plan Enhancements

Return	Replace with NEW GAMES
\$10 \$40M Cash Payout #430	\$10 The Perfect Gift #456
\$5 \$25M Cash Payout #429	\$5 Cashing Through the Snow #455
\$2 Pac-Man #437 or Wild Time #395	\$2 Merry Money X12 #454
Slowest selling \$1, \$2 or \$5 game	\$1 Tinsel Town #453

30-Game Plan Enhancements

Return	Replace with NEW GAMES
\$10 Mystery Multiplier #438	\$10 The Perfect Gift #456
\$5 \$25M Cash Payout #429	\$5 Cashing Through the Snow #455
\$2 Triple 333 #424	\$2 Merry Money X12 #454
Slowest selling \$1, \$2 or \$5 game	\$1 Tinsel Town #453

32-Game Plan Enhancements

Return	Replace with NEW GAMES
\$10 \$40M Cash Payout #430	\$10 The Perfect Gift #456
\$5 \$25M Cash Payout #429	\$5 Cashing Through the Snow #455
\$2 Triple 333 #424	\$2 Merry Money X12 #454
Slowest selling \$1, \$2 or \$5 game	\$1 Tinsel Town #453

36-Game Plan Enhancements

Return	Replace with NEW GAMES
\$10 \$40M Cash Payout #430	\$10 The Perfect Gift #456
\$5 Pink Diamonds #420	\$5 Cashing Through the Snow #455
\$2 Triple 333 #424	\$2 Merry Money X12 #454
\$2 Pac Man #437 or Lucky X10 #411	\$1 Tinsel Town #453



Holiday Games (Super) Quad Lineup

Plan O Gram diagrams are set to reflect what the customer views as they approach the counter or set.

Suggested Option



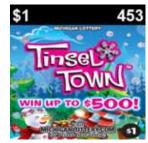










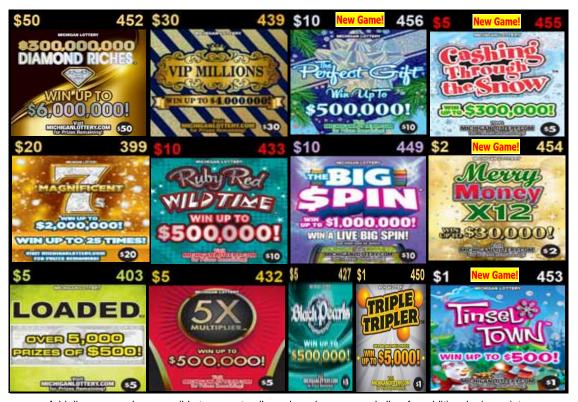




October 25 - December 5, 2022 12-Game Lineup

Plan O Gram diagrams are set to reflect what the customer views as they approach the counter or set.

Note: The Plan-O-Gram is to be used as a guide, game selection should be based on maximizing retailer's sales. Any deviation from the Plan-O-Gram requires the review and approval of your District Sales Representative (DSR).



Add dispensers where possible to promote all new launch games and allow for additional price points.

Return or Replacing	Replace with NEW GAMES
\$20 Cashword Times 20 #419	\$10 The Perfect Gift #456
\$10 Double Diamond #442	\$5 Cashing Through the Snow #455
\$2 Cashword #445	\$2 Merry Money X12 #454
\$1 Triple Tripler #450 or slowest selling \$5 game	\$1 Tinsel Town #453



October 25 - December 5, 2022 16-Game Lineup

Plan O Gram diagrams are set to reflect what the customer views as they approach the counter or set.

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Add dispensers where possible to promote all new launch games and allow for additional price points.

Return or Replacing	Replace with NEW GAMES
\$10 Cashword Times 10 #418	\$10 The Perfect Gift #456
\$5 Mystery Key Cashword #414	\$5 Cashing Through the Snow #455
\$2 Pac-Man #437 or slowest selling \$2 game	\$2 Merry Money X12 #454
Slowest selling \$1, \$2 or \$5 game	\$1 Tinsel Town #453



October 25 - December 5, 2022 18-Game Lineup

Plan O Gram diagrams are set to reflect what the customer views as they approach the counter or set.

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Add dispensers where possible to promote all new launch games and allow for additional price points.

Return or Replacing	Replace with NEW GAMES
\$10 Cash Blast #441	\$10 The Perfect Gift #456
\$5 Wild Time Deluxe #388	\$5 Cashing Through the Snow #455
\$2 Pac-Man #437 or slowest selling \$2 game	\$2 Merry Money X12 #454
Slowest selling \$1, \$2 or \$5 game	\$1 Tinsel Town #453



October 25 - December 5, 2022 20-Game Lineup

Plan O Gram diagrams are set to reflect what the customer views as they approach the counter or set.

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Add dispensers where possible to promote all new launch games and allow for additional price points.

Return or Replacing	Replace with NEW GAMES
\$10 Cash Blast #441	\$10 The Perfect Gift #456
\$5 Mystery Key Cashword #414	\$5 Cashing Through the Snow #455
\$2 Pac-Man #437 or Wild Time #395	\$2 Merry Money X12 #454
Slowest selling \$1, \$2 or \$5 game	\$1 Tinsel Town #453



24-Game Lineup

Plan O Gram diagrams are set to reflect what the customer views as they approach the counter or set.



Add dispensers where possible to promote all new launch games and allow for additional price points.

Place non-SBO games in price point order.

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Return or Replacing	Replace with NEW GAMES
\$10 Mystery Mult #438 or Blowout #381	\$10 The Perfect Gift #456
\$5 Wild Time #388 or Cash Payout #429	\$5 Cashing Through the Snow #455
\$2 Pac-Man #437 or Wild Time #395	\$2 Merry Money X12 #454
Slowest selling \$1, \$2 or \$5 game	\$1 Tinsel Town #453



October 25 - December 5, 2022 24-Game Bridge

Plan O Gram diagrams are set to reflect what the customer views as they approach the counter or set.

Note: The Plan-O-Gram is to be used as a guide, game selection should be based on maximizing retailer's sales. Any deviation from the Plan-O-Gram requires the review and approval of your District Sales Representative (DSR).



Add dispensers where possible to promote all new launch games and allow for additional price points.

Place non-SBO games in price point order.

January Prince Pri	
Return or Replacing	Replace with NEW GAMES
\$10 Mystery Mult #438 or Blowout #381	\$10 The Perfect Gift #456
\$5 Wild Time #388 or Cash Payout #429	\$5 Cashing Through the Snow #455
\$2 Pac-Man #437 or Wild Time #395	\$2 Merry Money X12 #454
Slowest selling \$1, \$2 or \$5 game	\$1 Tinsel Town #453

24-Game Kroger Fuel

Plan O Gram diagrams are set to reflect what the customer views as they approach the counter or set.



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Return or Replacing	I
\$10 Mystery Mult #438 or Blowout #381	Ī
\$5 Wild Time #388 or Cash Payout #429	
\$2 Pac-Man #437 or Wild Time #395	1
Slowest selling \$1, \$2 or \$5 game	

ince point order.
Replace with NEW GAMES
\$10 The Perfect Gift #456
\$5 Cashing Through the Snow #455
\$2 Merry Money X12 #454
\$1 Tinsel Town #453



October 25 - December 5, 2022 28-Game Gemini Touch Lineup

Please note: Plan-O-Gram diagrams are set to reflect what the customer views as they approach the counter or set.



Add dispensers where possible to promote all new launch games and allow for additional price points.

Place non-SBO games in price point order.

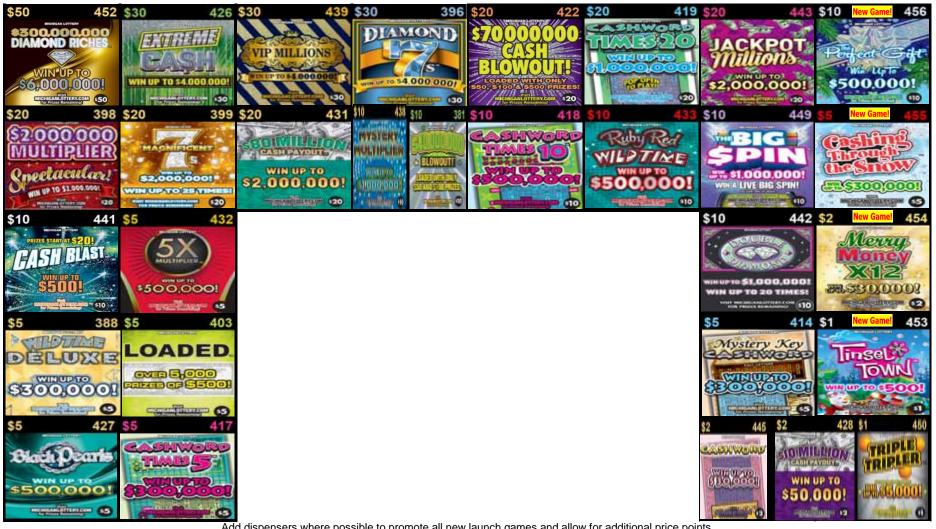
Return or Replacing	Replace with NEW GAMES
\$10 \$40M Cash Payout #430	\$10 The Perfect Gift #456
\$5 \$25M Cash Payout #429	\$5 Cashing Through the Snow #455
\$2 Pac-Man #437 or Wild Time #395	\$2 Merry Money X12 #454
Slowest selling \$1, \$2 or \$5 game	\$1 Tinsel Town #453



October 25 - December 5, 2022 28-Game Bridge Lineup

Please note: Plan O Gram diagrams are set to reflect what the customer views as they approach the counter or set.

Note: The Plan-O-Gram is to be used as a guide, game selection should be based on maximizing retailer's sales. Any deviation from the Plan-O-Gram requires the review and approval of your District Sales Representative (DSR).



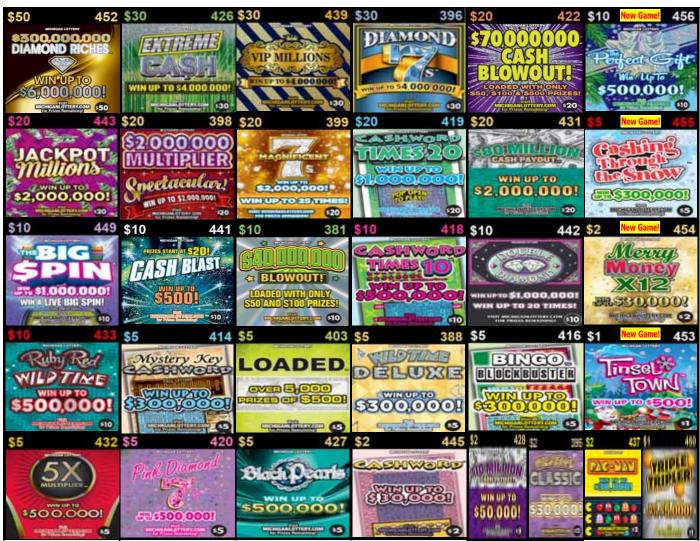
Add dispensers where possible to promote all new launch games and allow for additional price points.

\$10 \$40M Cash Payout #430	\$10 The Perfect Gift #456
\$5 \$25M Cash Payout #429	\$5 Cashing Through the Snow #455
\$2 Pac-Man #437 or Wild Time #395	\$2 Merry Money X12 #454
Slowest selling \$1, \$2 or \$5 game	\$1 Tinsel Town #453



30-Game Lineup

Plan-O-Gram diagrams are set to reflect what the customer views as they approach the counter or set.



Add dispensers where possible to promote all new launch games and allow for additional price points.

Trace non obe games in price point order.	
Return or Replacing	Replace with NEW GAMES
\$10 Mystery Multiplier #438	\$10 The Perfect Gift #456
\$5 \$25M Cash Payout #429	\$5 Cashing Through the Snow #455
\$2 Triple 333 #424	\$2 Merry Money X12 #454
Slowest selling \$1, \$2 or \$5 game	\$1 Tinsel Town #453

October 25 - December 5, 2022 32-Game Counter Mat



Add dispensers where possible to promote all new launch games and allow for additional price points. Place newest family games in vertical line down the top right side; all other games should be placed in price point order.

Return or Replacing	Replace with NEW GAMES
\$10 \$40M Cash Payout #430	\$10 The Perfect Gift #456
\$5 \$25M Cash Payout #429	\$5 Cashing Through the Snow #455
\$2 Triple 333 #424	\$2 Merry Money X12 #454
\$1 Triple Tripler #450	\$1 Tinsel Town #453

Move games into price-point order.

October 25 - December 5, 2022 32-Game Optional Lineup



Add dispensers where possible to promote all new launch games and allow for additional price points. Place newest family games in vertical line down the top right side; all other games should be placed in price point order.

Return or Replacing	Replace with NEW GAMES
\$10 \$40M Cash Payout #430	\$10 The Perfect Gift #456
\$5 \$25M Cash Payout #429	\$5 Cashing Through the Snow #455
\$2 Triple 333 #424	\$2 Merry Money X12 #454
Slowest selling \$1, \$2 or \$5 game	\$1 Tinsel Town #453



October 25 - December 5, 2022 32-Game Bridge

Plan O Gram diagrams are set to reflect what the customer views as they approach the counter or set.

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Add dispensers where possible to promote all new launch games and allow for additional price points.

Place non-SBO games in price point order.

Return or Replacing	Replace with NEW GAMES
\$10 \$40M Cash Payout #430	\$10 The Perfect Gift #456
\$5 \$25M Cash Payout #429	\$5 Cashing Through the Snow #455
\$2 Triple 333 #424	\$2 Merry Money X12 #454
Slowest selling \$1, \$2 or \$5 game	\$1 Tinsel Town #453



36-Game Lineup

Plan-O-Gram diagrams are set to reflect what the customer views as they approach the counter or set.



Add dispensers where possible to promote all new launch games and allow for additional price points.

Place non-SBO games in price point order.

Return or Replacing	Replace with NEW GAMES
\$10 \$40M Cash Payout #430	\$10 The Perfect Gift #456
\$5 Pink Diamonds #420	\$5 Cashing Through the Snow #455
\$2 Triple 333 #424	\$2 Merry Money X12 #454
\$2 Pac Man #437 or Lucky X10 #411	\$1 Tinsel Town #453