

# LOTTERY CONVERSION IS UNDER WAY!

Planned to launch Sunday, October 23, 2022

Next month, the Michigan Lottery will be implementing a number of enhancements to better support your organization's Lottery efforts. So prepare to learn about many new and exciting changes that will impact and/or include:

- Larger icons on the Home screen and larger numbers on the keypad
- The Jackpot Report will print out automatically when signing on
- The "Cash" button will be changed to "Clear" on the Total Screen
- The current Fast Cash jackpot will be available with all the other Draw Games jackpots, as located under the orange triangle icon on the right side of the Home screen
- A terminal reset button is located at the bottom-front of the screen and holding it down for 45 seconds will automatically reset the Retailer Pro
- Under the keypad, a running total of transactions will display



- A Multi Media Monitor
- B Playslip Reader
- C Touch Screen
- D Barcode Scanner
- E Power Button
- F Playslip Stacker
- G Printer



## DAILY 3&4 GAME SCREENS AND PLAYSLIPS

On the Daily 3&4 Retailer Pro game screens, a new "BOTH" button will appear next to the MIDDAY and EVENING buttons. If "BOTH" is selected, two tickets will print, doubling the cost for the player. If "BOTH" is selected for a multi-draw wager, two tickets will print each for the number of multi-draws selected (for example, 60 draws = one ticket for 60 midday draws and one ticket for 60 evening draws). The playslips for both games have also been updated to include a "BOTH" checkbox. These will begin shipping out to retailers after October 23, 2022. The current playslips will continue to work on the terminals.

## FAST CASH TICKETS

Fast Cash tickets will look slightly different beginning October 23, 2022. Though the ticket designs will be updated, no other changes have been made to the games.

## REPLAY OPTION

Wagers placed prior to October 23, 2022, will not be eligible for Replay.

## SMART COUNT

Smart Count is an Instant Ticket and sale tracking tool. By using your barcode scanner to scan inventory that is on display, Smart Count automatically calculates the number and dollar value of tickets on hand and tickets that have been sold since the last scan – no need for manual counting. Available early 2023.

## RETAILER WIZARD

Retailer Wizard is an interactive, user-friendly retailer website that provides all the tools and location-specific data retailers need to successfully manage and grow their Lottery business. Retailer Wizard is a powerful tool customized to fit the needs of corporate and independent retailers.

Overview features:

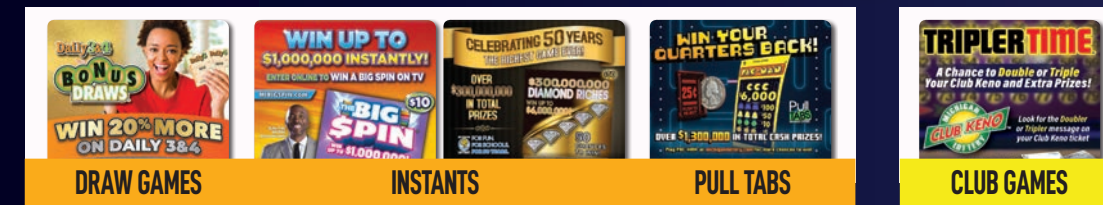
- At-a-glance sales, earnings, and inventory data specific to your location(s)
- Responsive design works across any browser or device, freeing you from your terminals by allowing you access via desktop, laptop, tablet, and mobile, and empowering you to reach new heights with more control and more access to data
- Printable winner awareness/jackpot awareness with social media sharing capability
- Alerts about sales opportunities and potential revenue-draining situations
- Instant Ticket management through Instants dashboard
- Detailed inventory and sales reports
- Provides information on key data, forms, new games, and much more

Look for additional details on this subject in next month's Game Line.



## SEPTEMBER POINT OF SALE

Retailers are strongly encouraged to put up game support materials for currently offered games and promotions and remove materials for those that have ended.



WHAT GOES UP — OR STAYS UP

WHAT GOES DOWN

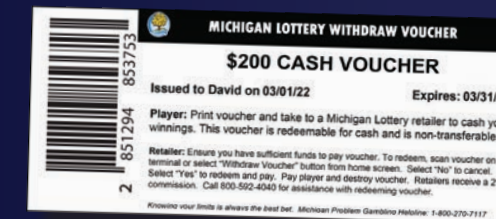
## LOTTERY COUPONS

Retailers are reminded that while you use the "Instant Coupon" button to redeem the coupon, Free Play coupons can be used on any Lottery product purchase – for Instant or Draw Games. Cash should never be given to a player for a coupon.

### TO REDEEM A COUPON

From the home screen, touch COUPONS, then select the desired option: Instant/Pull Tab Coupon or Draw Game Coupon. Coupons should be kept to balance at the end of each business day. The value of the coupons in the cash drawer should match the value of the coupons listed on the sales report at day's end.

Refer to your reference guide for more details.



## WITHDRAW AT RETAIL VOUCHER INFORMATION

The Withdraw at Retail Voucher is a new withdrawal option for people who have winnings in their Michigan Lottery online account. Withdraw Vouchers must be printed and then taken to any Lottery retailer. This allows an online player to quickly cash winnings in-store and results in a player with cash-in-hand at the store.

Vouchers are in whole dollar amounts and can range from \$10 to \$200. Retailers earn a 2% cashing commission on all vouchers cashed. Withdraw Vouchers can be validated (redeemed) from any screen on the Altura, and if ES validates it, then it is authentic.

Terminals will ask retailers to verify that they have enough funds to pay the player, similar to the process for redeeming winning tickets.

Vouchers expire 30 days from the date of issuance; if not cashed prior to the expiration date, the money will automatically go back in the player's account. The issued and expiration dates are listed on the voucher.

Withdraw Vouchers are requested by the player through their Michigan Lottery online account. Upon approval, a Withdraw Voucher is available to print immediately.

Call 1-800-592-4040 for assistance if there are any issues.

## RETAILER INCENTIVE PROGRAMS FOR JULY – SEPTEMBER 2022

A reminder that the quarterly Club and Printed Products Incentive is available to eligible retailers for sales of Instant Games, Pull Tabs and Club Account Club Keno sales. For this quarter, the Printed Products goal is 3.5% and the goal for Club Account Club Keno is set at 1.4%. It is a retailer's responsibility to obtain their incentive number *before* the end of the quarter and to track their progress to their incentive goal. For complete program rules, talk to your Lottery Sales Representative. Also, ask your Lottery Sales Representative about the Cashless Bonus Commission.

NEED LOTTERY ASSISTANCE? CALL 1-800-592-4040 OR [RETAILERS.MICHIGANLOTTERY.COM](http://RETAILERS.MICHIGANLOTTERY.COM)



The Michigan Lottery Presents

SEPTEMBER 2022

# GAME LINE



## Players Have a Chance to Win 20% MORE on the Daily 3&4!

- For a limited time during the month of September, any Daily 3&4 draw can be a BONUS DRAW!

- Daily 3&4 BONUS DRAWS will be announced during the broadcast of the midday and evening winning numbers.

- Bonus Draws will also be announced on [michiganlottery.com](http://michiganlottery.com) shortly after the draw.

- Every time there is a BONUS DRAW, all eligible Daily 3&4 prizes for that drawing will be increased by 20%.

- Players can watch the drawings LIVE at 12:59pm and 7:29pm on their local Lottery network TV station:

- Alpena / WBKB-TV 11
- Detroit / WDIV-TV 4
- Flint-Saginaw / WNEM-TV 5
- Grand Rapids / EWMT-TV
- Lansing / WLAJ-TV 53
- Marquette / WLUC-TV / ELUC-TV
- Muskegon / WMKG-TV 40
- Traverse City / WGTU-WGTQ 29/8

- Please validate all Daily 3&4 tickets before paying any prize. The Lottery is not responsible for tickets redeemed in error for an incorrect prize.

Daily 3	\$1 BET (\$0.50 BETS ALSO ELIGIBLE)	REGULAR PRIZE	BONUS DRAW PRIZE
STRAIGHT		\$500	\$600
BOX	3-way	\$166	\$200
	6-way	\$83	\$100
2-WAY	3-way Straight + Box	\$333	\$400
	6-way Straight + Box	\$291	\$350
	3-way Box	\$83	\$100
1-OFF	6-way Box	\$41	\$50
	Straight	\$284	\$341
WHEEL	1-Off	\$36	\$44
	WHEEL	\$500	\$600

Daily 4	\$1 BET	REGULAR PRIZE	BONUS DRAW PRIZE
BOX	4-way	\$1,250	\$1,500
	6-way	\$833	\$999
	12-way	\$416	\$500
	24-way	\$208	\$250
2-WAY	4-way Straight + Box	\$3,200	\$3,840
	6-way Straight + Box	\$2,916	\$3,500
	12-way Straight + Box	\$2,708	\$3,250
	24-way Straight + Box	\$2,604	\$3,125
	4-way Box	\$600	\$720
1-OFF	6-way Box	\$416	\$500
	12-way Box	\$208	\$250
	24-way Box	\$104	\$125
	Straight	\$2,800	\$3,360
1-Off	1-Off	\$275	\$330

## BONUS FOR RETAILERS!

Earn higher redemption commissions on all valid BONUS DRAW prizes paid!

DAILY 4 STRAIGHT AND WHEELED BETS ARE EXCLUDED.

Daily 3 odds: Straight: 1 in 1,000; 3-Way Box: 1 in 333; 6-Way Box: 1 in 167; 1-Off Straight: 1 in 1,000; 1-Off One Digit: 1 in 167. Daily 4 odds: Straight: 1 in 10,000; 4-Way Box: 1 in 2,500; 6-Way Box: 1 in 1,666; 12-Way Box: 1 in 833; 24-Way Box: 1 in 416; 1-Off Straight: 1 in 10,000; 1-Off One Digit: 1 in 1,250.

# MORE FUN TO GO AROUND!

## WIN INSTANTLY:

- Top instant prizes of \$1,000,000
- 20 chances to win

## SECOND CHANCES TO WIN:

- Players enter their unique Spin Code from non-winning tickets at [MIBIGSPIN.com](http://MIBIGSPIN.com)
- Four second-chance drawings to select 20 lucky players to appear on TV to spin the Big Wheel



Drawing	Entry Deadline	Second Chance Drawing	Winners
Draw 1	Mon., Sep 26, 2022	Wed., Sep 28, 2022	5
Draw 2	Mon., Nov 7, 2022	Wed., Nov 9, 2022	5
Draw 3	Mon., Dec 26, 2022	Wed., Dec 28, 2022	5
Draw 4	Mon., Feb 27, 2023	Wed., Mar 1, 2023	5

## TELEVISED EVENTS:

- 20 lucky players will get to spin the Big Wheel for a guaranteed prize from \$100,000 to \$2,000,000
- Professional basketball champion John Salley will host the TV events
- Air dates:
  - NOV 14-18, 2022
  - DEC 19-23, 2022
  - FEB 6-10, 2023
  - APR 10-14, 2023

Players can watch the Big Spins Monday-Friday shortly after the nightly drawings on their local Lottery network TV station

- WBKB-TV, ALPENA
- WDIV-TV, DETROIT
- WNEM-TV, FLINT
- EWMT-TV, GRAND RAPIDS/KALAMAZOO/BATTLE CREEK
- WLAJ-TV, LANSING
- WLUC-TV, MARQUETTE
- WMKG-TV, MUSKEGON
- WGTU-TV, TRAVERSE CITY



# A Little Play Can Make Your Day!

## NEW THIS MONTH

On sale Tuesday, September 6



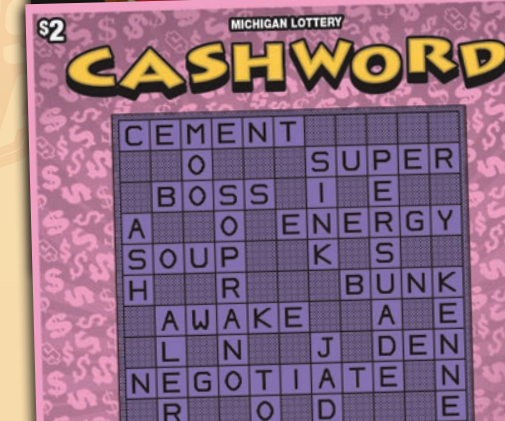
- \$20 - CASHWORD TIMES 20 -Game #419
- Ticket size 11" x 3.9"
- 30 tickets per pack
- Overall odds 1:3.28
- UPC 6 44684 00419 2
- Pop-open ticket assembly play
- Multiply prizes up to 20x
- Win up to \$1,000,000
- Over \$90,000,000 in total cash prizes available



- \$10 - THE BIG SPIN -Game #449
- Ticket size 7.5" x 4"
- 60 tickets per pack
- Overall odds 1:3.75
- UPC 6 44684 00449 9
- Win up to 20 times on each ticket
- Win up to \$1,000,000
- Non-winning tickets can be entered for a chance to win prizes from \$100,000 to \$2,000,000
- Over \$60,000,000 in total cash prizes available



- \$5 - 5X MULTIPLIER -Game #432
- Ticket size 5.5" x 4"
- 100 tickets per pack
- Overall odds 1:3.99
- UPC 6 44684 00432 1
- Win up to 15 times on each ticket
- Win up to \$500,000
- Over \$28,000,000 in total cash prizes



- \$2 - CASHWORD -Game #445
- Ticket size 5.5" x 4"
- 200 tickets per pack
- Overall odds 1:4.46
- UPC 6 44684 445 1
- Find 3 or more words and win cash prizes
- Win up to \$30,000
- Over \$34,000,000 in total cash prizes available

**NOTE:** Other new Instant Games will be launching on September 27. Information for these games will be in next month's Game Line.

## EXPIRING SOON

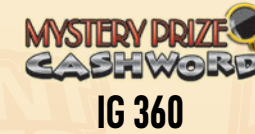
September 7



IG 349



IG 358



IG 360

October 5



IG 338

November 3



IG 362



IG 365



IG 363



IG 364

## INSTANT TICKET RETURNS REMINDER

A reminder that ALL Instant ticket returns will be processed by your Lottery Sales Representative during their regularly scheduled visit(s). Contact your Lottery District Sales Representative with any questions or for added details.

It is a retailer's responsibility to monitor their inventory for Instant and Pull Tabs tickets that have expired or are nearing expiration. Expired tickets cannot be sold, redeemed for prizes or returned for credit. For games expiring, be sure to monitor the IGT Warehouse deadlines for receiving your returns.

## RETAILER VALIDATION REMINDER

Retailers should not validate winning Lottery tickets less than \$600 from an image (e.g. on a smartphone) or paper copy. Lottery tickets should only be validated from the original ticket and scanned on the terminal.

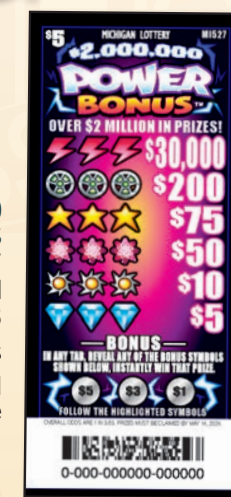


## NEW THIS MONTH

On sale Tuesday, September 6

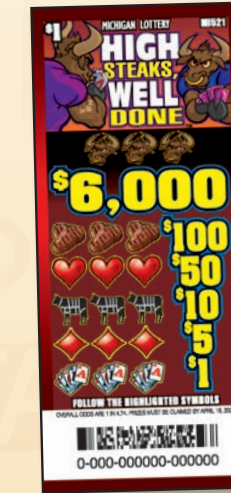
\$2

- \$2,000,000 POWER BONUS -Game MI527
- 156 tickets per deal
- Overall odds 1:3.63
- \$30,000 top prizes
- Over \$2,200,000 in total cash prizes available



\$1

- HIGH STEAKS, WELL DONE -Game MI521
- 540 tickets per deal
- Overall odds 1:4.74
- \$6,000 top prizes
- Over \$1,300,000 in total cash prizes available



\$0.50

- WINNER WINNER CHICKEN DINNER -Game MI519
- 756 tickets per deal
- Overall odds 1:5.04

**NOTE:** Other new Pull Tabs Games will be launching on September 27. Information for these games will be in next month's Game Line.

- \$3,000 top prizes
- Over \$650,000 in total cash prizes available

## EXPIRING SOON

Sept 13



MI503



MI577



MI585

Oct 11

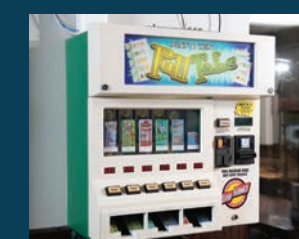


MI555

Nov 15



MI591



## PTVM MAINTENANCE AND LEASING INFO

Call 1-800-377-7554 to schedule maintenance on your American Games brand Pull Tabs vending machine. If you need to leave a message, please include your business name and phone number.

We've got you! Lease a 6-column Pull Tabs vending machine for as low as \$114 a month! Call 1-800-972-8604. Contact your Lottery Sales Representative for additional information.

## CURRENT GAMES

### \$0.50 GAMES



### \$1 GAMES



### \$2 GAMES



### \$5 GAMES



Odds of winning The Big Spin Instant Game prize: \$10: 1 in 8.00; \$20: 1 in 16; \$30: 1 in 30; \$50: 1 in 30; \$100: 1 in 80; \$200: 1 in 7,500; \$500: 1 in 30,000; \$1,000: 1 in 75,000; \$10,000: 1 in 2,040,000; \$1,000,000: 1 in 3,400,000. Overall odds of winning The Big Spin Instant Game prize: 1 in 3.75. Odds of winning one of twenty (20) Big Spins depend on the number of entries received by the deadline for each drawing. Big Spin event participants are guaranteed a prize from \$100,000 up to \$2,000,000. One Big Spin event prize per person. Visit [MIBIGSPIN.COM](http://MIBIGSPIN.COM) for drawing dates and rules.

The \$1,000,000 The Big Spin Instant Game prize winners and the \$1,000,000 and \$2,000,000 Big Spin event prize winners will receive their prize in annual payments over a 30-year period, unless within 60 days from the date they claim their prize, they request the Cash Option method of payment. Knowing your limits is always the best bet. Call the Michigan Problem Gambling Helpline for confidential help at 1-800-270-7117.