

Random Club Keno Tickets Will Print With A **DOUBLER** Or **TRIPLER** Message In May. Lucky Players With These Tickets Will **DOUBLE** Or **TRIPLE** Their Club Keno Winnings!



- 1 For a limited time in May, tickets purchased are eligible for the **DOUBLER** or **TRIPLER**.
- 2 Tickets must be valid Club Keno winners to be eligible for double and triple winnings. A **DOUBLER** or **TRIPLER** message itself does not denote a win.
- 3 The **DOUBLER** and **TRIPLER** applies to Club Keno, Kicker and Extra prizes. Jack and Extra 10-spot game top prizes are excluded from this promotion.
- 4 If a player purchases a multi-draw ticket and receives the **DOUBLER** or **TRIPLER** message, all winnings accrued in all drawings on that ticket are **doubled** or **tripled**.

IMPORTANT RETAILER INFORMATION

Please keep and display this page for ongoing staff reference.



LOTTERY COUPONS

Retailers are reminded that while you use the "Instant Coupon" button to redeem the coupon, Free Play coupons can be used on any Lottery product purchase – for Instant or Draw Games. Cash should never be given to a player for a coupon.

TO REDEEM A COUPON

From the home screen, touch COUPONS, then select the desired option: Instant/Pull Tab Coupon or Draw Game Coupon. Coupons should be kept to balance at the end of each business day. The value of the coupons in the cash drawer should match the value of the coupons listed on the sales report at day's end.

Refer to your reference guide for more details.

WITHDRAW AT RETAIL VOUCHER INFORMATION

The Withdraw at Retail Voucher is a new withdrawal option for people who have winnings in their Michigan Lottery online account. Withdraw Vouchers must be printed and then taken to any Lottery retailer. This allows an online player to quickly cash winnings in-store and results in a player with cash-in-hand at the store.

Vouchers are in whole dollar amounts and can range from \$10 to \$200. Retailers earn a 2% cashing commission on all vouchers cashed. Withdraw Vouchers can be validated (redeemed) from any screen on the Altura, and if ES validates it, then it is authentic.

Terminals will ask retailers to verify that they have enough funds to pay the player, similar to the process for redeeming winning tickets.

Vouchers expire 30 days from the date of issuance; if not cashed prior to the expiration date, the money will automatically go back in the player's account. The issued and expiration dates are listed on the voucher.

Withdraw Vouchers are requested by the player through their Michigan Lottery online account. Upon approval, a Withdraw Voucher is available to print immediately. Call 1-800-592-4040 for assistance if there are any issues.



PULL TABS WIN INDICATOR REMINDER

A reminder that winning Pull Tabs tickets will always display yellow or green starbursts behind the symbols when a winning combination occurs. Winning tickets will also always display a highlighted dollar amount next to the word "WIN".

RETAILER INCENTIVE PROGRAMS FOR APRIL – JUNE 2022

A reminder that the quarterly Club and Printed Products Incentive is available to eligible retailers for sales of Instant Games, Pull Tabs and Club Account Club Keno sales. For this quarter, the Printed Products goal is 0.3% and the goal for Club Account Club Keno is set at 7.3%. It is a retailer's responsibility to obtain their incentive number *before* the end of the quarter and to track their progress to their incentive goal. For complete program rules, talk to your Lottery Sales Representative. Also, ask your Lottery Sales Representative about the Cashless Bonus Commission.

NEED LOTTERY ASSISTANCE? CALL 1-800-592-4040 OR RETAILERS.MICHIGANLOTTERY.COM



The Michigan Lottery Presents

May 2022

GAME LINE

WAY-OUT PAYOUTS!

ON SALE
TUESDAY
MAY 3



\$10 - \$40 MILLION CASH PAYOUT

Game #430 • Ticket size 7.5" x 4" • 60 tickets per pack
• Overall odds 1:3.83 • UPC 6 44684 00430 7

- Win up to 20 times on each ticket • Win up to \$1,000,000
- Over \$40 million in total cash prizes available

\$5 - \$25 MILLION CASH PAYOUT

Game #429 • Ticket size 5.5" x 4" • 100 tickets per pack
• Overall odds 1:4.08 • UPC 6 44684 00429 1

- Win up to 15 times on each ticket • Win up to \$500,000
- Over \$25 million in total cash prizes available

\$20 - \$80 MILLION CASH PAYOUT

Game #431 • Ticket size 11" x 4" • 30 tickets per pack
• Overall odds 1:3.50 • UPC 6 44684 00431 4

- Win up to 25 times on each ticket • Win up to \$2,000,000
- Over \$80 million in total cash prizes available

\$2 - \$10 MILLION CASH PAYOUT

Game #428 • Ticket size 4.5" x 4" • 200 tickets per pack
• Overall odds 1:4.69 • UPC 6 44684 00428 4

- Win up to 12 times on each ticket • Win up to \$50,000
- Over \$10 million in total cash prizes available

See inside for other games and promotions scheduled this month.



A Little Play Can Make Your Day!

MAY POINT OF SALE

Retailers are strongly encouraged to put up game support materials for currently offered games and promotions and remove materials for those that have ended.



WHAT GOES UP?

IMPORTANT INCOME TAX INFORMATION

Form 1099 for retailer commissions have been mailed. Duplicate commission statements can be requested by calling 517-373-6001.

INSTANT TICKET RETURNS REMINDER

A reminder that ALL Instant ticket returns will be processed by your Lottery Sales Representative during their regularly scheduled visit(s). Contact your Lottery District Sales Representative with any questions or for added details. It is a retailer's responsibility to monitor their inventory for Instant and Pull Tabs tickets that have expired or are nearing expiration. Expired tickets cannot be sold, redeemed for prizes or returned for credit. For games expiring, be sure to monitor the IGT Warehouse deadlines for receiving your returns.

RETAILER VALIDATION REMINDER

Retailers should not validate winning Lottery tickets less than \$600 from an image (e.g. on a smartphone) or paper copy. Lottery tickets should only be validated from the original ticket and scanned on the terminal.

FEATURED MILLION DOLLAR RETAILER

Elmer's County Market on North Lincoln Road in Escanaba is the Upper Peninsula's largest Lottery retailer - and the Upper Peninsula's first two-time \$1 million selling Lottery retailer.

Elmer's son, Wayne, once shared: "Our founder, my father Elmer Dagenais, had a vision that started back in 1945 when he opened his first grocery store in Escanaba. Throughout the years he built a reputation for offering fresh products, outstanding service and a great appreciation for customers."

Wayne joined his dad in the family business and was equally as passionate about family and community. Today, Wayne's three children, Pat, Barb and Mike (shown on left) are third-generation grocers and operate the full-service supermarket - offering all the conveniences of a "big city" store, but with the old-fashion pride and service Elmer and Wayne built their foundation on.

The Michigan Lottery and the store's DSR, Jamey Jezewski, applaud the staff at Elmer's County Market for their Lottery sales efforts and wishes the store continued success in 2022.



EXPIRING SOON

CASH FOR LIFE

IG 345

May 10

CASH FOR LIFE

IG 347

CASH FOR LIFE

IG 346

CASH FOR LIFE

IG 348

June 2

MEGA BLACK

IG 350

June 6

FAST \$200

IG 335

July 6

\$2,000,000 Bonus

IG 306

July 12

\$30 GRAND WILDTIME

IG 340

PULL TABS

NEW THIS MONTH

On sale Tuesday, May 3



\$1

YOU GOT TO BE KITTEN ME!

- Game MI513
-540 tickets per deal
-Overall odds 1:4.74
• \$6,000 top prizes
• Over \$1.4 million in total cash prizes available

\$.50

HAM OVER THE RICHES

- Game MI522
-756 tickets per deal
-Overall odds 1:5.04
• \$3,000 top prizes
• Over \$650 thousand in total cash prizes available

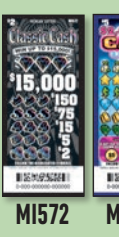


EXPIRING SOON

June 7

*Note: No Pull Tabs Games are scheduled to expire during the month of May.

July 12



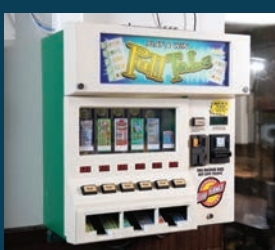
MI570

MI572

MI586

MI588

MI589



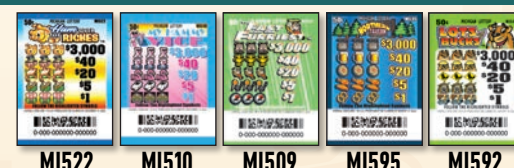
PTVM MAINTENANCE AND LEASING INFO

Call 1-800-377-7554 to schedule maintenance on your American Games brand Pull Tabs vending machine. If you need to leave a message, please include your business name and phone number.

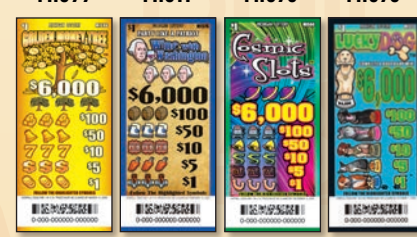
We've got you! Lease a 6-column Pull Tabs vending machine for as low as \$114 a month! Call 1-800-972-8604. Contact your Lottery Sales Representative for additional information.

CURRENT GAMES

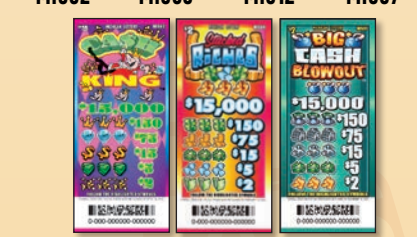
\$.50 GAMES



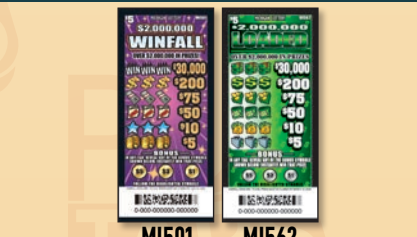
\$1 GAMES



\$2 GAMES

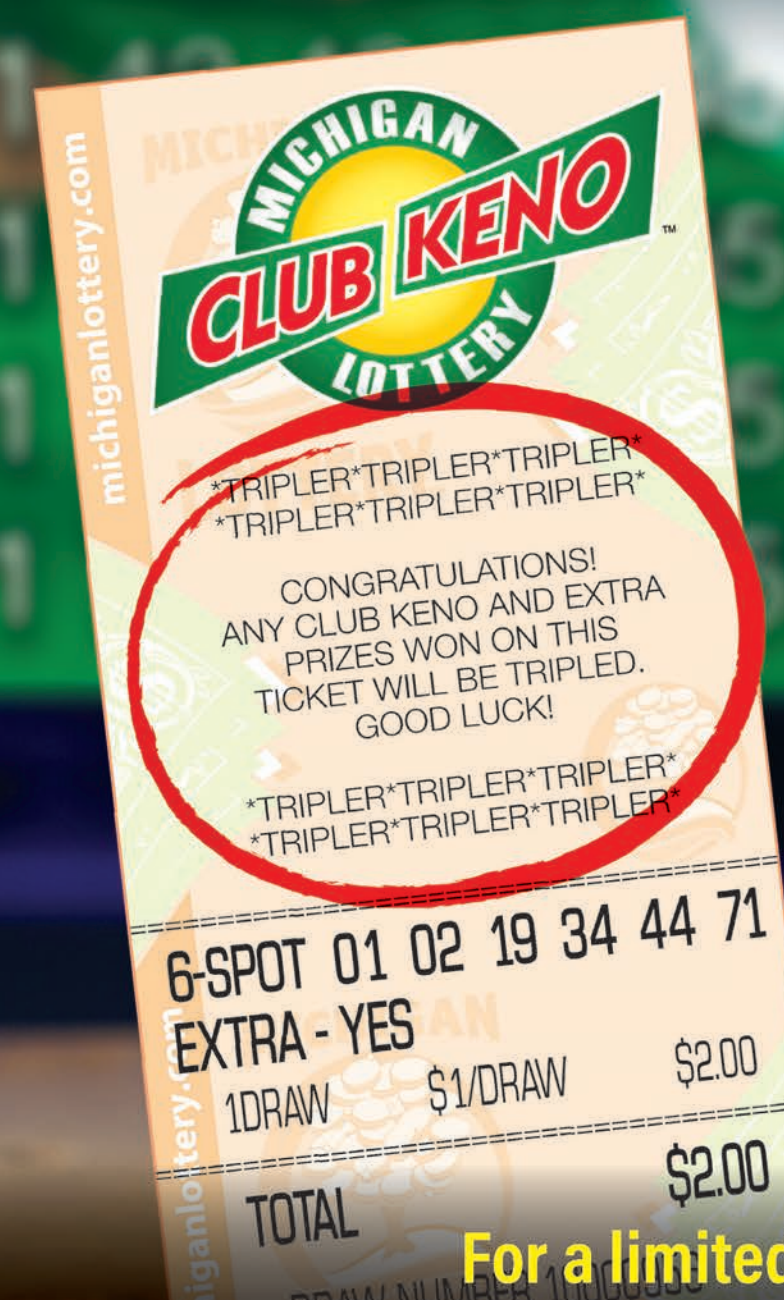


\$5 GAMES



TRIPLER TIME

A Chance to Double or Triple Your Club Keno and Extra Prizes!



Look for the Doublor or Tripler message on your Club Keno ticket!

For a limited time in May.

Applies to Club Keno, Kicker and Extra prizes only. The Jack prizes and Extra 10-spot game top prizes are excluded from this promotion. Club Keno, Kicker and Extra prizes will be doubled or tripled up to a maximum of \$4 million per draw. The Club Keno mark is a registered trademark with IGT Global Solutions Corporation. Overall odds of winning Club Keno are from 1 in 4 to 1 in 17. Overall odds of winning Extra are from 1 in 3 to 1 in 10. Knowing your limits is always the best bet. Call the Michigan Problem Gambling Helpline for confidential help at 1-800-270-7117.

