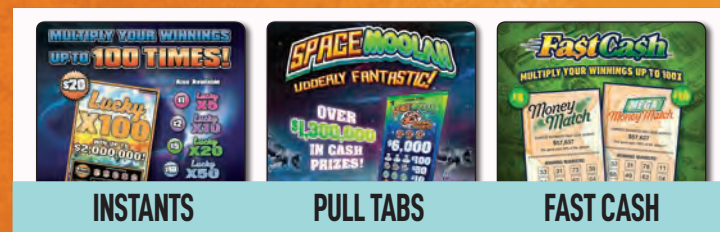


MARCH POINT OF SALE

Retailers are strongly encouraged to put up game support materials for currently offered games and promotions and remove materials for those that have ended.



WHAT STAYS UP?

IMPORTANT INCOME TAX INFORMATION

Form 1099 for retailer commissions have been mailed. Duplicate commission statements can be requested by calling 517-373-6001.



BIG PRIZE-WINNING TICKET SOLD

On The Rocks Bar & Grill on John R in Madison Heights sold a \$103,718 winning Club Keno The Jack ticket recently and the owner, David, was pleased to display his establishment's banner advertising the most impressive sale – and win!



LOTTERY COUPONS

Retailers are reminded that while you use the "Instant Coupon" button to redeem the coupon, Free Play coupons can be used on any Lottery product purchase – for Instant or Draw Games.

TO REDEEM A COUPON

From the home screen, touch COUPONS, then select the desired option: Instant/Pull Tab Coupon or Draw Game Coupon. Coupons should be kept to balance at the end of each business day. The value of the coupons in the cash drawer should match the value of the coupons listed on the sales report at day's end.

Refer to your reference guide for more details.

WITHDRAW AT RETAIL VOUCHER INFORMATION

The Withdraw at Retail Voucher is a new withdrawal option for people who have winnings in their Michigan Lottery online account. Withdraw Vouchers must be printed and then taken to any Lottery retailer. This allows an online player to quickly cash winnings in-store and results in a player with cash-in-hand at the store.

Vouchers are in whole dollar amounts and can range from \$10 to \$200. Retailers earn a 2% cashing commission on all vouchers cashed. Withdraw Vouchers can be validated (redeemed) from any screen on the Altura, and if ES validates it, then it is authentic.

Terminals will ask retailers to verify that they have enough funds to pay the player, similar to the process for redeeming winning tickets.

Vouchers expire 30 days from the date of issuance; if not cashed prior to the expiration date, the money will automatically go back in the player's account. The issued and expiration dates are listed on the voucher.

Withdraw Vouchers are requested by the player through their Michigan Lottery online account. Upon approval, a Withdraw Voucher is available to print immediately.

Call 1-800-592-4040 for assistance if there are any issues.



RETAILER INCENTIVE PROGRAMS FOR JANUARY – MARCH 2022

A reminder that the quarterly Club and Printed Products Incentive is available to eligible retailers for sales of Instant Games, Pull Tabs and Club Account Club Keno sales. For this quarter, the Printed Products goal is .1% and the goal for Club Account Club Keno is set at 18.9%. It is a retailer's responsibility to obtain their incentive number *before* the end of the quarter and to track their progress to their incentive goal. For complete program rules, talk to your Lottery Sales Representative. Also, ask your Lottery Sales Representative about the Cashless Bonus Commission.



The Michigan Lottery Presents

March 2022

GAME LINE

OVER \$26 BILLION TO SCHOOLS
Since 1972



FOR FUN. FOR SCHOOLS. FOR 50 YEARS.



PROBLEM GAMBLING
AWARENESS MONTH

→ AWARENESS + ACTION

MARCH IS PROBLEM GAMBLING AWARENESS MONTH IN MICHIGAN

Knowing your limits is always the best bet. Common signs of problem gambling may include:

- Lying about the time spent gambling or the money lost
- Being unable to stop or control gambling activity
- Borrowing money to gamble
- Preoccupation with gambling activities
- Gambling more to recover losses
- Missing work or sacrificing time with family to gamble
- Withdrawal when not gambling
- Using gambling as an escape from problems

A "Play Responsibly" button is available on the terminal home screen providing Michigan Problem Gambling Helpline contact information.

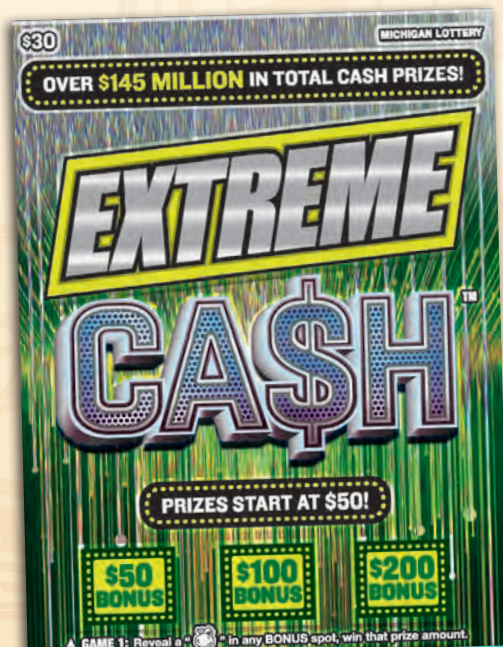
The Helpline is available to provide one-on-one support for players who may have a problem. For confidential help 24 hours a day, seven days a week, players may call 1-800-270-7117. Chat and text options also are available through michiganlottery.com.



A Little Play Can Make Your Day!

NEW THIS MONTH

On sale Tuesday, March 1



- \$30 - EXTREME CASH**
 -Game #426
 -Ticket size 11" x 4"
 -20 tickets per pack
 -Overall odds 1:4.01
 -UPC 6 44684 00426 0
- Win up to 30 times on each ticket
 - Prizes start at \$50
 - Each ticket contains three instant win BONUS PLAY areas
 - Win up to \$4,000,000
 - Over \$145 million in total cash prizes available



- \$10 - PREMIERE PLAY**
 -Game #425
 -Ticket size 7.5" x 4"
 -60 tickets per pack
 -Overall odds 1:3.69
 -UPC 6 44684 00425 3
- Win up to 20 times on each ticket
 - Each ticket contains four instant win BONUS PLAY areas
 - Win up to \$1,000,000
 - Over \$48 million in total cash prizes available



- \$2 - TRIPLE 333**
 -Game #424
 -Ticket size 4.5" x 4"
 -200 tickets per pack
 -Overall odds 1:4.70
 -UPC 6 44684 00424 6
- Win up to 12 times on each ticket
 - Win up to \$50,000
 - Over \$8.5 million in total cash prizes available

EXPIRING SOON

March 3



IG 324



IG 304

March 7



IG 344



IG 352

April 4



IG 341



IG 342

May 10



IG 345



IG 346



IG 347



IG 348

INSTANT TICKET RETURNS REMINDER

A reminder that ALL Instant ticket returns will be processed by your Lottery Sales Representative during their regularly scheduled visit(s). Contact your Lottery District Sales Representative with any questions or for added details.

It is a retailer's responsibility to monitor their inventory for Instant and Pull Tabs tickets that have expired or are nearing expiration. Expired tickets cannot be sold, redeemed for prizes or returned for credit. For games expiring, be sure to monitor the IGT Warehouse deadlines for receiving your returns.

RETAILER VALIDATION REMINDER

Retailers should not validate winning Lottery tickets less than \$600 from an image (e.g. on a smartphone) or paper copy. Lottery tickets should only be validated from the original ticket and scanned on the terminal.



NEW THIS MONTH

On sale Tuesday, March 1



\$1

- EVEN BADDER DAD JOKES**
 -Game #MI508
 -540 tickets per deal
 -Overall odds 1:4.74
- \$6,000 top prizes
 - Over 150 unique jokes
 - Over \$1.7 million in total cash prizes available

EXPIRING SOON

March 15



MI584

April 12



MI536

MI581

MI583

***Note:** No Pull Tabs Games are scheduled to expire during the month of May.



PTVM MAINTENANCE AND LEASING INFO

Call 1-800-377-7554 to schedule maintenance on your American Games brand Pull Tabs vending machine. If you need to leave a message, please include your business name and phone number.

We've got you! Lease a 6-column Pull Tabs vending machine for as low as \$114 a month! Call 1-800-972-8604. Contact your Lottery Sales Representative for additional information.

CURRENT GAMES

\$.50 GAMES



MI510

MI509

MI595

MI592

\$1 GAMES



MI508

MI514

MI599

MI511



MI593

MI598

MI596

MI576



MI560

MI555

MI569

\$2 GAMES



MI505

MI507

MI500

MI594



MI594

MI591

MI503

\$5 GAMES



MI501

MI562