DECEMBER POINT OF SALE

Retailers are strongly encouraged to put up game support materials for currently offered games and promotions and remove materials for those that have ended.





INSTANTS

FAST CASH

WHAT GOES UP?



HOLIDAY DISPLAYS

The Michigan Lottery encourages usage of creative displays to support holiday games sales efforts, but they too suggest retailers construct and position displays in such a way that they provide for safe social distancing in contact-free locations.

RETAILER INCENTIVE PROGRAMS FOR OCT - DEC 2021

A reminder that the quarterly Club and Printed Products Incentive is available to retailers for sales of Instant Games, Pull Tabs and Club Keno. For this quarter, the Printed Products goal is 3% and the goal for Club Account Club Keno is also set at 3%. It is a retailer's responsibility to obtain their incentive number *before* the end of the quarter and to track their progress to their incentive goal. For complete program rules, talk to your Lottery Sales Representative. Also, ask your Lottery Sales Representative about the Cashless Bonus Commission.

TOP-SELLING LOTTERY RETAILERS

Our ongoing tribute to retailers who surpassed \$1,000,000 in Lottery sales last year continues with other honored retailers who played a big role in the record \$1.179 billion that was sent to our public schools:



NEED LOTTERY ASSISTANCE? CALL 1-800-592-4040 OR RETAILERS.MICHIGANLOTTERY.COM



ON SALE NOW!

FAST CASH JACKPOT ODDS HAVE INCREASED

A reminder that Progressive Jackpot odds have been increased to 1 in 500.000 across the Fast Cash games lineup – creating even bigger jackpots for players!



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The Michigan Lottery Presents

December 2021

Lottery Tickets Make



IMPORTANT HOLIDAY **SEASON SALES REMINDERS**

During this busy time of year, retailers are reminded that Lottery games are intended for an adult audience only. It is against the law to sell tickets to anyone under the age of 18.

A reminder too that fraudulent activity at retail establishments has been known to increase during the holidays, and the Michigan Lottery is reminding retailers to be extra vigilant this holiday season. Be aware of Lottery players attempting to make large purchases with credit cards. If you witness any suspicious behavior from customers making Lottery purchases, please contact local law enforcement.

DECEMBER HOLIDAY SCHEDULE

The Michigan Lottery headquarters in Lansing and all Lottery regional offices and Claims Centers will be closed for the following:

DECEMBER 23-24 Christmas Holiday

DECEMBER 30-31

New Year's Holiday

All regularly scheduled game drawings for these days will be held.



A Little Play Can Make Your Day!

NEW THIS MONTH

On sale Tuesday, December 7



BONUS BUCKS: Reveal a " \$10 ", " \$20 ", or " \$50 " prize symbol in any of the BONUS BUCKS

FAST S10

- \$20 LUCKY X100 -Game #409 -Ticket size 11" x 4"
- 30 tickets per pack -Overall odds 1:3.49 -UPC 6 44684 00409 3
- Win up to 25 times on each ticket
- LUCKY MULTIPLIER feature allows winning prizes to be multiplied up to 100 TIMES
- Win up to \$2,000,000
- · Over \$91 million in total cash prizes available

\$10 - Triple Million

- -Game #421
- -Ticket size 7.5" x 4" -60 tickets per pack -Overall odds 1:3.93 UPC 6 44684 00421 5
- Over 20 chances to win on each ticket
- Each ticket offers three FAST instant win play areas
- Win up to \$1,000,000
- Over \$46 million in total cash prizes available

\$5 - Blizzard Bucks

- -Game #415
- -Ticket size 5.5" x 4" -100 tickets per pack -Overall odds 1:3.98
- -UPC 6 44684 00415 4
- Win up to 15 times on each ticket
- Each ticket offers three BONUS **BUCKS** instant win play areas
- Win up to \$500,000
- Over \$15 million in total cash prizes available

\$5 - HIT \$500,000

- -Game #377 Ticket size 5.5" x 4"
- 100 tickets per pack -Overall odds 1:4.18 UPC 6 44684 00377 5
- Win up to 15 times on each ticket
- Each ticket offers three FAST instant win play areas with a multiplier feature
- Win up to \$500,000
- Over \$29 million in total cash prizes available

EXPIRING SOON

December 6



January 3



January 5



\$50000 Lucky / s-IG 327





February 1





INSTANT TICKET RETURNS REMINDER

A reminder that ALL Instant ticket returns will be processed by your Lottery Sales Representative during their regularly scheduled visit(s). Contact your Lottery District Sales Representative with any questions or for added details

It is a retailer's responsibility to monitor their inventory for Instant and Pull Tabs tickets that have expired or are nearing expiration. Expired tickets cannot be sold, redeemed for prizes or returned for credit. For games expiring, be sure to monitor the IGT Warehouse deadlines for receiving your

RETAILER VALIDATION REMINDER

Retailers should not validate winning Lottery tickets less than \$600 from an image (e.g. on a smartphone) or paper copy. Lottery tickets should only be validated from the original ticket and scanned on the terminal.



NEW THIS MONTH

On sale Tuesday, December 7

\$1 - LUCKY NO. 13 -Game #MI599 -540 tickets per deal -Overall odds 1:4.74 • \$6,000 top prizes

 Over \$1.4 million in total cash prizes available

\$2 - FIREBALL 7's -Game #MI512 -312 tickets per deal -Overall odds 1:4.33

- \$15,000 top prizes
- Over \$1.6 million in total cash prizes available

\$5 - \$2,000,000 WINFALL -Game #MI501 -156 tickets per deal -Overall odds 1:3.63

- \$30,000 top prizes
- Each ticket offers a BONUS instant win feature
- Over \$2.4 million in total cash prizes available



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EXPIRING SOON

December 14

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January 11



February 15



MI559



Call 1-800-377-7554 to schedule maintenance on your American Games brand Pull Tabs vending machine. If you need to leave a message, please include your business name and phone number.

We've got you! Lease a 6-column Pull Tabs vending machine for as low as \$114 a month! Call 1-800-972-8604. Contact your Lottery Sales Representative for additional information.

CURRENT GAMES

\$.50 GAMES



\$1 GAMES





MI555 MI569 MI587



MI560

MI576

MI570 MI583

\$2 GAMES





MI503

\$5 GAMES

MI572

