NEWEST GAMES ON SALE NOV 14!

INSTANT WINS

PROGRESSIVE JACKPOTS

PRIZES NEVER **SELL OUT**

PRINTS **RIGHT FROM THE LOTTERY** TERMINAL

55 Entry Ma		
	tch.	
CURRENT ESTIMATED FAST CASH \$57,637 This game pays 100% of the Ja	2.14	
HOW TO PLAY CURRENT ESTIMATED FAST CASH JACKPOT \$57,637 This game pays 50% of the Jackpot 100% of the Jackpot and 100% of the Jackpot and	any of the below that match, win	
HOW TO PLAY Match any of YOUR NUMBERS to any of the WINNING NUMBERS, win prize below that match. Get "Jackpot" below a		
match, win 50% of the Jackpot amount. 68 49 62 WINNING NUMBERS: 10 27	04	
	73 84 S S	
YOUR NUMBERS: 72 91 47 80 73 84 (5) (5) (5) (5) (5) (5) (5) (5) (5) (5)	100 \$50 58 75	
89 38 86 67 58 75 19 88 46 98 5 Image:	,500 \$500 52 61 50 500 500 \$100	
19 88 46 98 52 61 02 11 14 26 2 Image: Signed	29 09	
1x MULTIPLIER 5X MULTIPLIE		
Multiply your winnings by the 1x, 2x, 5x, 10x or 20x multipler shown. StoWinnep. 00 Multiply your winnings by the 1x, 10x, 20x, 50x, or 100x multiple StoWinne	er shown.	
PRIZES ODDS		
MONEY MATCH MEGA MONEY PROGRESSIVE JACKPOT 1 in 500,000 1 in 500,0		
\$5,000 1 in 75,0		
A STATE OF	,334 1 in 37,500	
\$600 1 in 16,667 \$500 1 in 2,05	5,667 1 in 2,055	
\$200 1 in 4,055	,055	
\$50 1 in 229 1 in 38	29 1 in 38	
\$20 1 in 42 1 in 15 \$15 1 in 11	1 in 11	
\$10 1 in 9 1 in 8 \$5 1 in 6		

TOP-SELLING LOTTERY RETAILERS

over \$1 billion to our public schools in 2020.





MADISON BEVERAGE

RETAILER INCENTIVE PROGRAMS FOR OCTOBER – DECEMBER 2021

A reminder that the quarterly Club and Printed Products Incentive is available to retailers for sales of Instant Games, Pull Tabs and Club Keno. For this quarter, the Printed Products goal is 3% and the goal for Club Account Club Keno is also set at 3%. It is a retailer's responsibility to obtain their incentive number *before* the end of the quarter and to track their progress to their incentive goal. For complete program rules, talk to your Lottery Sales Representative. Also, ask your Lottery Sales Representative about the Cashless Bonus Commission.

NOVEMBER POINT OF SALE

Retailers are strongly encouraged to put up game support materials for currently offered games and promotions and remove materials for those that have ended.

HOLIDAY DISPLAYS

The Michigan Lottery encourages usage of creative displays to support holiday games sales efforts, but they too suggest retailers construct and position displays in such a way that they provide for safe social distancing in contact-free locations.



During this busy time of year, retailers are reminded that Lottery games are intended for an adult audience only. It is against the law to sell tickets to anyone under the age of 18.

NOVEMBER HOLIDAY SCHEDULE

The Michigan Lottery headquarters in Lansing and all Lottery regional offices and Claims Centers will be closed for the following:

NOVEMBER 11 Veterans Day Holiday NOVEMBER 25-26 Thanksgiving Holiday

All regularly scheduled game drawings for these days will be held.

NEED LOTTERY ASSISTANCE? CALL 1-800-592-4040 OR *Retailers.Michiganlottery.com*

OTTERY MICHIGAN MICHIGA Our ongoing tribute to retailers who surpassed \$1,000,000 in Lottery sales last year continues! Below are Lottery retailers who played a big role in sending







WHAT GOES UP?

IMPORTANT HOLIDAY SEASON SALES REMINDER





See next page for game details





A Little Play Can Make Your Day!

NEW THIS MONTH



SEASON'S

\$30.000

\$10 PEPPERMINT PAYOUT MILLIONS

-Game #407 -Ticket size 7.5" x 4" -60 tickets per pack -Overall odds 1:3.62 -UPC 6 44684 00407 9

Win up to 20 times on each ticket
Win up to \$500,000

Over \$27 million in total cash prizes available

\$5

HOLIDAY MAGIC -Game #406 -Ticket size 5.5" x 4" -100 tickets per pack -Overall odds 1:4.08 -UPC 6 44684 00406 2 • Win up to 15 times

• Win up to \$300,000

Over \$18 million in total cash prizes available

\$2

\$20

SEASON'S JOY -Game #405 -Ticket size 4.5" x 4"

-200 tickets per pack -Overall odds 1:4.54

-UPC 6 44684 00405 5 • Win up to 12 times on each ticket

Win up to \$30,000

 Over \$9.5 million in total cash prizes available

1

CANDY CANE CASH -Game #404 -Ticket size 2" x 4" -300 tickets per pack -Overall odds 1:4.68 -UPC 6 44684 00404 8

400 top prizes of \$500
Over \$5.5 million in tota cash prizes available



INSTANT TICKET RETURNS REMINDER

A reminder that ALL Instant ticket returns will be processed by your Lottery Sales Representative during their regularly scheduled visit(s). Contact your Lottery District Sales Representative with any questions or for added details.

It is a retailer's responsibility to monitor their inventory for Instant and Pull Tabs tickets that have expired or are nearing expiration. Expired tickets cannot be sold, redeemed for prizes or returned for credit. For games expiring, be sure to monitor the IGT Warehouse deadlines for receiving your returns.

RETAILER VALIDATION REMINDER

Retailers should not validate winning Lottery tickets less than \$600 from an image (e.g. on a smartphone) or paper copy. Lottery tickets should only be validated from the original ticket and scanned on the terminal.

PUITABS

NEW THIS MONTH

On sale as of October 26



EXPIRING SOONNovember 16December 14







900 \$5

115309566811

MI568

PTVM MAINTENANCE And leasing info

Call 1-800-377-7554 to schedule maintenance on your American Games brand Pull Tabs vending machine. If you need to leave a message, please include your business name and phone number.

We've got you! Lease a 6-column Pull Tabs vending machine for as low as \$114 a month! Call 1-800-972-8604. Contact your Lottery Sales Representative for additional information.



