

## TOP-SELLING LOTTERY RETAILERS

Game Line continues to applaud the hard-working retailers who surpassed \$1,000,000 in Lottery sales last year. Lottery retailers were responsible for sending over \$1 billion to our public schools in proceeds this past year and the following retailers, all located in Warren, certainly played a big role in that story!



### MD 12 MILE

On 12 Mile Road in Warren



### FAST TRACK GAS STATION

On Mound Road in Warren



### HAIDAR PETRO MART

On Hoover Road in Warren



### KENNY'S WINE SHOP

On Dequindre Road in Warren

## LOTTERY COUPONS

Retailers are reminded that while you use the "Instant Coupon" button to redeem the coupon, Free Play coupons can be used on any Lottery product purchase – for Instant or Draw Games – and you earn a 2% cashing commission on the value of the coupon.

Note that the expiration dates on coupons being awarded to players have been extended in order to provide additional time to redeem. As shown in this example, expiration dates will now be displayed (in red text) in the upper right corner.



## POINT OF SALE REMINDER

Retailers are strongly encouraged to display game support materials for currently offered games and promotions, and remove materials for those that have ended.

## RETAILER INCENTIVE PROGRAMS FOR OCTOBER – DECEMBER 2021

As Game Line went to press, this quarter's incentive structure had not been determined. Please talk to your Lottery Sales Representative for an update on the programs and Cashless Bonus Commission.

NEED LOTTERY ASSISTANCE? CALL 1-800-592-4040 OR [RETAILERS.MICHIGANLOTTERY.COM](https://retailers.michiganlottery.com)



The Michigan Lottery Presents

# GAME LINE

October 2021

ON SALE AS OF  
SEPTEMBER 28



\$20

MILLIONAIRE MAKER II

- Game #357
- Ticket size 11" x 4"
- 30 tickets per pack
- Overall odds 1:4.25
- UPC 6 44684 00357 7

- Win up to 25 times on each ticket
- Win up to \$1,000,000
- Over \$36 million in prizes from \$100 to \$500 available
- Over \$100 million in total cash prizes available



\$2

WILD TIME CLASSIC

- Game #395
- Ticket size 4.5" x 4"
- 200 tickets per pack
- Overall odds 1:4.59
- UPC 6 44684 00395 9

- Win up to 14 times on each ticket
- Win up to \$30,000
- Over \$18 million in total cash prizes available

\$5

GOLD PREMIUM PLAY

- Game #355
- Ticket size 5.5" x 4"
- 100 tickets per pack
- Overall odds 1:4.22
- UPC 6 44684 00355 3

- Win up to 15 times on each ticket
- Win up to \$500,000
- Over \$27 million in total cash prizes available



\$1



LOOSE CHANGE II

- Game #400
- Ticket size 2" x 4"
- 300 tickets per pack
- Overall odds 1:4.68
- UPC 6 44684 00400 0

- Win up to \$500
- Over \$5 million in total cash prizes available

The games and on-sale dates displayed were scheduled at time of publication. Always refer to your terminal, DSR/SSR or Instant Ticket Specialist for current game availability.





*A Little Play Can Make Your Day!*

# INSTANT HOLIDAY FUN!



**INSTANTLY WIN UP TO  
\$500,000**

**HOLIDAY INSTANT GAME TICKETS  
ARE COMING SOON!**

**GOING ON SALE OCTOBER 26**

Look for more information on these games in next month's Game Line.

## EXPIRING SOON

**October 4**



**October 5**



**November 1**



**December 6**



*Note: No Instant Games are scheduled to expire in September 2021.*

## INSTANT TICKET RETURNS REMINDER

A reminder that ALL Instant ticket returns will be processed by your Lottery Sales Representative during their regularly scheduled visit(s). Contact your Lottery District Sales Representative with any questions or for added details.

It is a retailer's responsibility to monitor their inventory for Instant and Pull Tabs tickets that have expired or are nearing expiration. Expired tickets cannot be sold, redeemed for prizes or returned for credit. For games expiring, be sure to monitor the IGT Warehouse deadlines for receiving your returns.

## RETAILER VALIDATION REMINDER

Retailers should not validate winning Lottery tickets less than \$600 from an image (e.g. on a smartphone) or paper copy. Lottery tickets should only be validated from the original ticket and scanned on the terminal.

# PULL TABS

## NEW THIS MONTH

On sale as of September 28

**\$1 CASH MADNESS**  
-Game #MI593  
-540 tickets per deal  
-Overall odds 1:4.74  
• \$6,000 top prizes  
• Over \$1.5 million in total cash prizes available



**\$2 DOUBLE MONEY MAYHEM!**  
-Game #MI507  
-312 tickets per deal  
-Overall odds 1:4.33  
• 2X feature creates doubled prizes  
• \$15,000 top prizes  
• Over \$1.5 million in total cash prizes available

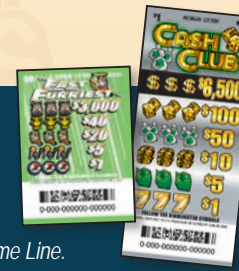


## COMING SOON!

On Sale  
Oct. 26

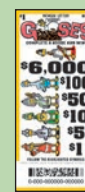
\$.50 - #509 THE FAST AND THE FURRIEST  
\$1 - #511 CASH CLUB

Look for more information on these games in next month's Game Line.



## EXPIRING SOON

**October 12**



MI563

**November 16**



MI568



MI574

**December 14**



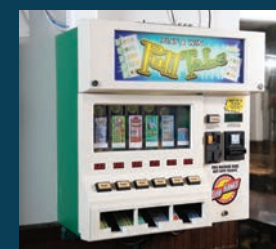
MI567



MI571



MI582



## PTVM MAINTENANCE AND LEASING INFO

Call 1-800-377-7554 to schedule maintenance on your American Games brand Pull Tabs vending machine. If you need to leave a message, please include your business name and phone number.

We've got you! Lease a 6-column Pull Tabs vending machine for as low as \$114 a month! Call 1-800-972-8604. Contact your Lottery Sales Representative for additional information.

## CURRENT GAMES

### \$.50 GAMES



### \$1 GAMES



### \$2 GAMES



### \$5 GAMES

