

TOP-SELLING LOTTERY RETAILERS

The parade of top-selling retailers continues! Following is another gallery of retailers who surpassed \$1,000,000 in Lottery sales last year. The Michigan Lottery thanks our hard-working retailer partners for their dedicated sales efforts, as do Michigan public schools, who received over \$1 billion in proceeds from Lottery-related profits this past year. Look for additional high-selling retailers to be featured in upcoming issues.



ALL STAR PETROLEUM

On Van Dyke Avenue in Warren



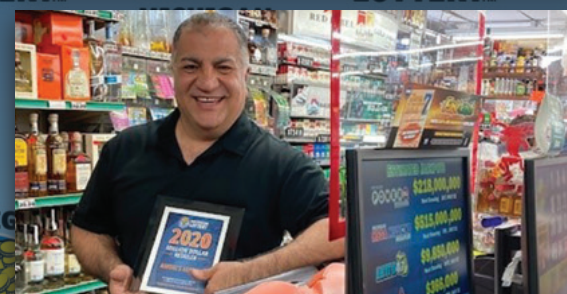
ELMER'S COUNTY MARKET

On North Lincoln Road in Escanaba



BEE BEES LIQUOR AND WINE

On Schoenherr Road in Warren



AMORI'S MARKET

On John R Road in Madison Heights



LOTTERY COUPONS

Retailers are reminded that while you use the "Instant Coupon" button to redeem the coupon, Free Play coupons can be used on any Lottery product purchase – for Instant or Draw Games.

Note that the expiration dates on coupons being awarded to players have been extended in order to provide additional time to redeem. As shown in this example, expiration dates will now be displayed (in red text) in the upper right corner.

MICHIGAN LOTTERY WITHDRAW VOUCHER

Be on the lookout for the Michigan Lottery Withdraw Voucher! These vouchers bring online winners into your store and put cash in their hands – and in your hands too! Scan from any screen and earn a 2% cashing commission. These home-printed vouchers can be valued between \$10 – \$200 and provide an added source of revenue for your business. Just follow the directions on the voucher to redeem. Note that if you scan a voucher with a ticket checker, you will get an error message.

For additional details, please visit retailers.michiganlottery.com.

RETAILER INCENTIVE PROGRAMS FOR JULY – SEPTEMBER 2021

A reminder that the quarterly Club and Printed Products Incentive is available to retailers for sales of Instant Games, Pull Tabs and Club Keno. For this quarter, the Printed Products goal is 5.6% and Club Account Club Keno set at 17.8%. It is a retailer's responsibility to obtain their incentive number *before* the end of the quarter and to track their progress to their incentive goal. For complete program rules, talk to your Lottery Sales Representative. Also, ask your Lottery Sales Representative about the Cashless Bonus Commission.

NEED LOTTERY ASSISTANCE? CALL 1-800-592-4040 OR RETAILERS.MICHIGANLOTTERY.COM

The Michigan Lottery Presents

September 2021

GAME LINE TRIPLER TIMESM



**A Chance to
Double or Triple
Your Club Keno
and Extra Prizes!**

**Look for the *Doubler*
or *Tripler* message on
your Club Keno ticket!**



For a limited time in September

Applies to Club Keno, Kicker and Extra prizes only. The Jack prizes and Extra 10-spot game top prizes are excluded from this promotion. Club Keno, Kicker and Extra prizes will be doubled or tripled up to a maximum of \$4 million per draw. The Club Keno mark is a registered trademark with IGT Global Solutions Corporation. Overall odds of winning Club Keno are from 1 in 4 to 1 in 17. Overall odds of winning Extra are from 1 in 3 to 1 in 10.



A Little Play Can Make Your Day!

NEW THIS MONTH

On sale Tuesday, September 7



- WILD TIME MILLIONS - \$20**
- Game #394
 - Ticket size 11" x 4"
 - 30 tickets per pack
 - Overall odds 1:3.45
 - UPC 6 44684 00394 2
 - Win up to 27 times on each ticket
 - Includes 4 BONUS wins on each ticket
 - \$1,000,000 top prizes
 - Over \$104 million in total cash prizes available



- 20X THE CASH - \$5**
- Game #380
 - Ticket size 5.5" x 4"
 - 100 tickets per pack
 - Overall odds 1:4.19
 - UPC 6 44684 00380 5
 - Win up to 15 times on each ticket
 - BONUS MULTIPLIER feature allows wins to be multiplied up to 20 times
 - \$500,000 top prizes
 - Over \$20 million in prizes from \$10 to \$100 available
 - Over \$29 million in total cash prizes available



- AMAZING 8's DOUBLER - \$2**
- Game #386
 - Ticket size 4.5" x 4"
 - 200 tickets per pack
 - Overall odds 1:4.50
 - UPC 6 44684 00386 7
 - Win up to 12 times on each ticket
 - Over 284,000 doubled prizes available
 - \$50,000 top prizes
 - Over \$4 million in prizes from \$10 to \$500 available
 - Over \$8 million in total cash prizes available

COMING SOON!

On Sale Sept. 28 Look for these games to arrive later this month:

- \$1 - #400 LOOSE CHANGE II \$5 - #355 GOLD PREMIUM PLAY
\$2 - #395 WILD TIME CLASSIC \$20 - #357 MILLIONAIRE MAKER II

EXPIRING SOON

October 4



IG 321

October 5



IG 315

November 1



IG 316



IG 317



IG 318



IG 319

Note: No Instant Games are scheduled to expire in September 2021.

INSTANT TICKET RETURNS REMINDER

A reminder that ALL Instant ticket returns will be processed by your Lottery Sales Representative during their regularly scheduled visit(s). Contact your Lottery District Sales Representative with any questions or for added details.

It is a retailer's responsibility to monitor their inventory for Instant and Pull Tabs tickets that have expired or are nearing expiration. Expired tickets cannot be sold, redeemed for prizes or returned for credit. For games expiring, be sure to monitor the IGT Warehouse deadlines for receiving your returns.

RETAILER VALIDATION REMINDER

Retailers should not validate winning Lottery tickets less than \$600 from an image (e.g. on a smartphone) or paper copy. Lottery tickets should only be validated from the original ticket and scanned on the terminal.

PULL TABS

NEW THIS MONTH

On sale Tuesday, September 7

\$1 ULTRA 8's MULTIPLIER

- Game #MI598
- 540 tickets per deal
- Overall odds 1:4.82
- Multiplier feature allows winning prizes to be multiplied by up to 100x
- \$8,000 top prizes
- Over \$1.6 million in total cash prizes available



\$2 CASH KING

- Game #MI500
- 312 tickets per deal
- Overall odds 1:4.33
- \$15,000 top prizes
- Over \$1.5 million in total cash prizes available



On Sale Sept. 28

COMING SOON!

Look for these games to arrive later this month:

- \$1 - #593 CASH MADNESS
\$2 - #507 DOUBLE MONEY MAYHEM!

EXPIRING SOON

September 14

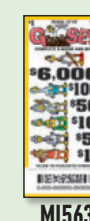


MI565

MI566

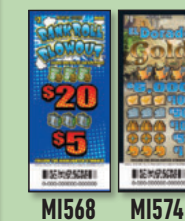
MI580

October 12



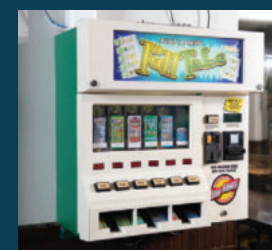
MI563

November 16



MI568

MI574



PTVM MAINTENANCE AND LEASING INFO

Call 1-800-377-7554 to schedule maintenance on your American Games brand Pull Tabs vending machine. If you need to leave a message, please include your business name and phone number.

We've got you! Lease a 6-column Pull Tabs vending machine for as low as \$114 a month! Call 1-800-972-8604. Contact your Lottery Sales Representative for additional information.

CURRENT GAMES

\$.50 GAMES



\$1 GAMES



\$2 GAMES



\$5 GAMES

