

TOP-SELLING LOTTERY RETAILERS

Hundreds of retailers all across our state surpassed \$1,000,000 in Lottery sales last year and Game Line is pleased to display a selection of them in this issue. The Michigan Lottery thanks our hard-working retailer partners for their dedicated sales efforts, as do Michigan public schools, which received over \$1 billion in proceeds from Lottery-related profits this past year. Additional high-selling retailers will be featured in future issues.



BP TEMPERANCE

On Lewis Avenue In Temperance



EXPRESS MART PARTY SHOPPE

On West Michigan Avenue in Ypsilanti



TEMPERANCE FUEL STOP SUNOCO

On Lewis Avenue in Temperance



SUKHI'S 127 PARTY STORE/SUNOCO

On South Meridian Road and 127 in Hudson



LAWNDALE MARKET

On Lawndale Road in Saginaw



MARATHON

On West Stadium Boulevard in Ann Arbor



THE VINERY

On Pelham Street in Dearborn Heights

LOTTERY DRAWING SCHEDULE

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
CLUB KENO Drawings All Day Long Daily 3&4 Midday Draw 12:59 PM Draw Break 12:59 PM Evening Draw 7:29 PM Draw Break 7:08 PM	CLUB KENO Drawings All Day Long Daily 3&4 Midday Draw 12:59 PM Draw Break 12:59 PM Evening Draw 7:29 PM Draw Break 7:08 PM	CLUB KENO Drawings All Day Long Daily 3&4 Midday Draw 12:59 PM Draw Break 12:59 PM Evening Draw 7:29 PM Draw Break 7:08 PM	CLUB KENO Drawings All Day Long Daily 3&4 Midday Draw 12:59 PM Draw Break 12:59 PM Evening Draw 7:29 PM Draw Break 7:08 PM	CLUB KENO Drawings All Day Long Daily 3&4 Midday Draw 12:59 PM Draw Break 12:59 PM Evening Draw 7:29 PM Draw Break 7:08 PM	CLUB KENO Drawings All Day Long Daily 3&4 Midday Draw 12:59 PM Draw Break 12:59 PM Evening Draw 7:29 PM Draw Break 7:08 PM	CLUB KENO Drawings All Day Long Daily 3&4 Midday Draw 12:59 PM Draw Break 12:59 PM Evening Draw 7:29 PM Draw Break 7:08 PM
DOUBLE PLAY KENO DRAWING 7:08 PM	DOUBLE PLAY KENO DRAWING 7:29 PM DRAWING 7:08 PM	DOUBLE PLAY KENO DRAWING 7:29 PM DRAWING 7:08 PM	DOUBLE PLAY KENO DRAWING 7:29 PM DRAWING 7:08 PM	DOUBLE PLAY KENO DRAWING 7:29 PM DRAWING 7:08 PM	DOUBLE PLAY KENO DRAWING 7:29 PM DRAWING 7:08 PM	DOUBLE PLAY KENO DRAWING 7:29 PM DRAWING 7:08 PM
LUCKY FOR LIFE DRAWING 10:38 PM DRAW BREAK 9:04 PM	LUCKY FOR LIFE DRAWING 10:38 PM DRAW BREAK 9:04 PM	LUCKY FOR LIFE DRAWING 10:38 PM DRAW BREAK 9:04 PM	LUCKY FOR LIFE DRAWING 10:38 PM DRAW BREAK 9:04 PM	LUCKY FOR LIFE DRAWING 10:38 PM DRAW BREAK 9:04 PM	LUCKY FOR LIFE DRAWING 10:38 PM DRAW BREAK 9:04 PM	LUCKY FOR LIFE DRAWING 10:38 PM DRAW BREAK 9:04 PM
POWERBALL DRAWING 10:59 PM DOUBLE PLAY DRAWING 11:40 PM DRAW BREAK 9:45 PM	MEGA MILLIONS DRAWING 11:00 PM DRAW BREAK 10:45 PM	POWERBALL DRAWING 10:59 PM DOUBLE PLAY DRAWING 11:40 PM DRAW BREAK 9:45 PM	POWERBALL DRAWING 10:59 PM DOUBLE PLAY DRAWING 11:40 PM DRAW BREAK 9:45 PM	MEGA MILLIONS DRAWING 11:00 PM DRAW BREAK 10:45 PM	POWERBALL DRAWING 10:59 PM DOUBLE PLAY DRAWING 11:40 PM DRAW BREAK 9:45 PM	POWERBALL DRAWING 10:59 PM DOUBLE PLAY DRAWING 11:40 PM DRAW BREAK 9:45 PM

Note that, as reflected in the above schedule, LUCKY FOR LIFE drawings are now held 7 days a week at 10:30 p.m. Also, POWERBALL drawings will be now be held 3 days a week, every Monday, Wednesday and Saturday at 10:59 p.m., beginning this month.

LOTTERY COUPONS

Retailers are reminded that while you use the "Instant Coupon" button to redeem the coupon, Free Play coupons can be used on any Lottery product purchase – for Instant or Draw Games.

Note that the expiration dates on coupons being awarded to players have been extended in order to provide additional time to redeem. As shown in this example, expiration dates will now be displayed (in red text) in the upper right corner.



MICHIGAN LOTTERY WITHDRAW VOUCHER

Be on the lookout for the Michigan Lottery Withdraw Voucher! These vouchers bring online winners into your store and put cash in their hands – and in your hands too! Scan from any screen and earn a 2% cashing commission. These home-printed vouchers can be valued between \$10 – \$200 and provide an added source of revenue for your business. Just follow the directions on the voucher to redeem. Note that if you scan a voucher with a ticket checker, you will get an error message. For additional details, please visit retailers.michiganlottery.com.

RETAILER INCENTIVE PROGRAMS FOR JULY – SEPTEMBER 2021

A reminder that the quarterly Club and Printed Products Incentive is available to retailers for sales of Instant Games, Pull Tabs and Club Keno. For this quarter, the Printed Products goal is 5.6% and Club Account Club Keno set at 17.8%. It is a retailer's responsibility to obtain their incentive number **before** the end of the quarter and to track their progress to their incentive goal. For complete program rules, talk to your Lottery Sales Representative. Also, ask your Lottery Sales Representative about the Cashless Bonus Commission.

NEED LOTTERY ASSISTANCE? CALL 1-800-592-4040 OR RETAILERS.MICHIGANLOTTERY.COM

The Michigan Lottery Presents

August 2021

GAME LINE

MORE WAYS TO WIN!

NEW
AUGUST
23

POWERBALL
DOUBLE PLAY POWERPLAY

PLAY DOUBLE PLAY FOR A
2ND SET OF WINNING NUMBERS

Match	POWERBALL	DOUBLE PLAY
5 + 1*	JACKPOT*	\$10,000,000 CASH
5 + 0	\$1,000,000	\$500,000
4 + 1	\$50,000	\$50,000
4 + 0	\$100	\$500
3 + 1	\$100	\$500
3 + 0	\$7	\$20
2 + 1	\$7	\$20
1 + 1	\$4	\$10
0 + 1	\$4	\$7

NOW DRAWS MON WED SAT

DOUBLE PLAY - \$1 MORE PER PLAY
POWERBALL DRAW AT 10:59 PM, DOUBLE PLAY DRAW AT 11:40 PM

Power Play increases non-jackpot prizes only and does not apply to Double Play prizes. Odds of winning Powerball/Double Play: 0+1: 1 in 39; 1+1: 1 in 92; 2+1: 1 in 702; 3+0: 1 in 580; 3+1: 1 in 14,495; 4+0: 1 in 36,526; 4+1: 1 in 913,130; 5+0: 1 in 11,688,054; 5+1: 1 in 292,201,338. Overall odds of winning: 1 in 25. *If two or more persons win the Jackpot or Top Prize, the prize is shared equally among winning persons. Jackpot winners will receive their prize in annual installments unless, within 60 days from the date they claim their prize, they request the cash option method of payment. Knowing your limits is always the best bet. Call the Michigan Problem Gambling Helpline for confidential help at 1-800-270-7117.



DOUBLE PLAY

A 2ND SET OF WINNING NUMBERS WITH EACH POWERBALL DRAWING

1

Play Powerball and mark the Double Play box on the playslip to add Double Play. Double Play costs \$1 more per play.



2

Regular Powerball drawings are held at 10:59 PM on Mondays, Wednesdays and Saturdays. New Double Play drawings are held at 11:40 PM each draw night. In the Double Play draws, a 2nd set of winning numbers will be drawn from the pool of Powerball numbers, so players could match the same number in the regular Powerball drawing and in the Double Play drawing.



3

Players match their numbers to the winning numbers in the Powerball drawing and Double Play drawing to win prizes.



4

Players can win a prize in the Powerball drawing, the Double Play drawing, or both! In this example a player matched one white ball number in the Powerball drawing and did not win. The player matched two white balls and the red ball in the Double Play drawing and won \$20!



Match	POWERBALL	DOUBLE PLAY
5 + 1	JACKPOT	STANDARD CASH
3 + 1	\$1,000,000	\$500,000
4 + 1	\$50,000	\$50,000
3 + 0	\$100	\$500
2 + 1	\$100	\$500
3 + 0	\$7	\$70
2 + 1	\$7	\$70
1 + 1	\$4	\$40
0 + 1	\$4	\$7

DOUBLE PLAY DRAWINGS WILL BE LIVE STREAMED ON POWERBALL.COM.

Earn more commissions with drawings three days a week, and when players add Double Play, Michigan Lottery **retailers will receive a payment of \$5,000** on Double Play top-prize winning tickets purchased at their location and redeemed for payment.

WATCH FOR NEW POWERBALL PLAYSIPS TO ARRIVE

IGT will be sending each retailer three (3) packs of the new Powerball playslips on August 19.



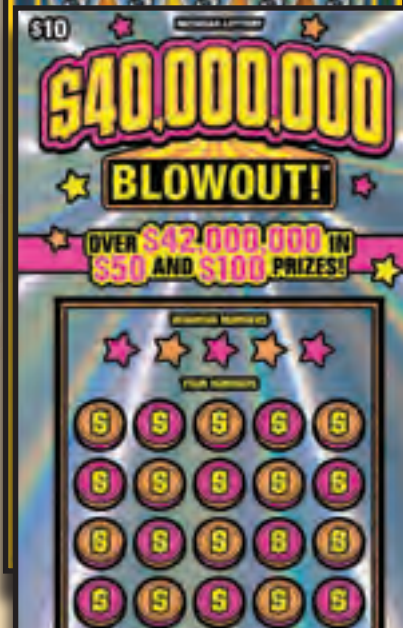
A Little Play Can Make Your Day!

NEW THIS MONTH

On sale Tuesday, August 3



- DIAMOND 7s - \$30
- Game #396
- Ticket size 11" x 4"
- 20 tickets per pack
- Overall odds 1:3.47
- UPC 6 44684 00396 6
- Win up to 30 times on each ticket
- Includes 5 BONUS Quick Wins on each ticket
- \$4,000,000 top prizes
- Over \$132 million in total cash prizes available



- \$40,000,000 BLOWOUT! - \$10
- Game #381
- Ticket size 7.5" x 4"
- 60 tickets per pack
- Overall odds 1:9.09
- UPC 6 44684 00381 2
- Loaded with only \$50 and \$100 prizes
- Over \$42 million in total cash prizes available



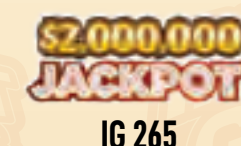
- \$500 RELOADED! - \$5
- Game #373
- Ticket size 5.5" x 4"
- 100 tickets per pack
- Overall odds 1:4.13
- UPC 6 44684 00373 7
- Win up to 15 times on each ticket
- \$500,000 top prizes
- Over \$6.4 million in \$500 prizes available
- Over \$29 million in total cash prizes available

EXPIRING SOON

August 2



August 11



August 23



October 4



October 5



Note: No Instant Games are scheduled to expire in September.

INSTANT TICKET RETURNS REMINDER

A reminder that ALL Instant ticket returns will be processed by your Lottery Sales Representative during their regularly scheduled visit(s). Contact your Lottery District Sales Representative with any questions or for added details.

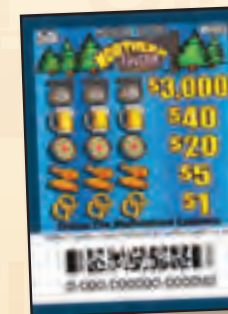
RETAILER VALIDATION REMINDER

Retailers should not validate winning Lottery tickets less than \$600 from an image (e.g. on a smartphone) or paper copy. Lottery tickets should only be validated from the original ticket and scanned on the terminal.



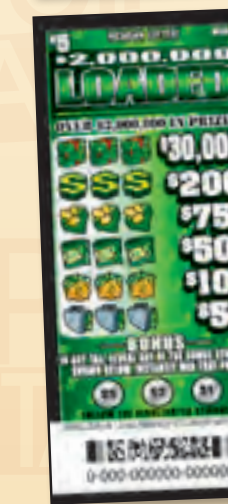
NEW THIS MONTH

On Sale Tuesday, August 3



\$.50

- NORTHERN TAVERN
- Game #MI595
- 756 tickets per deal
- Overall odds 1:5.04
- \$3,000 top prizes
- Over \$719 thousand in total cash prizes available

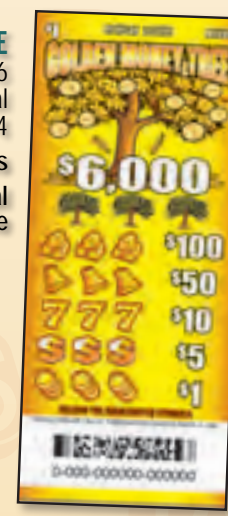


\$1

- GOLDEN MONEY TREE
- Game #MI596
- 540 tickets per deal
- Overall odds 1:4.74
- \$6,000 top prizes
- Over \$1.5 million in total cash prizes available

\$5

- \$2,000,000 LOADED
- Game #MI562
- 156 tickets per deal
- Overall odds 1:3.63
- Each ticket offers an instant win BONUS feature
- \$30,000 top prizes
- Over \$2.4 million in total cash prizes available



EXPIRING SOON

August 17



September 14



October 12

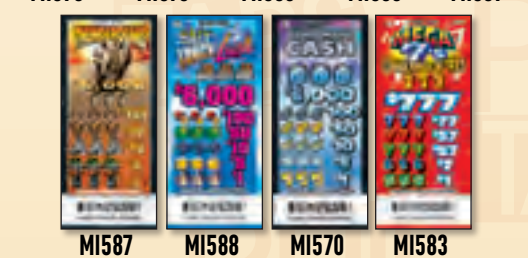
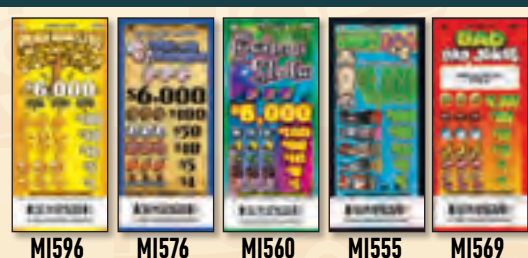


CURRENT GAMES

\$.50 GAMES



\$1 GAMES



\$2 GAMES



\$5 GAMES



PTVM MAINTENANCE AND LEASING INFO

Call 1-800-377-7554 to schedule maintenance on your American Games brand Pull Tabs vending machine. If you need to leave a message, please include your business name and phone number.

We've got you! Lease a 6-column Pull Tabs vending machine for as low as \$114 a month! Call 1-800-972-8604. Contact your Lottery Sales Representative for additional information.