

JULY POINT OF SALE

Retailers are strongly encouraged to put up game support materials for currently offered games and promotions and remove materials for those that have ended.



DRAW GAMES



INSTANTS



FAST CASH

WHAT GOES UP?



FEATURED RETAILER

Island Tavern on Bois Blanc Island recently printed out the very first Lottery ticket ever ran on their terminal for a player – and ever sold on the Island! The Michigan Lottery welcomes them as a retail partner and wishes them future success.



EDUCATOR OF THE YEAR

A Detroit educator has won the 2021 "Educator of the Year" award and a \$10,000 prize from the Michigan Lottery's "Excellence in Education" program. The award winner, Janice Smith, is a school social worker at Fisher Magnet Lower Academy, which is part of the Detroit Public Schools Community District. Lieutenant Governor, Garlin Gilchrist II (on left), and Lottery Commissioner, Brian O. Neill, recently presented Smith with the award. Smith has been a social worker with the Detroit Public Schools for 30 years. She is known for bringing infectious excitement, positivity, warmth, joy, love, professionalism, respect, and genuine kindness to her role as a social worker.

LOTTERY COUPONS

Retailers are reminded that while you use the "Instant Coupon" button to redeem the coupon, Free Play coupons can be used on any Lottery product purchase – for Instant or Draw Games.

Note that the expiration dates on coupons being awarded to players have been extended in order to provide additional time to redeem. As shown in this example, expiration dates will now be displayed (in red text) in the upper right corner. Additionally, a message about the importance of following public health and safety guidelines will be included on the face of all coupons, also in red text.



LOTTERY LICENSE RENEWAL

The 2021/2022 Lottery licenses were mailed to retailers last month. All retailers on probation will be charged a license renewal fee of \$200. Letters will be mailed to retailers on probation the week of July 5 informing them that this fee will show up as an adjustment on the invoice for week ending July 19, 2021.

MICHIGAN LOTTERY WITHDRAW VOUCHER

Be on the lookout for the Michigan Lottery Withdraw Voucher! These vouchers bring online winners into your store and put cash in their hands – and in your hands too! Scan from any screen and earn a 2% cashing commission. These home-printed vouchers can be valued between \$10 – \$200 and provide an added source of revenue for your business. Just follow the directions on the voucher to redeem. Note that if you scan a voucher with a ticket checker, you will get an error message. For additional details, please visit retailers.michiganlottery.com.

RETAILER INCENTIVE PROGRAMS FOR JULY – SEPTEMBER 2021

As Game Line went to press, this quarter's incentive structure had not been determined. Please talk to your Lottery Sales Representative for an update on the programs and Cashless Bonus Commission.

NEED LOTTERY ASSISTANCE? CALL 1-800-592-4040 OR [RETAILERS.MICHIGANLOTTERY.COM](https://retailers.michiganlottery.com)

The Michigan Lottery Presents

GAME LINE

JULY 2021



**DRAWINGS NOW
7 DAYS A WEEK!**

**STARTING
JULY 19**

**MORE CHANCES TO WIN UP TO
\$1,000 A DAY FOR LIFE**

LOTTERY OFFICES WILL BE CLOSED ON MONDAY, JULY 5

All Lottery offices, including Claim Centers, will be closed on July 5 for the Independence Day holiday. Please consider this for your Lottery-related needs during this busy time of year. Drawings typically scheduled for Monday will still be held on this day.



A Little Play Can Make Your Day!

NEW THIS MONTH

On sale Tuesday, July 6



CASH GAME - \$10

- Game #376
- Ticket size 7.5" x 4"
- 60 tickets per pack
- Overall odds 1:3.79
- UPC 6 44684 00376 8
- Win up to 15 times on each ticket
- \$1,000,000 top prizes
- Over \$44 million in total cash prizes available



POKER MULTIPLIER - \$5

- Game #378
- Ticket size 7.5" x 4"
- 100 tickets per pack
- Overall odds 1:4.00
- UPC 6 44684 00378 2
- Win up to 13 times on each ticket
- Multiplier feature allows winning prizes to be multiplied up to 20 times
- \$500,000 top prizes
- Over \$26 million in total cash prizes available



\$50,000 TAXES PAID! - \$2

- Game #385
- Ticket size 4.5" x 4"
- 200 tickets per pack
- Overall odds 1:4.70
- UPC 6 44684 00385 0
- Win up to 12 times on each ticket
- \$50,000 top prizes – after taxes
- Over \$3.5 million in prizes from \$10 to \$500 available
- Over \$8.5 million in total cash prizes available

EXPIRING SOON

July 5

BONUS CASHWORD

IG 313

July 6

CASHWORD

IG 302

August 2



IG 303



IG 307

August 11

\$2,000,000 JACKPOT

IG 265

August 23

LUCKY DOUBLER

IG 292

Note: No Instant Games are scheduled to expire in September.

INSTANT TICKET RETURNS REMINDER

A reminder that ALL Instant ticket returns will be processed by your Lottery Sales Representative during their regularly scheduled visit(s). Contact your Lottery District Sales Representative with any questions or for added details.

RETAILER VALIDATION REMINDER

Retailers should not validate winning Lottery tickets less than \$600 from an image (e.g. on a smartphone) or paper copy. Lottery tickets should only be validated from the original ticket and scanned on the terminal.

PULL TABS

NEW THIS MONTH

On Sale Tuesday, July 6

\$2

STACKED RICHES

- Game #MI594
- 312 tickets per deal
- Overall odds 1:4.33
- \$15,000 top prizes
- Over \$1.4 million in total cash prizes available



\$1

PARTY LIKE A PATRIOT

- Game #MI576
- 540 tickets per deal
- Overall odds 1:4.74
- \$6,000 top prizes
- Over \$1.4 million in total cash prizes available



EXPIRING SOON

July 13



MI529

MI564

MI578

August 17



MI575

September 14



MI565

MI566

MI580



PTVM MAINTENANCE AND LEASING INFO

Call 1-800-377-7554 to schedule maintenance on your American Games brand Pull Tabs vending machine. If you need to leave a message, please include your business name and phone number.

We've got you! Lease a 6-column Pull Tabs vending machine for as low as \$114 a month! Call 1-800-972-8604. Contact your Lottery Sales Representative for additional information.

CURRENT GAMES

\$0.50 GAMES



MI592

MI585

MI536

MI584

\$1 GAMES



MI576

MI560

MI555

MI569



MI587

MI588

MI570

MI583



MI559

MI538

MI567

MI571

\$2 GAMES



MI594

MI591

MI503

MI572



MI581

MI579

MI568

MI582

\$5 GAMES



MI586

MI535