JUNE POINT OF SALE

Retailers are strongly encouraged to put up game support materials for currently offered games and promotions and remove materials for those that have ended.





INSTANT

FAST CASH

WHAT GOES UP?

LOTTERY COUPONS

Retailers are reminded that while you use the "Instant Coupon" button to redeem the coupon, Free Play coupons can be used on any Lottery product purchase – for Instant or Draw Games.

Note that the expiration dates on coupons being awarded to players have been extended in order to provide additional time to redeem. As shown in this example, expiration dates will now be displayed (in red text) in the upper right corner. Additionally, a message about the importance of following public health and safety guidelines will be included on the face of all coupons, also in red text.



LOTTERY LICENSE RENEWAL

The 2021/2022 Lottery licenses will be mailed to retailers the week of June 14, 2021. All retailers on probation will be charged a license renewal fee of \$200. Letters will be mailed to retailers on probation the week of July 5 informing them that this fee will show up as an adjustment on the invoice for week ending July 19, 2021.



MICHIGAN LOTTERY WITHDRAW VOUCHER

Be on the lookout for the **Michigan Lottery Withdraw Voucher!** These vouchers bring online winners into your store and put cash in their hands – and in your hands too! Scan from any screen and earn a 2% cashing commission. These home-printed vouchers can be valued between \$10 – \$200 and provide an added source of revenue for your business. Just follow the directions on the voucher to redeem. Note that if you scan a voucher with a ticket checker, you will get an error message.

For additional details, please visit retailers.michiganlottery.com.

NEED LOTTERY ASSISTANCE? CALL 1-800-592-4040 OR RETAILERS.MICHIGANLOTTERY.COM

RETAILER INCENTIVE PROGRAMS FOR APRIL - JUNE 2021

A reminder that the quarterly Club and Printed Products Incentive is available to retailers for sales of Instant Games, Pull Tabs and Club Keno. For this quarter, the Printed Products goal is **31.9%** and Club Account Club Keno set at **8.4%**. It is a retailer's responsibility to obtain their incentive number *before* the end of the quarter and to track their progress to their incentive goal. For complete program rules, talk to your Lottery Sales Representative. Also, ask your Lottery Sales Representative about the Cashless Bonus Commission.

The Michigan Lottery Presents

JUNE 2021







4 Bonus Words Inside

On Sale June 1

See inside for more information



A Little Play Can Make Your Day!

NEW THIS MONTH

On sale Tuesday, June 1

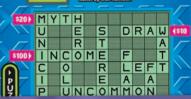
















• \$5,000 top prizes · Over \$5 million in total cash prizes available

20X CASHWORD - \$20

-Ticket size 11" x 3.9"

-30 tickets per pack

-Overall odds 1:3.28

-UPC 6 44684 00383 6

extra chances to win

• \$1,000,000 top prizes

20x on a ticket

Game #389

Ticket size 7.5" x 4"

-60 tickets per pack

-Overall odds 1:3.34 -UPC 6 44684 00389 8

• \$500,000 top prizes

prizes available

-Game #374 -Ticket size 10" x 4"

100 tickets per pack

-Overall odds 1:3.67 -UPC 6 44684 00374 4

up to 5x on a ticket • \$300,000 top prizes

prizes available

TRIPLE 777 - \$1

-Ticket size 2" x 4"

-300 tickets per pack

-Overall odds 1:4.70

-UPC 6 44684 00402 4

· Win up to 5 times on each ticket

-Game #402

Pop-open to play 4 Crossword puzzles

· Each ticket contains BONUS words for

· Winning prizes can be multiplied by up to

Over \$90 million in total cash prizes

WILD TIME SUPREME - \$10

Win up to 23 times on each ticket

Over \$50 million in total cash

CASHWORD MULTIPLIER - \$5

Each ticket provides 2 Crossword

· Winning prizes can be multiplied by

Over \$30 million in total cash

-Game #383

EXPIRING SOON

June 3





IG 280



July 5



IG 313

July 6

CASHWORD **IG 302**

August 2





August 11



IG 302

August 23

LUCKY DOUBLER **IG 292**

INSTANT TICKET RETURNS REMINDER

A reminder that ALL Instant ticket returns will be processed by your Lottery Sales Representative during their regularly scheduled visit(s). Contact your Lottery District Sales Representative with any questions or for added details.

RETAILER VALIDATION REMINDER

Retailers should not validate winning Lottery tickets less than \$600 from an image (e.g. on a smartphone) or paper copy. Lottery tickets should only be validated from the original ticket and scanned on the terminal.

Pull TABS

NEW THIS MONTH

On Sale Tuesday, June 1





COSMIC SLOTS

-Game #MI560 540 tickets per deal Overall odds 1:4.74

- \$6,000 top prizes
- Over \$1.6 million in total cash prizes available

EXPIRING SOON

June 8

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Call 1-800-377-7554 to schedule maintenance on your American Games brand Pull Tabs vending machine. If you need to leave a message, please include your business name and phone number.

We've got you! Lease a 6-column Pull Tabs vending machine for as low as \$114 a month! Call 1-800-972-8604. Contact your Lottery Sales Representative for additional information.

CURRENT GAMES

\$.50 GAMES



\$1 GAMES



\$2 GAMES

MI567

MI538

MI571



\$5 GAMES

