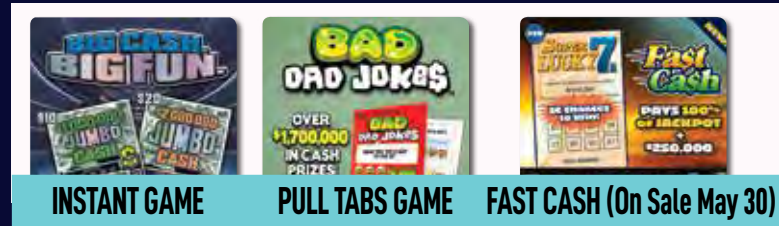


MAY POINT OF SALE

Retailers are strongly encouraged to put up game support materials for currently offered games and promotions and remove materials for those that have ended.



WHAT GOES UP?

LOTTERY COUPONS

Retailers are reminded that while you use the "Instant Coupon" button to redeem the coupon, Free Play coupons can be used on any Lottery product purchase – for Instant or Draw Games.

Note that the expiration dates on coupons being awarded to players have been extended in order to provide additional time to redeem. As shown in this example, expiration dates will now be displayed (in red text) in the upper right corner. Additionally, a message about the importance of following public health and safety guidelines will be included on the face of all coupons, also in red text.



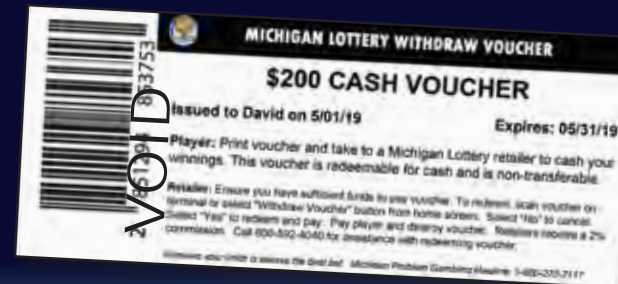
IMPORTANT INCOME TAX INFORMATION

Form 1099 for retailer commissions were mailed in January. Duplicate statements can be requested by calling 517-373-6001.

MICHIGAN LOTTERY WITHDRAW VOUCHER

Be on the lookout for the Michigan Lottery Withdraw Voucher! These vouchers bring online winners into your store and put cash in their hands - and in your hands too! Scan from any screen and earn a 2% cashing commission. These home-printed vouchers can be valued between \$10 – \$200 and provide an added source of revenue for your business. Just follow the directions on the voucher to redeem. Note that if you scan a voucher with a ticket checker, you will get an error message.

For additional details, please visit retailers.michiganlottery.com.



LOTTERY HONORS ITS MILLION – AND MULTI-MILLION – DOLLAR SELLING RETAILERS

A record 670 Lottery retailers across the state surpassed the million-dollar mark in their Lottery sales last year – with over 50 of these retailers achieving between \$2 - \$4 million in total sales! The Michigan Lottery appreciates all of its Lottery partners and their joint sales efforts, as those sales helped raise over \$1 billion for Michigan public schools in 2020.

RETAILER INCENTIVE PROGRAMS FOR APRIL – JUNE 2021

A reminder that the quarterly Club and Printed Products Incentive is available to retailers for sales of Instant Games, Pull Tabs and Club Keno. For this quarter, the Printed Products goal is 31.9% and Club Account Club Keno set at 8.4%. It is a retailer's responsibility to obtain their incentive number *before* the end of the quarter and to track their progress to their incentive goal. For complete program rules, talk to your Lottery Sales Representative. Also, ask your Lottery Sales Representative about the Cashless Bonus Commission.

The Michigan Lottery Presents

GAME LINE

MAY 2021



On Sale
May 4

\$10

\$20

\$5

\$2



OVER \$185 MILLION IN TOTAL PRIZES

See inside for more information



A Little Play Can Make Your Day!

NEW THIS MONTH

On sale Tuesday, May 4



- \$2,000,000 JUMBO CASH - \$20**
- Game #393
 - Ticket size 11" x 4"
 - 30 tickets per pack
 - Overall odds 1:3.51
 - UPC 6 44684 00393 5
 - Win up to 26 times on each ticket
 - \$2,000,000 top prizes
 - Over \$91 million in total cash prizes available

- \$1,000,000 JUMBO CASH - \$10**
- Game #392
 - Ticket size 7.5" x 4"
 - 60 tickets per pack
 - Overall odds 1:3.77
 - UPC 6 44684 00392 8
 - Win up to 21 times on each ticket
 - \$1,000,000 top prizes
 - Over \$48 million in total cash prizes available

- \$500,000 JUMBO CASH - \$5**
- Game #391
 - Ticket size 5.5" x 4"
 - 100 tickets per pack
 - Overall odds 1:4.17
 - UPC 6 44684 00391 1
 - Win up to 16 times on each ticket
 - \$500,000 top prizes
 - Over \$29 million in total cash prizes available

- \$50,000 JUMBO CASH - \$2**
- Game #390
 - Ticket size 4.5" x 4"
 - 200 tickets per pack
 - Overall odds 1:4.63
 - UPC 6 44684 00390 4
 - Win up to 12 times on each ticket
 - \$50,000 top prizes
 - Over \$13 million in total cash prizes available

EXPIRING SOON

May 3



IG 299



IG 301



IG 298



IG 300

June 3



IG 280



IG 290



IG 305

July 5



IG 313

July 6



IG 302

INSTANT TICKET RETURNS REMINDER

A reminder that ALL Instant ticket returns will be processed by your Lottery Sales Representative during their regularly scheduled visit(s). Contact your Lottery District Sales Representative with any questions or for added details.

RETAILER VALIDATION REMINDER

Retailers should not validate winning Lottery tickets less than \$600 from an image (e.g. on a smartphone) or paper copy. Lottery tickets should only be validated from the original ticket and scanned on the terminal.



NEW THIS MONTH

On Sale Tuesday, May 4



\$2

BIG CASH BLOWOUT

- Game #MI591
- 312 tickets per deal
- Overall odds 1:4.33
- \$15,000 top prizes
- Over \$1.5 million in total cash prizes available

\$1

LUCKY DOG

- Game #MI555
- 540 tickets per deal
- Overall odds 1:4.66
- \$6,000 top prizes
- Over \$1.4 million in total cash prizes available



EXPIRING SOON

May 11



MI554



MI561

June 8



MI573



MI577

July 13



MI529



MI564



MI578



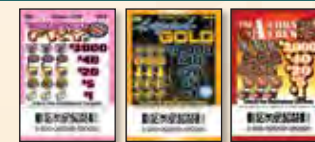
PTVM MAINTENANCE AND LEASING INFO

Call 1-800-377-7554 to schedule maintenance on your American Games brand Pull Tabs vending machine. If you need to leave a message, please include your business name and phone number.

We've got you! Lease a 6-column Pull Tabs vending machine for as low as \$114 a month! Call 1-800-972-8604. Contact your Lottery Sales Representative for additional information.

CURRENT GAMES

\$0.50 GAMES



MI585

MI536

MI584

\$1 GAMES



MI555

MI590

MI569

MI587

MI587



MI588

MI570

MI583

MI538

MI567



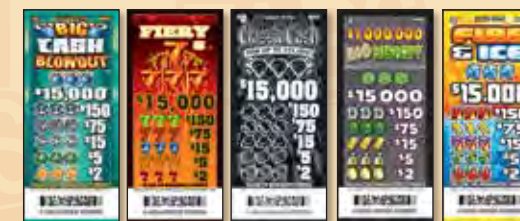
MI571

MI574

MI563

MI575

\$2 GAMES



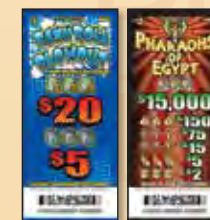
MI591

MI503

MI572

MI581

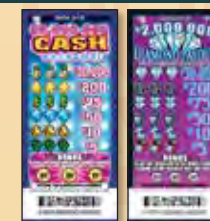
MI579



MI568

MI82

\$5 GAMES



MI586

MI535