



Strategy & Adjustments to the Plan-O-Gram Guide

September 3 - 30, 2019

Note: The Plan-O-Gram is to be used as a guide, game selection should be based on maximizing retailer's sales.

Add facings/dispensers for new games or replace the slowest selling game in that price point with the new game.

All new launch games are up for sale; position new games as indicated in the POG

12-Game Plan Enhancements

Return	Replace with NEW GAMES
\$30 Royal Millions #282	\$30 Worth Millions #311
Slowest selling \$10 game	\$10 \$20,000,000 Blowout #307
\$3 Bonus CW #313 or \$1 \$5K Match #298	\$2 Lucky Doubler #292

28-Game Plan Enhancements

Return	Replace with NEW GAMES
\$30 \$4,000,000 Winner #236	\$30 Worth Millions #311
\$10 Cash #269	\$10 \$20,000,000 Blowout #307
\$1 Cash Cow #271	\$2 Lucky Doubler #292

16-Game Plan Enhancements

Return	Replace with NEW GAMES
\$30 Royal Millions #282	\$30 Worth Millions #311
\$10 ST 7's #279 or \$1M Match #301	\$10 \$20,000,000 Blowout #307
\$3 Bonus Cashword #313	\$2 Lucky Doubler #292

30-Game Plan Enhancements

Return	Replace with NEW GAMES
\$30 \$4,000,000 Winner #236	\$30 Worth Millions #311
\$10 Cash #269	\$10 \$20,000,000 Blowout #307
\$1 Cash Cow #271	\$2 Lucky Doubler #292

18-Game Plan Enhancements

Return	Replace with NEW GAMES
\$30 \$4,000,000 Winner #236	\$30 Worth Millions #311
\$10 ST 7's #279 or \$1M Match #301	\$10 \$20,000,000 Blowout #307
\$3 Bonus Cashword #313	\$2 Lucky Doubler #292

32-Game Plan Enhancements

Return	Replace with NEW GAMES
\$20 Money Money Money	\$30 Worth Millions #311
\$10 Cash #269	\$10 \$20,000,000 Blowout #307
\$2 10X The Cash #287	\$2 Lucky Doubler #292

20-Game Plan Enhancements

Return	Replace with NEW GAMES
\$30 \$4,000,000 Winner #236	\$30 Worth Millions #311
\$10 Super Triple 7's #279	\$10 \$20,000,000 Blowout #307
\$3 Bonus Cashword #313	\$2 Lucky Doubler #292

36-Game Plan Enhancements

Return	Replace with NEW GAMES
\$20 Money Money Money	\$30 Worth Millions #311
\$10 Golden Ticket #267	\$10 \$20,000,000 Blowout #307
\$2 10X The Cash #287	\$2 Lucky Doubler #292

24-Game Enhancements

Return	Replace with NEW GAMES
\$30 \$4,000,000 Winner #236	\$30 Worth Millions #311
\$10 50X The Cash #289	\$10 \$20,000,000 Blowout #307
\$2 \$50,000 Money Match #299	\$2 Lucky Doubler #292

Place newest family games in vertical line down the top right side in 28-game & above sets; all other games should be placed in price point order.



September 3 - 30, 2019

12-Game Lineup

Plan O Gram diagrams are set to reflect what the customer views as they approach the counter or set.

Note: The Plan-O-Gram is to be used as a guide, game selection should be based on maximizing retailer's sales. Any deviation from the Plan-O-Gram requires the review and approval of your District Sales Representative (DSR).



Add dispensers where possible to promote all new launch games and allow for

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Place games in price point order.



September 3 - 30, 2019 16-Game Lineup

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September 3 - 30, 2019 18-Game Lineup

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September 3 - 30, 2019

20-Game Lineup

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24-Game ITVM

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\$10 50X The Cash #289	\$10 \$20,000,000 Blowout #307
\$2 \$50,000 Money Match #299	\$2 Lucky Doubler #292

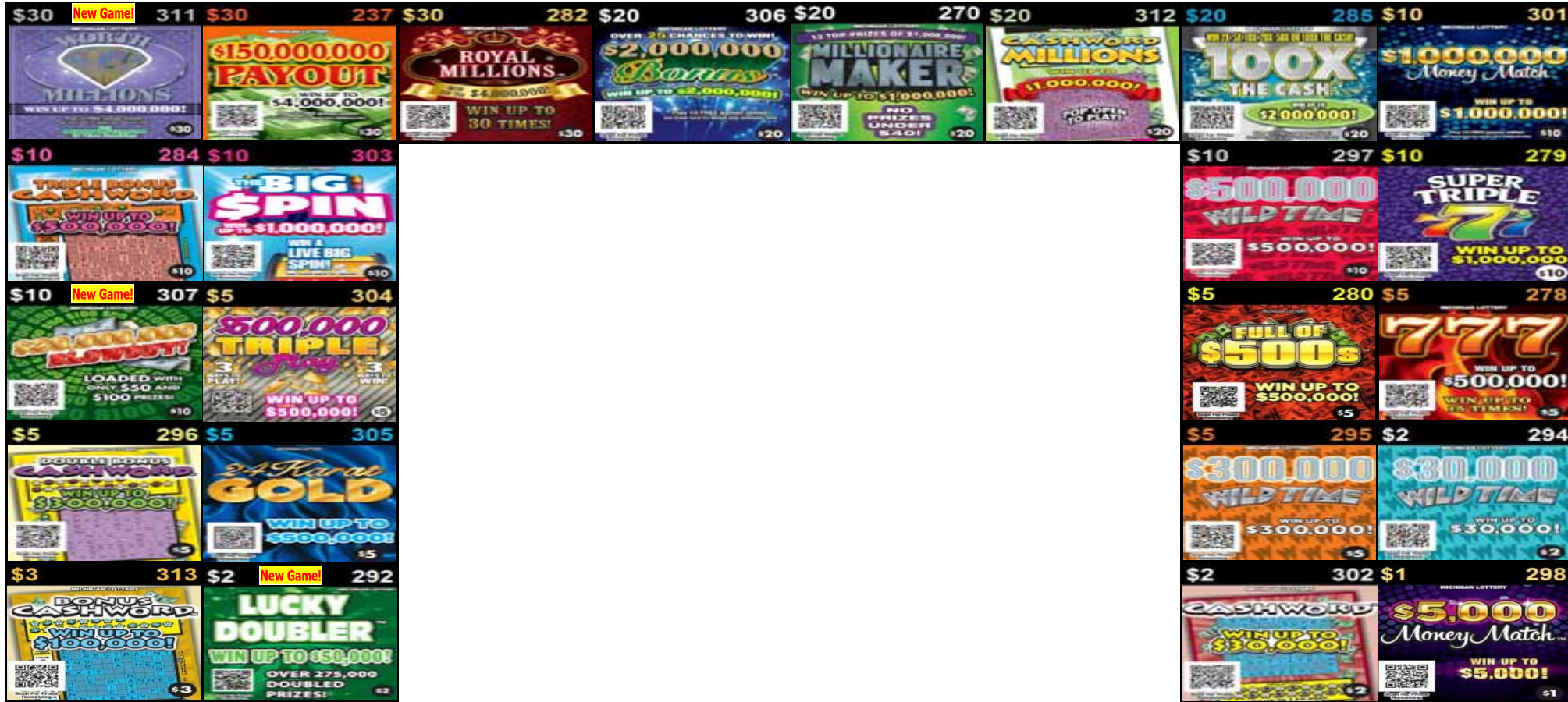


September 3 - 30, 2019

24-Game Bridge

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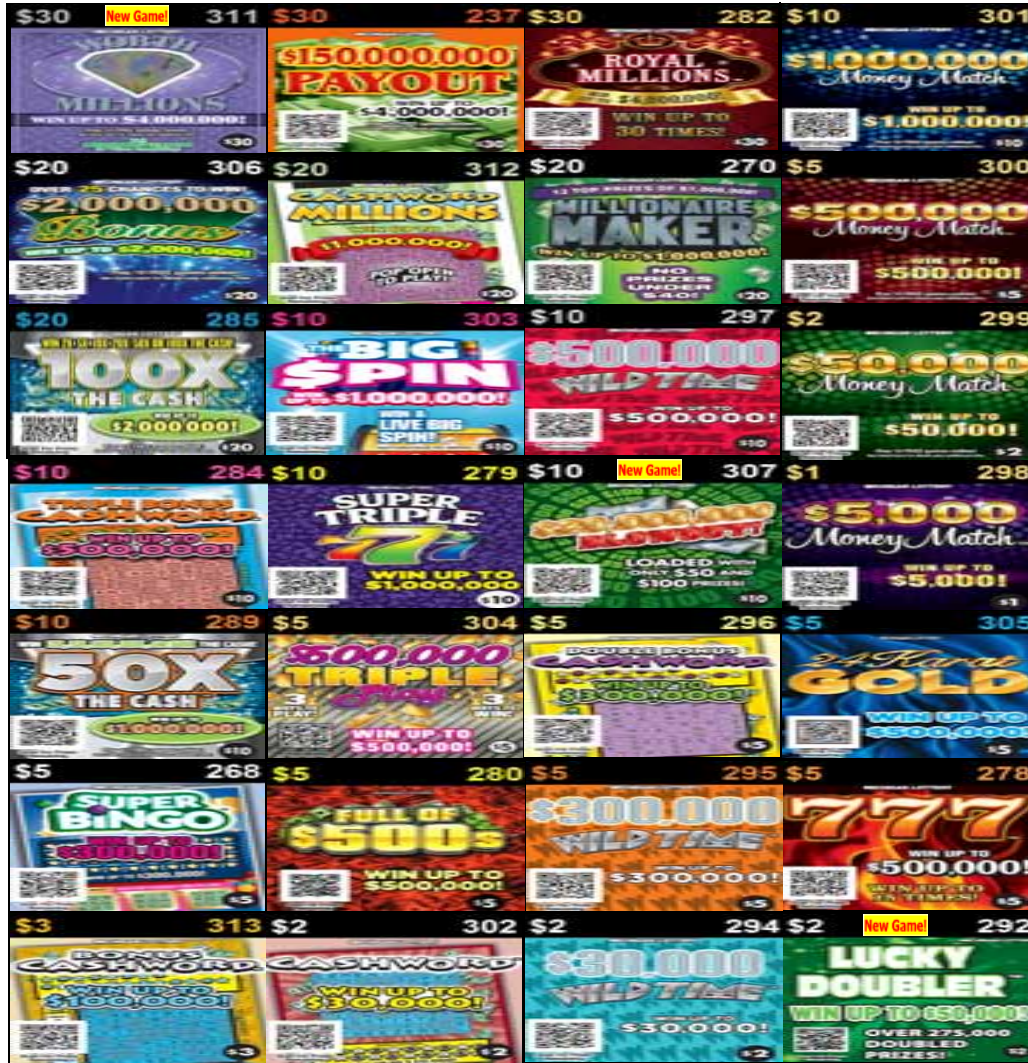
Place games in price point order.



September 3 - 30, 2019 28-Game Gemini Touch Lineup

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Add dispensers where possible to double face top-selling games.

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\$30 \$4,000,000 Winner #236	\$30 Worth Millions #311
\$10 Cash #269	\$10 \$20,000,000 Blowout #307
\$1 Cash Cow #271	\$2 Lucky Doubler #292

Place newest family games in vertical line down the top right side; all other games should be placed in price point order.



September 3 - 30, 2019 28-Game Bridge Lineup

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September 3 - 30, 2019

30-Game Lineup

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September 3 - 30, 2019

32-Game Lineup

THERE'S FUN IN EVERY ONE!

MICHIGAN LOTTERY
INSTANT GAMES™

VISIT
MICHIGANLOTTERY.COM
FOR PRIZES REMAINING!

Overall odds of winning an Instant Game are 1 in 3.97 to 1 on average. Prizes are subject to change without notice. © 2019 Michigan Lottery. All rights reserved. Michigan Lottery is a registered trademark of Michigan Lottery. All other trademarks are the property of their respective owners.

\$30 236 \$30 Worth Millions WIN UP TO \$4,000,000!	\$30 237 \$30 150,000,000 PAYOUT WIN UP TO \$4,000,000!	\$30 282 \$10 ROYAL MILLIONS WIN UP TO \$4,000,000!	\$10 301 \$10 1,000,000 Money Match WIN UP TO \$1,000,000!
\$30 New Game! 311 \$20 Diamond Millions WIN UP TO \$5,000,000!	\$20 286 \$20 100X THE CASH WIN UP TO \$2,000,000!	\$20 306 \$5 2,000,000 Bonus WIN UP TO \$2,000,000!	\$5 300 \$5 500,000 Money Match WIN UP TO \$500,000!
\$20 265 \$20 2,000,000 JACKPOT WIN UP TO \$2,000,000!	\$20 270 \$20 MILLIONAIRE MAKER WIN UP TO \$1,000,000!	\$20 312 \$2 CASHWORD MILLIONS WIN UP TO \$1,000,000!	\$2 299 \$2 50,000 Money Match WIN UP TO \$50,000!
\$10 289 \$10 50X THE CASH WIN UP TO \$1,000,000!	\$10 297 \$10 500,000 WILD TIME WIN UP TO \$500,000!	\$10 284 \$1 JACKPOT CASHWORD WIN UP TO \$1,000,000!	\$1 298 \$1 5,000 Money Match WIN UP TO \$5,000!
\$10 303 \$10 BIG SPIN WIN UP TO \$1,000,000!	\$10 New Game! 307 \$10 CASHWORD MILLIONS WIN UP TO \$1,000,000!	\$10 279 \$5 SUPER TRIPLE 7 WIN UP TO \$1,000,000!	\$5 305 \$5 34 Karat GOLD WIN UP TO \$500,000!
\$5 280 \$5 FULL OF \$500s WIN UP TO \$500,000!	\$5 295 \$5 300,000 WILD TIME WIN UP TO \$300,000!	\$5 278 \$5 777 WIN UP TO \$500,000!	\$5 268 \$5 SUPER BINGO WIN UP TO \$500,000!
\$5 304 \$5 500,000 TRIPLE CASHWORD WIN UP TO \$500,000!	\$5 296 \$5 CASHWORD WIN UP TO \$300,000!	\$5 288 \$3 20X THE CASH WIN UP TO \$200,000!	\$3 313 \$3 CASHWORD WIN UP TO \$100,000!
\$2 294 \$2 30,000 WILD TIME WIN UP TO \$30,000!	\$2 302 \$2 CASHWORD WIN UP TO \$10,000!	\$2 New Game! 292 \$1 LUCKY DOUBLER WIN UP TO \$50,000!	\$1 271 \$1 CASHWORD WIN UP TO \$10,000!

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\$20 Money Money Money	\$30 Worth Millions #311
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