WHAT GOES UP?

APRIL POINT OF SALE

Retailers are strongly encouraged to put up game support materials for currently offered games and promotions and remove materials for those that have ended.



DOUBLER DAYS



MONEY

WHAT GOES DOWN?



STRAIGHT BACK BONUS



FAST CASH PROGRESSIVE JACKPOT ODDS HAVE BEEN INCREASED

Beginning April 1, 2019, Progressive Jackpot odds will increase to 1 in 400,000 across the Fast Cash games lineup – creating bigger jackpots for players!

RETAILER INCENTIVE PROGRAMS FOR APRIL - JUNE 2019

Qualification goals for this quarter were still being established as Game Line went to press. Please consult with your Lottery District Sales Representative for this information.

CASHLESS BONUS COMMISSION

Retailers who achieve their quarterly sales goal(s), accept debit and credit for Lottery product purchases, and have three pieces of Cashless POS displayed, will be entitled to an additional 1% Cashless Bonus Commission for sales. The Cashless Bonus Commission is NOT a qualifier for the 1% bonus commission. It is a separate qualifier for an additional 1%. If retailers meet all of the Incentive Program requirements and qualifiers as described above AND they accept credit and debit cards, they could earn 1% Retailer Bonus Commission award AND 1% Cashless Bonus Commission for a total of 2% bonus commission. It is the retailer's responsibility to obtain their incentive number before the end of the quarter and track their progress to their incentive goal.

For questions, please contact your District Sales Representative (DSR).

2018 TAX INFORMATION MAILED IN LATE JANUARY

Retailer sales and commissions statements were mailed at the end of January. Duplicate commission statements can be requested by calling 517-373-6001.

NEW WIN INDICATOR DEBUTS APRIL



The two new Pull Tabs tickets launching on April 30 (Mammoth Money and Lightning Cash) will feature a new highlighted starburst behind the symbols in a winning row and an enhanced win indicator. These design changes are intended to help players identify winning tickets while continuing to deliver a fun winning experience. It will have no effect on the validation process for Pull

On winning tickets, **HIGHLIGHTED STARBURSTS** will appear exclusively behind each of the three winning symbols found in any horizontal row.

Winning tickets will also feature a highlighted dollar amount next to the word WIN.

Pull Tabs games launched prior to April 30 utilizing arrows to indicate a winning ticket will still be in circulation and available to licensed Pull Tabs retailers to order as game inventory is sold through. Until such time that older ticket inventory is depleted. Pull Tabs games featuring both winning ticket indicator types will be in the market at the same time.

PTVM MAINTENANCE NEEDED?

Please note all-new contact number

Call 1-800-377-7554 to schedule maintenance on your American Games brand Pull Tabs vending machine. If you need to leave a message, please include your business name and phone number.

NEED LOTTERY ASSISTANCE? CALL 1-800-592-4040





WINING IS TWICE AS NIGE

A Chance to Double Your Club Keno and Extra Prizes in April

Applies to Club Keno, Kicker and Extra prizes only. The Jack prizes and Extra 10-spot game top prizes are excluded from this promotion. Club Keno, Kicker and Extra prizes will be doubled up to a maximum of \$4 million per draw. The Club Keno mark is a registered trademark with IGT Global Solutions Corporation. Overall odds of winning Club Keno are from 1 in 4 to 1 in 17. Overall odds of winning Extra are from 1 in 3 to 1 in 10.

NEW INSTANTS

On Sale Tuesday, April 2, 2019

NEW PULL TABS



WIN UP TO

lay Online at MyMiCashword.com or Dow Mobile App For More Chances To Win! 500 b

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AME 3 PRIZE

PRIZE

GAME 5 PRIZE

ME 6 PRIZE

PRIZE

PRIZE

AME 9 PRIZE

GAME 10 PRIZE

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DOUBLE BONUS

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WIN UP TO SEOQOOD

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WIN UP TO 12 TIMES!

MILLIONAIRE MAKER - \$20 -Game #270

-Ticket size 11" x 4" -30 tickets per pack -Overall odds 1:4.22 -UPC 6 44684 00270 9

- Win up to 25 times on each ticket
- BONUS \$40, \$50, \$100, \$200 and \$500 instant wins available on each ticket
- No prizes under \$40 on winning tickets
- 12 \$1,000,000 top prizes
- Over \$90 million in total prizes available

BIG LEAGUE BREW - \$1

-Game #MI543 -540 tickets per deal -Overall odds 1:4.74

-Game #MI531

-312 tickets per deal

-Overall odds 1:4.33

\$15,000 top prizes

Over \$1.2 million in

total prizes available

- \$6,000 top prizes
- Over \$1.4 million in total prizes available



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SUPER TRIPLE 7's - \$10 Game #279

- -Ticket size 7.5" x 4" -40 tickets per pack -Overall odds 1:3.55 -UPC 6 44684 00279 2
- Win up to 20 times on each ticket
- Two possible BONUS prizes included on each ticket
- \$1,000,000 top prizes
- Over \$45 million in total prizes available

Look for information on these new games that go on sale April 30 in the next issue of Game Line:

INSTANT GAMES





See back cover for new Pull Tabs win indicator information

■ DOUBLE BONUS CASHWORD - \$5 Game #296

- Ticket size 10" x 4" -80 tickets per pack -Overall odds 1:3.68 -UPC 6 44684 00296 9
- Find words, win cash
- Two BONUS words included on each ticket
- \$300,000 top prizes
- Over \$25 million in total prizes available

\$30,000 WILD TIME - \$2 Game #294

- Ticket size 4.5" x 4" 200 tickets per pack Overall odds 1:4.77 UPC 6 44684 00294 5
- Win up to 12 times on each ticket
- \$30,000 top prizes
- Over \$19 million in total prizes available

CURRENT INSTANT GAMES

\$1 GAMES

- #271 Cash Cow
- #286 5X The Cash
- #273 Diamond Doubler
- #254 Cloud 9

\$2 GAMES

- #294 \$30,000 Wild Time
- #293 Triple Winning 7's
- #309 Diamonds & Gold
- #287 10X The Cash
- #261 Electric 8's
- #260 Win For Life!
- #257 Quick Winnings
- #246 Sizzlin' Wild Time
- #248 Tax Free \$50,000
- #238 Cashword

\$3 GAMES

- #219 Bonus Cashword 1)
- #239 Wild Bingo i

S5 GAMES

- #296 Double Bonus Cashword 1)
- #278 777
- #280 Full Of \$500s
- #288 20X The Cash
- #283 Cash Flurries
- #268 Super Bingo T
- #264 Casino Riches
- #262 Poker Multiplier
- #255 Platinum 7's
- #258 Quick Riches
- #253 Loaded #251 Instant Keno
- #249 Tax Free \$500,000
- #245 25th Anniversary Wild Time i)
- #222 Double Bonus Cashword

\$10 GAMES

- #279 Super Triple 7's
- #297 \$500,000 Wild Time 1)
- #289 50X The Cash
- #284 Triple Bonus Cashword 1)
- #269 Cash #267 Golden Ticket II
- #259 Quick Million #234 Royal Win
- #235 Casino Millions
- #250 Tax Free \$1,000,000
- #208 \$1,000,000 Gems

\$20 GAMES

- #270 Millionaire Maker
- #285 100X The Cash
- #265 \$2,000,000 Jackpot
- #263 Money Money Money #232 Classic Black
- #233 Diamond Dazzler
- #209 Hit It Big
- #795 Multiplier Spectacular
- #204 Super Bonus Cashword
- #779 Hot Fortune
- #772 Deluxe 7's Playbook

\$30 GAMES

- #282 Royal Millions #236 \$4,000,000 Winner
- #237 \$150,000,000 Payout
- #230 Millionaire's Club

CURRENT PULL TABS GAMES

S.50 GAMES

- MI533 Loggin' Loot
- MI540 Blazin' Bucks
- MI532 The Rock Show
- MI524 Lucky Bucks
- MI510 Cash Flow

\$1 GAMES

- MI543 Big League Brew
- MI537 Championship Slots
- MI539 Beernado
- MI528 Cash Plow
- MI526 777 MI534 Top \$pin\$ Tripler
- MI511 Super 8's
- MI518 Third And Won
- MI505 Another Round
- MI504 American Pride MI513 Club Keno

\$2 GAMES

- MI531 Red Hot 7's
- MI541 \$15,000 Cash Explosion
- MI530 Sin City Slots
- MI525 \$1,000,000 Cash Blowout
- MI522 Wild Cherry

\$5 GAMES

MI527 \$2,000,000 Cash Roll

GAMES EXPIRING SOON INSTANT GAMES PRICE **EXPIRES** #206 Bingo Twist \$2 4/1/2019 #202 \$2 Wild Time Series \$2 5/6/2019 #216 Cruisin' \$2 5/6/2019 \$10 #223 Platinum Wild Time 5/6/2019 #786 Cash In A Flash \$2 5/6/2019 #201 Wild 1's \$1 6/3/2019 #776 Max Money \$30 6/3/2019 **PULL TABS AND INSTA TABS AMES** MI500 3's A Charm \$.50 4/3/2019 MI598 Chimp Change 4/3/2019 MI595 Cherry Twist \$.50 4/16/2019 MI596 Kickoff Cash \$1 4/16/2019 MI502 \$30,000 Super Slots 5/14/2019 \$5 MI512 Lucky Loot Multiplier \$2 5/14/2019 \$1 MI597 Bigfoot's Fortune 5/14/2019 MI599 \$15,000 Jackpot \$2 5/14/2019 MI581 Win Pigs Fly \$.50 5/14/2019 \$.50 MI506 Neon Bars 6/6/2019 \$1 MI515 Ms. Pac Man 6/11/2019

INTERACTIVE GAMES

Note: No Insta Tabs Games expire in April - June 2019.

These games provide players with additional chances to instantly win up to \$500 off their next Instant ticket purchase when they play the interactive version of their ticket either online or with a smartphone. Refer to the back of each ticket for complete details.

EXPIRED TICKETS POLICY

It is a retailer's responsibility to monitor their inventory for tickets that have expired or are nearing expiration. Expired tickets cannot be sold, redeemed for prizes or returned for credit

IMPORTANT INSTANT TICKET RETURNS REMINDER

A reminder that ALL Instant Ticket returns will be processed by your Lottery Sales Representative during their regularly scheduled visit(s). Contact your Lottery District Sales Representative with any questions or for added details.