

New Pull Tabs Games

On sale April 2, 2019

Game Name:	Big League Brew	
Game #:	MI543	
Price Point:	\$1.00	
Top Prizes:	\$6,000	
Deal Size:	540	
Retail Value:	\$540	
Overall Odds:	4.74	
Expiration Date:	January 6, 2021	
Game Name:	Red Hot 7's	
Game #:	MI531	
Price Point:	\$2.00	
Top Prizes:	\$15,000	
Deal Size:	312	
Retail Value:	\$624	
Overall Odds:	4.33	
Expiration Date:	November 10, 2020	

Lottery Best Practices

It is critical that new Pull Tabs Games are on display and for sale the week they arrive at your retail location. Many loyal Lottery players seek out the newest Pull Tabs Games so be sure to capture all sales by offering the newest Pull Tabs Games available. Make sure your Pull Tabs Vending Machine is full with Pull Tabs Product at ALL price points (\$.50, \$1, \$2 and \$5 games). Keep your Pull Tabs Vending Machine in a well-lit, high-traffic area to help capture every possible Pull Tabs sale!