



## Strategy & Adjustments to the Plan-O-Gram Guide

### March 5 - April 1, 2019

**Note: The Plan-O-Gram is to be used as a guide, game selection should be based on maximizing retailer's sales.**

*Add facings/dispensers for new games or replace the slowest selling game in that price point with the new game.*

All new launch games are up for sale; position new games as indicated in the POG

#### 12-Game Plan Enhancements

Return	Replace with <b>NEW GAMES</b>
\$10 Cash #269	\$10 \$500,000 Wild Time #297
Slowest selling \$5 game	\$5 777 #278
Slowest selling \$2 game	\$2 Triple Winning 7's #293
\$1 5X The Cash #286	\$1 Cash Cow #271

#### 16-Game Plan Enhancements

Return	Replace with <b>NEW GAMES</b>
\$10 Golden Ticket #267	\$10 \$500,000 Wild Time #297
Slowest selling \$5 game	\$5 777 #278
Slowest selling \$2 game	\$2 Triple Winning 7's #293
\$1 5X The Cash #286	\$1 Cash Cow #271

#### 18-Game Plan Enhancements

Return	Replace with <b>NEW GAMES</b>
\$10 Golden Ticket #267	\$10 \$500,000 Wild Time #297
\$5 Cash Flurries #283	\$5 777 #278
Slowest selling \$2 game	\$2 Triple Winning 7's #293
\$1 5X The Cash #286	\$1 Cash Cow #271

#### 20-Game Plan Enhancements

Return	Replace with <b>NEW GAMES</b>
\$10 Platinum Wild Time #223	\$10 \$500,000 Wild Time #297
\$5 Cash Flurries #283	\$5 777 #278
Slowest selling \$2 game	\$2 Triple Winning 7's #293
\$1 5X The Cash #286	\$1 Cash Cow #271

#### 24-Game Enhancements

Return	Replace with <b>NEW GAMES</b>
\$10 Platinum Wild Time #223	\$10 \$500,000 Wild Time #297
\$5 Cash Flurries #283	\$5 777 #278
Slowest selling \$2 game	\$2 Triple Winning 7's #293
\$1 5X The Cash #286	\$1 Cash Cow #271

#### 28-Game Plan Enhancements

Return	Replace with <b>NEW GAMES</b>
\$10 Platinum Wild Time #223	\$10 \$500,000 Wild Time #297
\$5 Casino Riches #264	\$5 777 #278
Slowest selling \$2 game	\$2 Triple Winning 7's #293
\$1 Diamond Doubler #273	\$1 Cash Cow #271

#### 30-Game Plan Enhancements

Return	Replace with <b>NEW GAMES</b>
\$10 Platinum Wild Time #223	\$10 \$500,000 Wild Time #297
\$5 Casino Riches #264	\$5 777 #278
Slowest selling \$2 game	\$2 Triple Winning 7's #293
\$1 Diamond Doubler #273	\$1 Cash Cow #271

#### 32-Game Plan Enhancements

Return	Replace with <b>NEW GAMES</b>
\$10 Platinum Wild Time #297	\$10 \$500,000 Wild Time #297
\$5 Casino Riches #264	\$5 777 #278
\$2 Win for Life #260	\$2 Triple Winning 7's #293
\$1 Diamond Doubler #273	\$1 Cash Cow #271

#### 36-Game Plan Enhancements

Return	Replace with <b>NEW GAMES</b>
\$10 Platinum Wild Time #297	\$10 \$500,000 Wild Time #297
\$5 Quick Riches #258	\$5 777 #278
\$2 Win for Life #260	\$2 Triple Winning 7's #293
\$1 Diamond Doubler #273	\$1 Cash Cow #271



## X The Cash Quad Lineup

Plan O Gram diagrams are set to reflect what the customer views as they approach the counter or set.





# March 5 - April 1, 2019

## 12-Game Lineup

Plan O Gram diagrams are set to reflect what the customer views as they approach the counter or set.

**Note: The Plan-O-Gram is to be used as a guide, game selection should be based on maximizing retailer's sales. Any deviation from the Plan-O-Gram requires the review and approval of the District Sales Representative (DSR).**



Add dispensers where possible to promote all new launch games and allow for

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Place games in price point order.





# March 5 - April 1, 2019 16-Game Lineup

Plan O Gram diagrams are set to reflect what the customer views as they approach the counter or set.

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Add dispensers where possible to promote all new launch games and allow for additional

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Place games in price point order.



# March 5 - April 1, 2019 18-Game Lineup

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Add dispensers where possible to promote all new launch games and allow for additional price points.

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\$10 Golden Ticket #267	\$10 \$500,000 Wild Time #297
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Place games in price point order.





# March 5 - April 1, 2019

## 20-Game Lineup

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Place games in price point order.



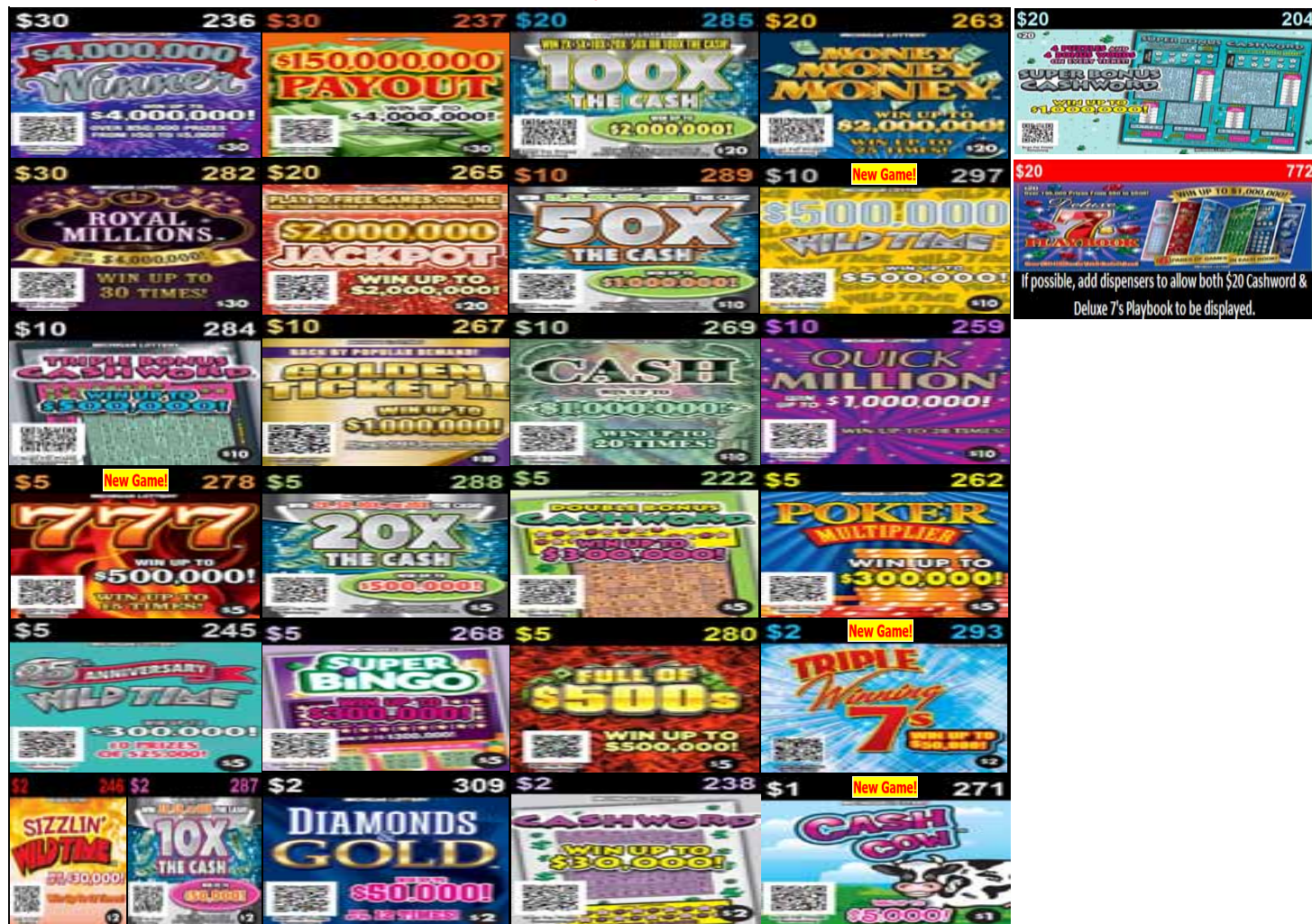


March 5 - April 1, 2019

## 24-Game ITVM

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# March 5 - April 1, 2019

## 24-Game Bridge

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Add dispensers where possible to promote all new launch games and allow for additional price points.

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Slowest selling \$2 game	\$2 Triple Winning 7's #293
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Place games in price point order.





## March 5 - April 1, 2019 28-Game Gemini Touch Lineup

Please note: Plan-O-Gram diagrams are set to reflect what the customer views as they approach the counter or set.

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Add dispensers where possible to double face top-selling games.

Return	Replace with <b>NEW GAMES</b>
\$10 Platinum Wild Time #223	\$10 \$500,000 Wild Time #297
\$5 Casino Riches #264	\$5 777 #278
Slowest selling \$2 game	\$2 Triple Winning 7's #293
\$1 Diamond Doubler #273	\$1 Cash Cow #271

Place games in price point order.

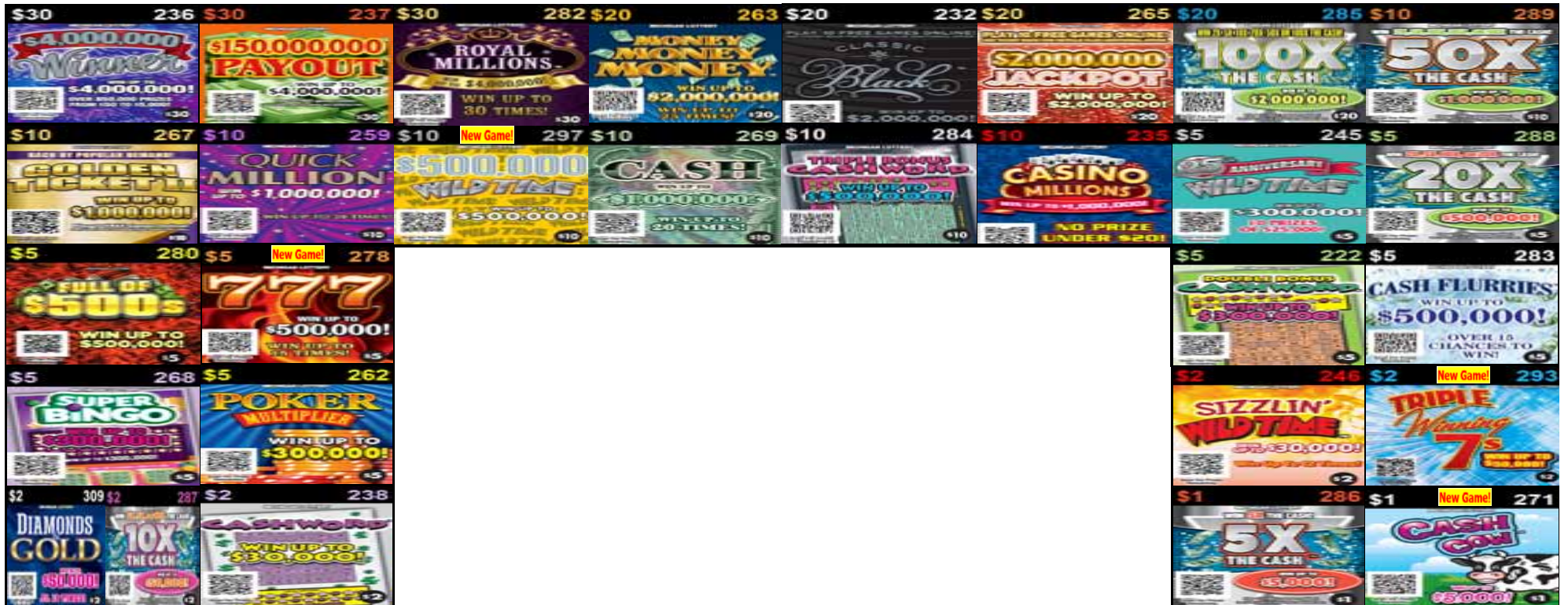


## March 5 - April 1, 2019 28-Game Bridge Lineup

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Slowest selling \$2 game	\$2 Triple Winning 7's #293
\$1 Diamond Doubler #273	\$1 Cash Cow #271

Place games in price point order.





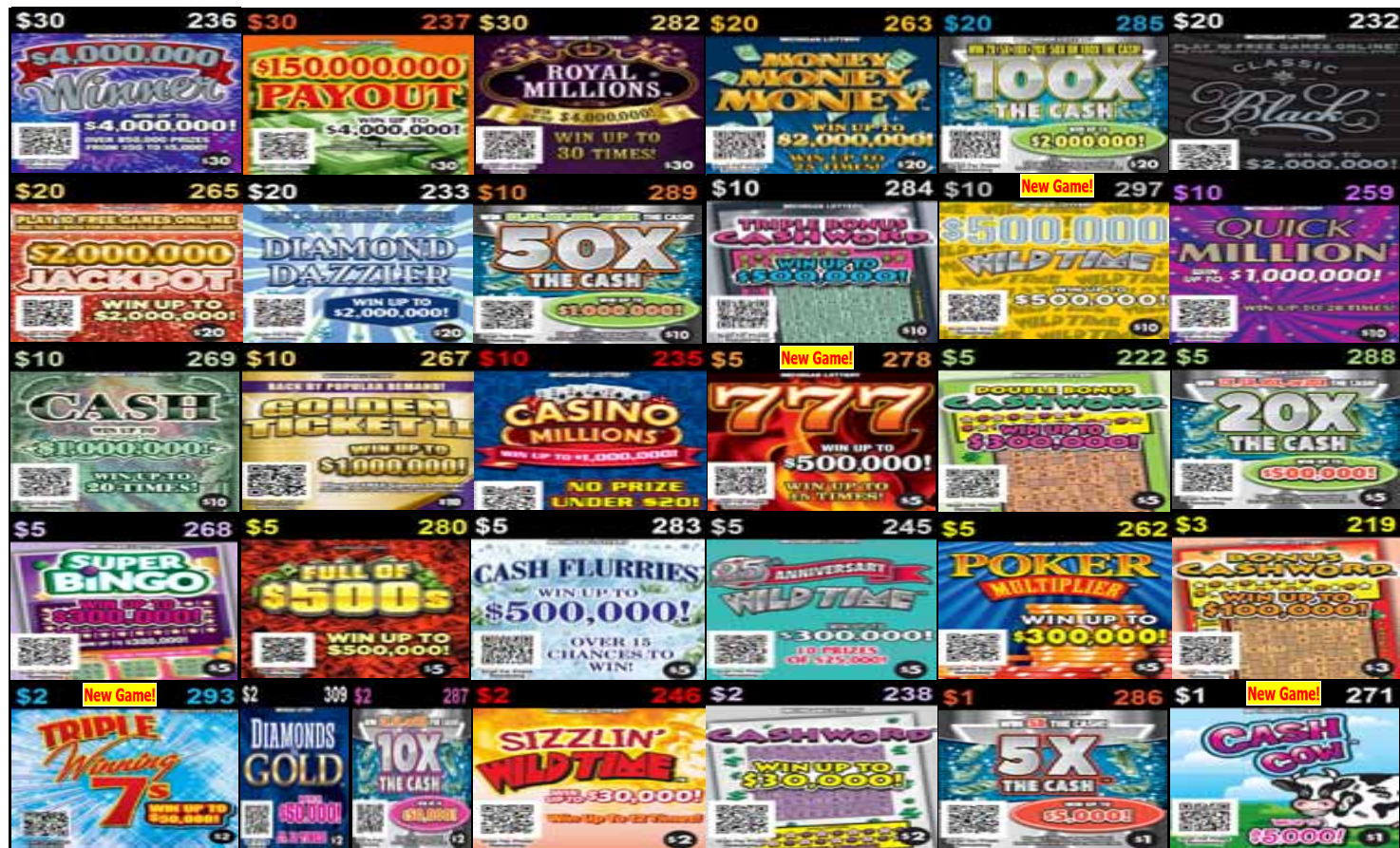
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## 30-Game Lineup

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March 5 - April 1, 2019

## 32-Game Lineup

# THERE'S FUN IN EVERY ONE!



SCAN  
FOR PRIZES  
REMAINING



Overall odds of winning an Instant Game are from 1 in 2.57 to 1 in 4.71. Winning your bet is always the best bet. Call the Michigan Problem Gambling Helpline for confidential help at 1-800-270-7117.



Add dispensers when possible to double face top-selling games.



Return	Replace with <b>NEW GAMES</b>
\$10 Platinum Wild Time #297	\$10 \$500,000 Wild Time #297
\$5 Casino Riches #264	\$5 777 #278
\$2 Win for Life #260	\$2 Triple Winning 7's #293
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Place games in price point order.



# March 5 - April 1, 2019

## 36-Game Lineup

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Add dispensers when possible to double face top-selling games.

Return	Replace with <b>NEW GAMES</b>
\$10 Platinum Wild Time #297	\$10 \$500,000 Wild Time #297
\$5 Quick Riches #258	\$5 777 #278
\$2 Win for Life #260	\$2 Triple Winning 7's #293
\$1 Diamond Doubler #273	\$1 Cash Cow #271

Place games in price point order.