



Strategy & Adjustments to the Plan-O-Gram Guide

February 5 - March 4, 2019

Note: The Plan-O-Gram is to be used as a guide, game selection should be based on maximizing retailer's sales.

Add facings/dispenders for new games or replace the slowest selling game in that price point with the new game.

All new launch games are up for sale; position new games as indicated in the POG

12-Game Plan Enhancements

Return	Replace with NEW GAMES
\$30 \$4,000,000 Winner #236	\$30 Royal Millions #282
Slowest selling \$5 Game	\$5 Full of \$500s #280
Slowest selling \$2 Game	\$2 Diamonds & Gold #309

16-Game Plan Enhancements

Return	Replace with NEW GAMES
\$30 \$4,000,000 Winner #236	\$30 Royal Millions #282
Slowest selling \$5 Game	\$5 Full of \$500s #280
Slowest selling \$2 Game	\$2 Diamonds & Gold #309

18-Game Plan Enhancements

Return	Replace with NEW GAMES
\$30 \$150,000,000 Payout #237	\$30 Royal Millions #282
\$5 Casino Riches #264 or Poker Multiplier #262	\$5 Full of \$500s #280
Slowest selling \$2 Game	\$2 Diamonds & Gold #309

20-Game Plan Enhancements

Return	Replace with NEW GAMES
\$30 \$150,000,000 Payout #237	\$30 Royal Millions #282
\$5 Casino Riches #264 or Poker Multiplier #262	\$5 Full of \$500s #280
Slowest selling \$2 Game	\$2 Diamonds & Gold #309

24-Game Enhancements

Return	Replace with NEW GAMES
\$30 Millionaire's Club #230	\$30 Royal Millions #282
\$5 Casino Riches #264	\$5 Full of \$500s #280
\$2 Holiday Multiplier X 12 #275 or WFL #260	\$2 Diamonds & Gold #309

28-Game Plan Enhancements

Return	Replace with NEW GAMES
\$30 Millionaire's Club #230	\$30 Royal Millions #282
\$5 Platinum 7's #255	\$5 Full of \$500s #280
\$2 Holiday Multiplier X 12 #275 or WFL #260	\$2 Diamonds & Gold #309

30-Game Plan Enhancements

Return	Replace with NEW GAMES
\$30 Millionaire's Club #230	\$30 Royal Millions #282
\$5 Platinum 7's #255	\$5 Full of \$500s #280
\$2 Holiday Multiplier X 12 #275 or WFL #260	\$2 Diamonds & Gold #309

32-Game Plan Enhancements

Return	Replace with NEW GAMES
\$30 Max Money #776	\$30 Royal Millions #282
\$5 Platinum 7's #255	\$5 Full of \$500s #280
\$2 Holiday Lucky Times 12 #275	\$2 Diamonds & Gold #309

36-Game Plan Enhancements

Return	Replace with NEW GAMES
Double Faced Game	\$30 Royal Millions #282
\$5 Tax Free \$500,000 #249	\$5 Full of \$500s #280
\$2 Hol Lucky x 12 #275 or Electric 8's #261	\$2 Diamonds & Gold #309



X The Cash Quad Lineup

Plan O Gram diagrams are set to reflect what the customer views as they approach the counter or set.





February 5 - March 4, 2019

12-Game Lineup

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Note: The Plan-O-Gram is to be used as a guide, game selection should be based on maximizing retailer's sales. Any deviation from the Plan-O-Gram requires the review and approval of your District Sales Representative (DSR).



Add dispensers where possible to promote all new launch games and allow for

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Slowest selling \$5 Game	\$5 Full of \$500s #280
Slowest selling \$2 Game	\$2 Diamonds & Gold #309

Place games in price point order.



February 5 - March 4, 2019

16-Game Lineup

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Add dispensers where possible to promote all new launch games and allow for additional price points.

Return	Replace with NEW GAMES
\$30 \$4,000,000 Winner #236	\$30 Royal Millions #282
Slowest selling \$5 Game	\$5 Full of \$500s #280
Slowest selling \$2 Game	\$2 Diamonds & Gold #309

Place games in price-point order



February 5 - March 4, 2019 18-Game Lineup

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\$30 \$150,000,000 Payout #237	\$30 Royal Millions #282
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Place games in price point order.



February 5 - March 4, 2019

20-Game Lineup

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February 5 - March 4, 2019

24-Game ITVM

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If possible, add dispensers to allow both \$20 Cashword & Deluxe 7's Playbook to be displayed.

Return	Replace with NEW GAMES
\$30 Millionaire's Club #230	\$30 Royal Millions #282
\$5 Casino Riches #264	\$5 Full of \$500s #280
\$2 Holiday Multiplier X 12 #275 or Win for Life #260	\$2 Diamonds & Gold #309

Place games in price point order.



February 5 - March 4, 2019

24-Game Bridge

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\$2 Holiday Multiplier X 12 #275 or Win for Life #260	\$2 Diamonds & Gold #309

Place games in price point order.



February 5 - March 4, 2019 28-Game Gemini Touch Lineup

Please note: Plan-O-Gram diagrams are set to reflect what the customer views as they approach the counter or set.

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Add dispensers where possible to double face top-selling games.

Return	Replace with NEW GAMES
\$30 Millionaire's Club #230	\$30 Royal Millions #282
\$5 Platinum 7's #255	\$5 Full of \$500s #280
\$2 Holiday Multiplier X 12 #275 or Win for Life #260	\$2 Diamonds & Gold #309

Place games in price point order.



February 5 - March 4, 2019 28-Game Bridge Lineup

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Place games in price point order.



February 5 - March 4, 2019

30-Game Lineup

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Place games in price point order.

February 5 - March 4, 2019

32-Game Lineup

[illegible]

Add dispensers when possible to double face top-selling games.

 <p><i>If possible, add expenses to allow both \$300 Cashreward & Deluxe T's Playbook to be displayed.</i></p>	Return	Replace with NEW GAMES
	\$30 Max Money #776	\$30 Royal Millions #282
	\$5 Platinum 7's #255	\$5 Full of \$500s #280
	\$2 Holiday Lucky Times 12 #275	\$2 Diamonds & Gold #309

Place games in price point order.

February 5 - March 4, 2019

36-Game Lineup

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Place games in price-point order.