

New Pull Tabs Game

On sale January 8, 2019

Game Name:	Beernado	
Game #:	MI539	
Price Point:	\$1.00	
Top Prizes:	\$8,500	
Deal Size:	540	
Retail Value:	\$540	
Overall Odds:	4.74	
Expiration Date:	August 12, 2020	

Lottery Best Practices

It is critical that new Pull Tabs Games are on display and for sale the week they arrive at your retail location. Many loyal Lottery players seek out the newest Pull Tabs Games so be sure to capture all sales by offering the newest Pull Tabs Games available. Make sure your Pull Tabs Vending Machine is full with Pull Tabs Product at ALL price points (\$.50, \$1, \$2 and \$5 games). Keep your Pull Tabs Vending Machine in a well-lit, high-traffic area to help capture every possible Pull Tabs sale!